

# Cage-Free Tracker

 **Asia - 2024 edition**





**Report Published in October 2024 by Sinergia Animal**

The information provided in this report is finalized as of October 2024. Any new updates or information companies offer after this date will be included in future reports.

We especially thank NGOs Animal Friends Jogja, Mercy for Animals, and People for Animals Public Policy Foundation for their invaluable collaboration in making the publication of this report possible.

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# Foreword

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Though battery cages are prohibited in the European Union, Canada, New Zealand, and several states in the United States, millions of hens are still confined in such systems in the rest of the world. Battery cages are highly restrictive, giving each hen a living space smaller than an A4 sheet of paper. In such cramped conditions, hens cannot move freely, stretch their wings, or engage in natural behaviors like flapping.

The lack of space and freedom prevents these inherently social animals from interacting in healthy ways, leading to significant physical and psychological distress. The confinement forces hens to endure a life of misery, deprived of some of their most fundamental needs.

**The continued use of this inhumane practice in so many places worldwide is deeply concerning.**

As the world's largest egg-producing region, Asia is crucial in the global shift toward better animal welfare standards in this sector. A growing movement toward cage-free egg production has emerged in recent years, driven by increasing consumer demand and awareness. Bhutan has banned battery cages since 2012 and China, Indonesia, Japan, and Thailand have established cage-free standards. In 2024, both Malaysia and China opened large-scale cage-free farms, marking significant progress in the region.

Various animal protection NGOs were instrumental in driving these changes, working with thousands of companies, from local enterprises to global giants, and urging them to pledge to transition from battery cages to cage-free systems within their supply chains. By fulfilling these pledges, companies have the power to significantly reduce the suffering of millions of hens.

However, pledging is only the first step. Companies must implement concrete actions and monitor their progress to fulfill their promises.

To support this and enable transparency, Sinergia Animal runs the [Cage-Free Tracker](#) initiative every year, providing recognition for companies making tangible advancements toward eliminating cages in their Asian egg supply chains and highlighting corporations that are falling short of their promises.

Our latest findings reveal an encouraging trend: in 2024, eleven more companies actively reported progress, including six more in Asia.

Brands including Aman, Club Med, and Meliá Hotels improved their rankings, showing a growing commitment to animal welfare. These increases indicate that companies are integrating reporting into their corporate planning and recognizing the importance of transparency in regional cage-free initiatives.

More than a thousand cage-free commitments around the world have a deadline of 2025, meaning that companies must now act swiftly to meet their goals. This period will be crucial for maintaining consumer trust and advancing animal welfare standards. Since transforming the market and its forces is no easy task, this report also highlights the role of credits and incentives to help companies fulfill their commitments on time.

By showcasing companies' progress, we aim to raise awareness and motivate others in the industry to eliminate the use of cruel battery cages from their supply chains. Our confidence in the success of the cage-free movement remains strong. Each report demonstrates that we are closer to a reformed food system where animal welfare and compassionate choices set the standard.



**Among Prakosa**  
Managing Director - Indonesia



# Key Highlights

The companies featured in the report, assessed on their cage-free progress, represent various industry sectors:

28 Hotels & hospitality	6 Food service providers	11 Manufactures	29 Restaurants & cafes	4 Retailers
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## Of 78 companies,

63 (80.76%) reported some progress regarding cage-free implementation, representing a 0.76% increase compared to last year (when 52 of 65 companies reported progress) and a 10.76% rise compared to 2022 results (35 of 50 companies).

## 27 (34.61%) companies

reported progress in Asia or nationally in Asia, compared to 21 companies in 2023 and 8 in 2022. According to their commitments this year, companies including Subway (Indonesia) and Groupe Le Duff have successfully transitioned to 100% cage-free eggs in Asia. This places them in Tier A with 67 other companies, including Danone, Barilla Group, and Marks and Spencer.



Thailand & Japan had the highest overall number of evaluated companies with 55 & 51.

Meanwhile



Indonesia had the highest number of companies reporting progress regionally, with 24 companies reporting their progress in Asia or nationally.

In contrast



Malaysia had the lowest number of commitments with only 40 companies evaluated and 17 companies reporting their progress in Asia or nationally.

8 companies improved their rankings

AMAN

Club Med

GROUPE LE DUFF

Kempinski

LE PAIN QUOTIDIEN

MELIÀ

sodexo

SUBWAY

Aman, Club Med, Groupe Le Duff, Kempinski, Le Pain Quotidien, Meliá Hotels, Sodexo, and Subway (Indonesia).



# The Cage-Free Movement in Asia

Asia plays a crucial role in the global egg industry, being the largest egg-producing region<sup>1</sup> and contributing to over 64% of the world's egg supply. Unfortunately, most egg-laying hens in Asia are still confined in cages,<sup>2</sup> highlighting the urgent need for improved practices. Given Asia's dominant position in the market, any progress towards better standards could significantly improve the lives of millions of hens.

In recent years, there has been a notable shift towards cage-free egg production in Asia, driven by rising consumer awareness and demand for better animal welfare.<sup>3</sup> Many leading egg producers invest in cage-free systems to meet the growing demand from major regional companies. Notable advancements include Bhutan's ban on battery cages since 2012 and the establishment of cage-free standards in China, Indonesia, Israel (which has a full cage ban), Japan, the Philippines, South Korea, Taiwan, and Thailand.<sup>4</sup> In spring 2024, Malaysia's first large-scale cage-free aviary was opened by Teong Choon Poultry Farm in collaboration with Big Dutchman<sup>5</sup> and Tudama opened China's largest cage-free egg farm, set to house 500,000 hens.<sup>6</sup>

As of April 2024, 89% of cage-free egg commitments with deadlines of 2023 or earlier have been fulfilled,<sup>7</sup> resulting in hundreds of millions of hens being spared from life in cages. This trend is indicative of a broader global movement towards cage-free practices. According to the latest Open Wing Alliance Cage-Free Fulfillment Report,<sup>8</sup> which tracks the status of cage-free egg commitments worldwide, going cage-free is becoming the norm rather than the exception. The data shows that a high fulfillment rate is being maintained, underscoring a solid commitment to humane practices across the globe.

Looking ahead, 2025 is a pivotal year for the cage-free movement. Over 1,000 commitments are due by the end of next year,<sup>9</sup> with almost 40% of all cage-free policies having a 2025 deadline. This makes it a crucial period for companies and consumers who value transparency and animal welfare. To meet these commitments and maintain consumer trust, companies must act promptly, as transitioning to cage-free supply chains requires careful planning and execution.





## Highlighted Commitments

These commitments came from various industries, including hospitality, retail, restaurants, and consumer packaged goods:



### Via Via Restaurant

An Indonesian hospitality company based in Yogyakarta, ViaVia operates a restaurant, guest house, and bakery. Known for offering unique cultural experiences, ViaVia is committed to sustainable tourism and supporting local communities.

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### Super Indo

An Indonesian supermarket chain with over 180 branches across the country, Super Indo offers a variety of fresh produce, groceries, and household items. The chain serves a broad customer base and is familiar in many Indonesian communities.

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### Monolog Coffee

A specialty coffee brand based in Indonesia, Monolog Coffee is known for its artisan coffee offerings and modern café atmosphere. The brand operates multiple locations, focusing on high-quality coffee and a curated selection of food and beverages.

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BANYAN TREE

### Banyan Tree

An international luxury hotel and resort brand, Banyan Tree operates over 50 properties across Asia, the Middle East, and other regions. The brand is recognized for its upscale accommodations and wellness offerings.

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### The Ascott

An international serviced-residence provider, headquartered in Singapore, The Ascott operates over 950 properties across more than 230 cities in over 40 countries. Known for its high-quality serviced apartments, The Ascott caters to short- and long-term stays.

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### Jollibee

A major fast-food chain based in the Philippines, Jollibee operates approximately 1,500 stores globally, including across Asia, North America, and the Middle East. Known for its diverse menu featuring burgers, spaghetti, and Filipino-inspired dishes, Jollibee has a significant international presence.

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### Kerry

A global food and beverage company, Kerry operates across various sectors, including flavor and nutrition solutions and food ingredients. Headquartered in Ireland, Kerry has a significant international presence with numerous facilities worldwide, providing innovative products and services to the food industry.

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### Sukishi

A Korean BBQ restaurant company, Sukishi Intergroup operates 35 locations across Thailand. The brand specializes in Korean barbecue and aims to provide an authentic dining experience.

Additionally, through the Open Wing Alliance, several NGOs helped secure **21 commitments** impacting Asian countries, including notable brands like Dairy Queen, Joe & the Juice, and LSG Group. Out of these 21 commitments, **14 are focused explicitly on Asia.**



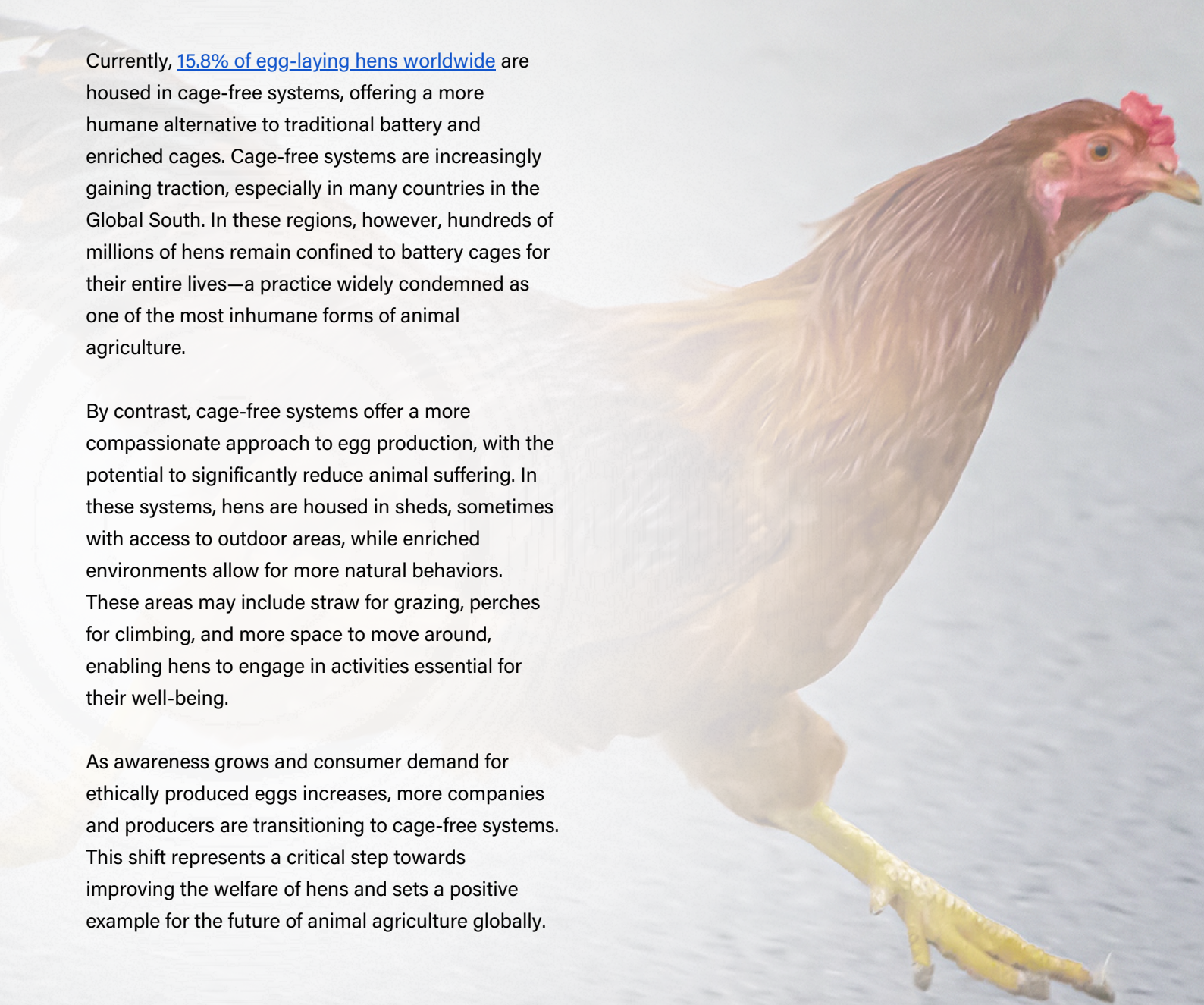
# What is Cage-Free?

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Currently, [15.8% of egg-laying hens worldwide](#) are housed in cage-free systems, offering a more humane alternative to traditional battery and enriched cages. Cage-free systems are increasingly gaining traction, especially in many countries in the Global South. In these regions, however, hundreds of millions of hens remain confined to battery cages for their entire lives—a practice widely condemned as one of the most inhumane forms of animal agriculture.

By contrast, cage-free systems offer a more compassionate approach to egg production, with the potential to significantly reduce animal suffering. In these systems, hens are housed in sheds, sometimes with access to outdoor areas, while enriched environments allow for more natural behaviors. These areas may include straw for grazing, perches for climbing, and more space to move around, enabling hens to engage in activities essential for their well-being.

As awareness grows and consumer demand for ethically produced eggs increases, more companies and producers are transitioning to cage-free systems. This shift represents a critical step towards improving the welfare of hens and sets a positive example for the future of animal agriculture globally.





# The Reality of Battery Cages



## Pain

Confined hens are at a heightened risk of developing osteoporosis, which makes them more susceptible to painful fractures. Additionally, standing on metal grates can cause severe discomfort and injury to their feet.



## Unsanitary Conditions

Dead hens are occasionally left to decompose for days, forcing surviving birds to live amidst the rotting bodies. Additionally, hens are forced to endure very unsanitary conditions, living in cages with piles of feces that accumulate beneath them.



## Lack of Space

Up to 12 hens can be crammed into a single cage, giving each bird less space than an A4-sized sheet of paper.



## Public Health

The European Food Safety Authority (EFSA) has found that cage systems are associated with a higher prevalence of *Salmonella* than cage-free systems.



## Frustration

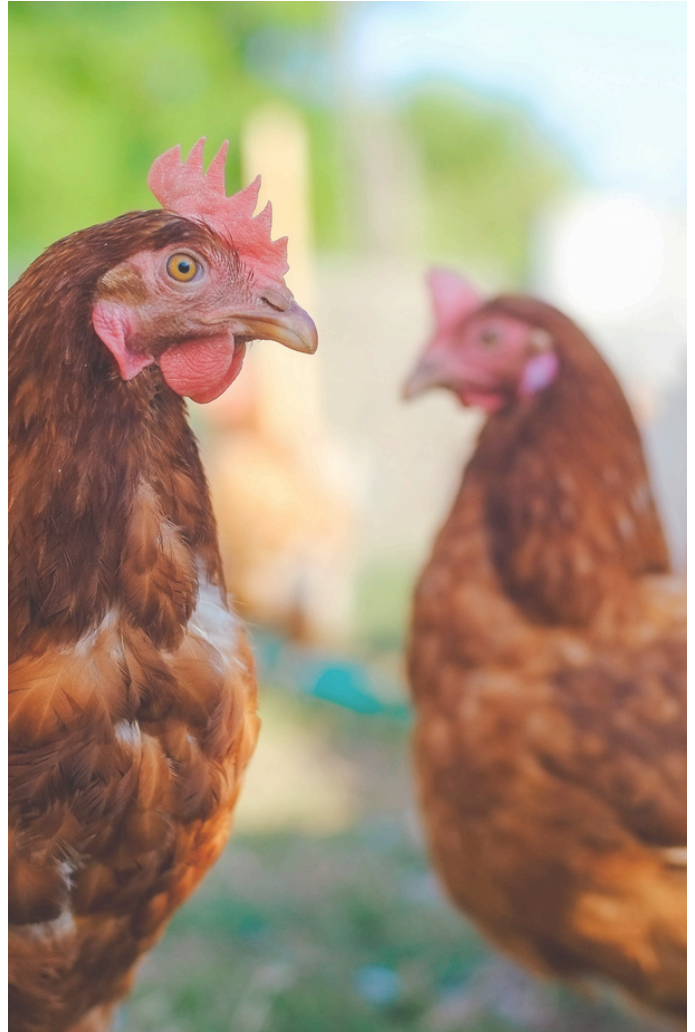
Hens cannot perform natural behaviors such as spreading their wings fully, walking freely, or nesting, leading to chronic frustration and distress.

## What is a Cage-Free Policy?

An increasing number of companies are pledging to abandon the inhumane battery-cage system that has long dominated the egg industry. Diverse companies, from local businesses to multinational corporations, are undertaking this notable transition. They have publicly committed to moving towards cage-free supply chains within set timeframes.

By committing to eliminate cages from their supply chains, these companies are making a significant move towards alleviating the severe suffering of millions of hens, who have endured one of the harshest forms of confinement in animal agriculture. This shift to cage-free systems addresses animal welfare concerns and can inspire broader positive changes across the industry: reducing reputation risk by aligning with legislation and growing consumer awareness, positioning brands favorably among competitors, and strengthening a market that prioritizes ethical practices.

However, more is required than merely having a policy. To ensure that these commitments translate into meaningful change, companies must implement actionable steps and rigorously track their progress. Transparency in reporting and recognition of the advances made are essential for holding companies accountable and ensuring that their promises lead to real improvements in animal welfare.



## Steps to Achieving a Cage-Free Egg Supply Chain: from Commitment to Accountability



### Usage of Eggs:

Companies that use eggs in their products or stores that sell eggs declare their commitment to sourcing only cage-free eggs by publishing a formal pledge.



### Policy Commitment:

If a company does not publish a cage-free policy initially, organizations like Sinergia Animal engage in dialogue and public mobilization to encourage them to commit formally.



### Implementation:

Once committed, the company begins transitioning to a cage-free supply chain, working towards a complete shift to cage-free eggs by the specified deadline.



### Monitoring and Accountability:

The Cage-Free Tracker monitors the company's progress during this transition and ensures accountability by tracking the implementation of their cage-free pledge.



# How the Survey was Made?

This report includes companies that announced a cage-free policy before 2023 and operated in at least one of the five countries evaluated: Thailand, Indonesia, Malaysia, India, and Japan. Companies that achieved a 100% cage-free transition before 2022 were excluded from this assessment.

Please be aware that this ranking reflects only the progress reported by companies up to June 30, 2024. Updates published by companies after this date may not be included.

## Survey Methodology:



### **Tailored Questionnaire:**

We used a customized questionnaire to gather detailed information on each company's cage-free transition status.



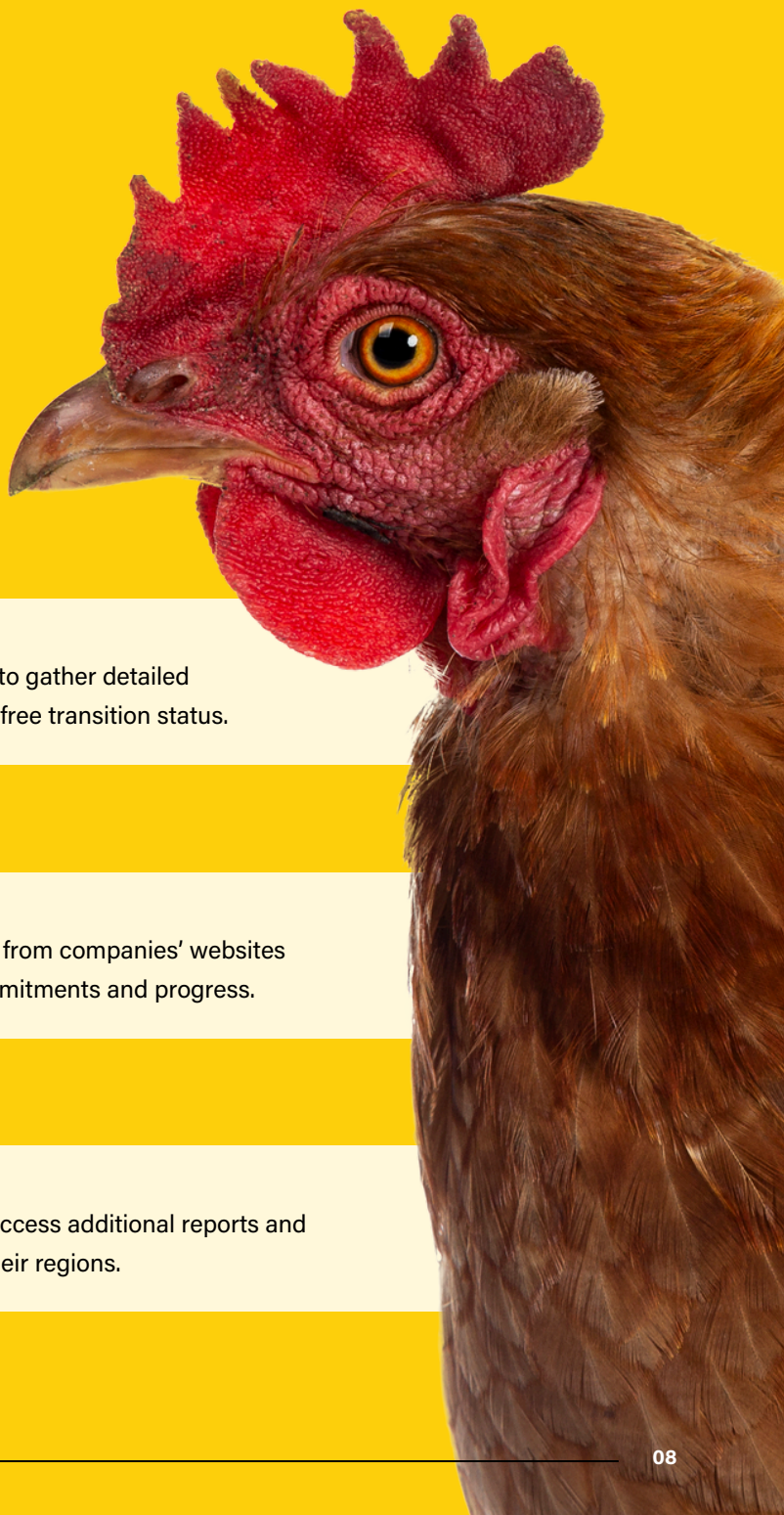
### **Company Websites and Reports:**

We cross-checked public information from companies' websites and annual reports to verify their commitments and progress.



### **Local NGO Collaboration:**

We collaborated with local NGOs to access additional reports and data on the companies' progress in their regions.



# Criteria for Selecting Companies

- **Pre-2023 Cage-Free Policy:**  
The company must have published a cage-free policy before 2023.
- **Presence in Target Countries:**  
The company must have operations or a significant presence in at least one of the five countries evaluated—India, Indonesia, Japan, Malaysia, and Thailand.

Of the 78 companies contacted, 63 (80.76%) reported some progress. Of these, 27 companies (34.6%) provided specific updates on their progress in Asia.

78 companies featured in this report	63 companies shared their progress	27 companies reported their progress in Asia
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The survey results were subsequently used to classify the companies into tiers ranging from A to D.

A	Companies that have successfully transitioned to sourcing 100% cage-free eggs across Asia or within individual Asian countries.
B	Companies that have committed to a cage-free policy with a defined timeline and have reported their progress in implementation, whether regionally in Asia or nationally. Their progress can vary from 0% to 99%.
C	Companies that have committed to sourcing cage-free eggs but have not provided information on their progress, regionally in Asia or nationally.
D	Companies with cage-free commitments that have not reported any progress, whether globally, regionally, or nationally.

## Overall participation

*\*Some figures are based on companies' reporting from the previous year. Our reporting period extends until the end of June 2024, but some companies may publish their progress later. These updates will be included in our next report. For the most recent information, please check the respective companies' websites.*













































































### List of total companies in Asia (78 companies):

*(excluding companies that reported 100% cage-free in the previous years in the entire operation and companies that do not purchase eggs in Asia or in the respective countries)*

1. Accor 🇹🇼 2025
2. Aman 🇮🇩 🇵🇰 🇲🇲 2024
3. Au Bon Pain 🇲🇲 2025
4. Autogrill HMSHost 🇲🇲 2025
5. Best Western 🇹🇼 2025
6. Bloomin' Brands 🇲🇲 🇺🇸 2030
7. Blue Steps Villa and resto 🇲🇲 2023
8. Capella Hotel Group 🇲🇲 2024
9. Central Food Retail 🇲🇲
10. Chatrium 🇲🇲 2025
11. Club Med 🇲🇲 🇵🇰 🇲🇲 2027
12. Compass Group 🇮🇩 🇵🇰 2025
13. Costa Coffee 🇮🇩 🇵🇰 🇺🇸 2025
14. Elixir Group 🇮🇩 2025
15. Food Passion 🇲🇲 2025
16. Four Seasons 🇹🇼 2025
17. gategroup 🇲🇲 2025a
18. General Mills 🇹🇼 2025
19. GoTo Foods (formerly Focus Brands) 🇹🇼 2028
20. Groupe Holder 🇹🇼 2025
21. Groupe Le Duff 🇲🇲 2025
22. Groupe Savencia 🇮🇩 🇲🇲 2025
23. Grupo Bimbo 🇮🇩 2025
24. Hilton 🇹🇼 2025
25. Hotel Matsumoto 🇲🇲 2027
26. Hyatt 🇹🇼 2025
27. IHG 🇹🇼 2025
28. IKEA 🇹🇼 2025
29. Illy 🇲🇲 🇲🇲 2025
30. IMU Hotel Kyoto 🇲🇲 2027
31. Inspire Brands 🇹🇼 2025
32. Ismaya Group 🇲🇲 2028
33. ISS World 🇮🇩 🇲🇲 2025
34. Kempinski 🇲🇲 2030
35. Kraft Heinz 🇹🇼 2030
36. Krispy Kreme 🇹🇼 2030
37. Langham Hospitality Group 🇲🇲 🇲🇲 2025
38. Le Pain Quotidien 🇲🇲 2025
39. Lotus's 🇲🇲 2028
40. Louvre Hotels 🇮🇩 🇲🇲 2025
41. Mandarin Oriental 🇲🇲 🇵🇰 🇲🇲 2024
42. Marriott 🇹🇼 2025
43. McCain Foods 🇹🇼 2025
44. McCormick 🇮🇩 🇵🇰 🇲🇲 2025
45. Meliá Hotels 🇲🇲 🇲🇲 2025
46. Metro AG 🇮🇩 2027
47. MGM Resorts International 🇲🇲 2030
48. Millennium & Copthorne Hotels 🇲🇲 🇵🇰 🇲🇲 2025
49. Minor Foods 🇲🇲 🇲🇲 2027
50. Minor Hotels 🇮🇩 🇲🇲 🇲🇲 2027
51. Mondelez 🇹🇼 2025
52. Nando's 🇮🇩 🇲🇲 2030
53. 53Nestlé 🇲🇲 🇲🇲 2025
54. Norwegian Cruise Line 🇮🇩 🇲🇲 2024
55. Panda Express 🇲🇲 2030
56. Peet's Coffee 🇲🇲 🇲🇲 2027
57. Pepsico 🇮🇩 🇲🇲 🇲🇲 2025
58. Pierre Herme 🇲🇲 2025
59. Pizza Express 🇮🇩 2025
60. Puratos 🇹🇼 2025
61. Radisson Hotel Group 🇹🇼 2025
62. RBI 🇹🇼 2030
63. REWE 🇲🇲 2025
64. Royal Caribbean 🇲🇲 2025
65. SaladStop! 🇲🇲 🇲🇲 2025
66. Shake Shack 🇲🇲 2025
67. Sodexo 🇹🇼 2025
68. Spur Corporation 🇮🇩 2025
69. SSP 🇮🇩 2025
70. Starbucks 🇹🇼 2020
71. Subway 🇹🇼 2025
72. The Cheesecake Factory 🇲🇲 2025
73. The Peninsula Hotels 🇮🇩 🇲🇲 2025
74. Toridoll 🇹🇼 2030
75. Travel + Leisure Co. (formerly Wyndham Destinations) 🇲🇲 🇲🇲 2025
76. Unilever 🇹🇼 2025
77. Wyndham Hotels 🇮🇩 🇲🇲 🇲🇲 2025
78. Yum! Brands 🇹🇼 2030



Since the above list does not include any companies who, before 2023, had completed their transition to a 100% cage-free supply chain in Asia or nationally (and published the progress), we highlight them below. The list excludes producers and farms.

1. Akiyoshi 
2. Asukayama Terrace 
3. Baan Ying Family 
4. Barilla Group 
5. Bite Me Softly 
6. Bridor  
7. Cabinet Office Cafeteria (Japan) 
8. Cafe Light Blue 
9. Carma   
10. Chocolate Monggo 
11. Costa Vista Okinawa Hotel & Spa 
12. Daichi wo Mamoru-kai 
13. Danone 
14. Dr. Oetker  
15. Eat Natural 
16. Egg Restaurant Tokyo 
17. Fusui Project (風水プロジェクト) 
18. Go Coffee and Ice Cream 
19. Hachikatte 
20. Hain Celestial Group  
21. Healthy Mate (ヘルシーメイト) 
22. Hiyokono Cafe House 
23. Hokkaido Baby 
24. Horizon Farms 
25. Hormel Foods 
26. Hotel Chocolat 
27. Hotel Continental Fuchu 
28. Innovation Design Co., Ltd. 
29. Kalpapruak 
30. Kebun Roti 
31. Kijima (杵島) 
32. Kodawariya (こだわりや) 
33. Lemon Farm 
34. Little Garden 
35. Loc Maria Biscuits 
36. Lotus Mio Restaurant 
37. Lush 
38. Marks and Spencer   
39. Mediterranea Restaurant by Kamil 
40. Mizunoya 
41. My Little Warung 
42. Nanakusa no Sato 
43. Pantry & Lucky (パントリー & ラッキー) 
44. Papacaldo 
45. Papadopoulos S.A. 
46. Potato Head 
47. Pullman Tokyo Tamachi (Accor Group) 
48. Ranko-An 
49. Rena Bakery 
50. RICCO gelato Co., Ltd. 
51. Rot-rue-dee 
52. Rustica 
53. San-no-Hachi (サンノハチ) 
54. Sekizuka Farm 
55. Shizen ran Noen (自然卵農園) 
56. Soréal Ilou 
57. Sunshine Market 
58. Tabino Yado Saikawa 
59. Takahashi Shoten 
60. The Hershey Company   
61. Toritama-Kobo (とりたま工房) 
62. ViaVia Artisan Bakery & Deli 
63. Warung Bumi Langit 
64. Yabbiekayu Restaurant and Eco Bungalows 
65. Yayasan BringIn 
66. Yoneya 
67. Yudanaka Onsen Pudding 

# Participation



**78**

companies in  
the report

**63**

companies reported  
some kind of progress  
regarding cage-free  
implementation  
(80.76%)

**27**

companies reported  
their progress in  
Asia or nationally in  
Asia (34.61%)

\* We did not include Starbucks as reporting progress since their commitment doesn't apply to global operations and they didn't report further progress in Japan since last year.

\*\*Regarding Subway: In Indonesia, they published a commitment only after reaching 100%, without transitioning or reporting progress. Additionally, they lack proper commitments in India and Japan.

# Participation per country

## India

### 43 Companies:

- |                                       |                           |                          |
|---------------------------------------|---------------------------|--------------------------|
| 1. Accor                              | 16. IHG                   | 31. Pepsico              |
| 2. Aman                               | 17. IKEA                  | 32. Pizza Express        |
| 3. Best Western                       | 18. Inspire Brands        | 33. Puratos              |
| 4. Compass Group                      | 19. ISS World             | 34. Radisson Hotel group |
| 5. Costa Coffee                       | 20. Kraft Heinz           | 35. RBI                  |
| 6. Elior Group                        | 21. Krispy Kreme          | 36. Sodexo               |
| 7. Four Seasons                       | 22. Louvre Hotels         | 37. Spur Corporation     |
| 8. General Mills                      | 23. Marriott              | 38. SSP                  |
| 9. GoTo Foods (formerly Focus Brands) | 24. McCain Foods          | 39. The Peninsula Hotels |
| 10. Groupe Holder                     | 25. McCormick             | 40. Toridoll             |
| 11. Groupe Le Duff                    | 26. Metro AG              | 41. Unilever             |
| 12. Groupe Savencia                   | 27. Minor Hotels          | 42. Wyndham Hotels       |
| 13. Grupo Bimbo                       | 28. Mondelez              | 43. Yum! Brands          |
| 14. Hilton                            | 29. Nando's               |                          |
| 15. Hyatt                             | 30. Norwegian Cruise Line |                          |

\* Excluding Starbucks and Subway since they do not have a proper commitment in India.

### 40 companies reported their progress (93%):

- |                   |                           |                          |
|-------------------|---------------------------|--------------------------|
| 1. Accor          | 15. Inspire Brands        | 28. Pepsico              |
| 2. Aman           | 16. ISS World             | 29. Pizza Express        |
| 3. Compass Group  | 17. Kraft Heinz           | 30. Puratos              |
| 4. Costa Coffee   | 18. Krispy Kreme          | 31. Radisson Hotel group |
| 5. Elior Group    | 19. Louvre Hotels         | 32. RBI                  |
| 6. Four Seasons   | 20. Marriott              | 33. Sodexo               |
| 7. General Mills  | 21. McCain Foods          | 34. Spur Corporation     |
| 8. Groupe Holder  | 22. McCormick             | 35. SSP                  |
| 9. Groupe Le Duff | 23. Metro AG              | 36. The Peninsula Hotels |
| 10. Grupo Bimbo   | 24. Minor Hotels          | 37. Toridoll             |
| 11. Hilton        | 25. Mondelez              | 38. Unilever             |
| 12. Hyatt         | 26. Nando's               | 39. Wyndham Hotels       |
| 13. IHG           | 27. Norwegian Cruise Line | 40. Yum! Brands          |
| 14. IKEA          |                           |                          |

### 19 companies reported progress in Asia or nationally in Asia (44%):

- |                   |                   |                          |
|-------------------|-------------------|--------------------------|
| 1. Accor          | 8. ISS World      | 15. Radisson Hotel group |
| 2. Aman           | 9. Kraft Heinz    | 16. RBI                  |
| 3. Compass Group  | 10. Louvre Hotels | 17. Sodexo               |
| 4. Four Seasons   | 11. Marriott      | 18. The Peninsula Hotels |
| 5. Groupe Le Duff | 12. Minor Hotels  | 19. Unilever             |
| 6. Hilton         | 13. Nando's       |                          |
| 7. Hyatt          | 14. Pizza Express |                          |



## Indonesia

### 51 Companies:

- |  |                                   |  |
|--|-----------------------------------|--|
| 1. Accor                               | 19. IKEA                          | 36. Minor Hotels   |
| 2. Aman                                | 20. illy                          | 37. Mondelez   |
| 3. Autogrill HMSHost                   | 21. Inspire Brands                | 38. Nestlé   |
| 4. Best Western                        | 22. Ismaya Group                  | 39. Peet's Coffee  |
| 5. Bloomin' Brands                     | 23. ISS World                     | 40. Pizza Express  |
| 6. Blue Steps Villa and resto          | 24. Kempinski                     | 41. Puratos  |
| 7. Capella Hotel Group                 | 25. Kraft Heinz                   | 42. Radisson Hotel group                                 |
| 8. Club Med                            | 26. Krispy Kreme                  | 43. RBI  |
| 9. Compass Group                       | 27. Langham Hospitality Group     | 44. SaladStop!   |
| 10. Costa Coffee                       | 28. Louvre Hotels                 | 45. Sodexo   |
| 11. Four Seasons                       | 29. Mandarin Oriental             | 46. Subway   |
| 12. General Mills                      | 30. Marriott                      | 47. Toridoll   |
| 13. GoTo Foods (formerly Focus Brands) | 31. McCain Foods                  | 48. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 14. Groupe Holder                      | 32. McCormick                     | 49. Unilever   |
| 15. Groupe Le Duff                     | 33. Meliá Hotels                  | 50. Wyndham Hotels                                       |
| 16. Hilton                             | 34. Millennium & Copthorne Hotels | 51. Yum! Brands  |
| 17. Hyatt                              | 35. Minor Foods                   |  |
| 18. IHG                                |                                   |  |

*\*Excluding Starbucks since they do not have a proper commitment in Indonesia.*

### 46 companies reported their progress (90%):

- |                               |                               |  |
|-------------------------------|-------------------------------|--|
| 1. Accor                      | 17. IKEA                      | 33. Nestlé   |
| 2. Aman                       | 18. Inspire Brands            | 34. Peet's Coffee  |
| 3. Autogrill HMSHost          | 19. ISS World                 | 35. Pizza Express  |
| 4. Bloomin' Brands            | 20. Kempinski                 | 36. Puratos  |
| 5. Blue Steps Villa and resto | 21. Kraft Heinz               | 37. Radisson Hotel group                                 |
| 6. Capella Hotel Group        | 22. Krispy Kreme              | 38. RBI  |
| 7. Club Med                   | 23. Langham Hospitality Group | 39. SaladStop!   |
| 8. Compass Group              | 24. Louvre Hotels             | 40. Sodexo   |
| 9. Costa Coffee               | 25. Mandarin Oriental         | 41. Subway   |
| 10. Four Seasons              | 26. Marriott                  | 42. Toridoll   |
| 11. General Mills             | 27. McCain Foods              | 43. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 12. Groupe Holder             | 28. McCormick                 | 44. Unilever   |
| 13. Groupe Le Duff            | 29. Meliá Hotels              | 45. Wyndham Hotels                                       |
| 14. Hilton                    | 30. Minor Foods               | 46. Yum! Brands  |
| 15. Hyatt                     | 31. Minor Hotels              |  |
| 16. IHG                       | 32. Mondelez                  |  |

### 24 companies reported progress in Asia or nationally in Asia (47%):

- |                               |                   |                          |
|-------------------------------|-------------------|--------------------------|
| 1. Accor                      | 6. Four Seasons   | 11. Minor Hotels         |
| 2. Aman                       | 7. Groupe Le Duff | 12. Pizza Express        |
| 3. Blue Steps Villa and resto | 8. Hilton         | 13. Radisson Hotel group |
| 4. Club Med                   | 9. Hyatt          | 14. RBI                  |
| 5. Compass Group              | 10. ISS World     | 15. SaladStop!           |

16. Minor Foods
17. Minor Hotels
18. Pizza Express

19. Radisson Hotel group
20. RBI
21. SaladStop!

22. Sodexo
23. Subway
24. Unilever

## Japan

### 51 Companies:

- |  |                                   |  |
|--|-----------------------------------|--|
| 1. Accor                               | 19. IHG                           | 36. Panda Express  |
| 2. Aman                                | 20. IKEA                          | 37. Pepsico  |
| 3. Best Western                        | 21. IMU Hotel Kyoto               | 38. Pierre Herme   |
| 4. Bloomin' Brands                     | 22. Inspire Brands                | 39. Puratos  |
| 5. Chatrium                            | 23. ISS World                     | 40. Radisson Hotel group                                 |
| 6. Club Med                            | 24. Kraft Heinz                   | 41. RBI  |
| 7. Compass Group                       | 25. Krispy Kreme                  | 42. Royal Caribbean                                      |
| 8. Costa Coffee                        | 26. Langham Hospitality Group     | 43. SaladStop!   |
| 9. Four Seasons                        | 27. Le Pain Quotidien             | 44. Shake Shack  |
| 10. gategroup                          | 28. Mandarin Oriental             | 45. Sodexo   |
| 11. General Mills                      | 29. Marriott                      | 46. Starbucks  |
| 12. GoTo Foods (formerly Focus Brands) | 30. McCain Foods                  | 47. The Peninsula Hotels                                 |
| 13. Groupe Holder                      | 31. McCormick                     | 48. Toridoll   |
| 14. Groupe Le Duff                     | 32. MGM Resorts International     | 49. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 15. Groupe Savencia                    | 33. Millennium & Copthorne Hotels | 50. Unilever   |
| 16. Hilton                             | 34. Mondelez                      | 51. Yum! Brands  |
| 17. Hotel Matsumoto                    | 35. Norwegian Cruise Line         |  |
| 18. Hyatt                              |                                   |  |

*\*Excluding Subway since they do not have a proper commitment in Japan.*

### 43 Companies reported their progress (84.31%)

- |                    |                               |  |
|--------------------|-------------------------------|--|
| 1. Accor           | 16. Inspire Brands            | 31. Puratos  |
| 2. Aman            | 17. ISS World                 | 32. Radisson Hotel group                                 |
| 3. Bloomin' Brands | 18. Kraft Heinz               | 33. RBI  |
| 4. Club Med        | 19. Krispy Kreme              | 34. Royal Caribbean                                      |
| 5. Compass Group   | 20. Langham Hospitality Group | 35. SaladStop!   |
| 6. Costa Coffee    | 21. Le Pain Quotidien         | 36. Shake Shack  |
| 7. Four Seasons    | 22. Mandarin Oriental         | 37. Sodexo   |
| 8. gategroup       | 23. Marriott                  | 38. Starbucks  |
| 9. General Mills   | 24. McCain Foods              | 39. The Peninsula Hotels                                 |
| 10. Groupe Holder  | 25. McCormick                 | 40. Toridoll   |
| 11. Groupe Le Duff | 26. MGM Resorts International | 41. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 12. Hilton         | 27. Mondelez                  | 42. Unilever   |
| 13. Hyatt          | 28. Norwegian Cruise Line     | 43. Yum! Brands  |
| 14. IHG            | 29. Panda Express             |  |
| 15. IKEA           | 30. Pepsico                   |  |

## 18 Companies reported progress in Asia or nationally in Asia (35.29%):

- |                   |                               |                          |
|-------------------|-------------------------------|--------------------------|
| 1. Accor          | 7. Hilton                     | 13. Radisson Hotel group |
| 2. Aman           | 8. Hyatt                      | 14. RBI                  |
| 3. Club Med       | 9. ISS World                  | 15. SaladStop!           |
| 4. Compass Group  | 10. Kraft Heinz               | 16. Sodexo               |
| 5. Four Seasons   | 11. Langham Hospitality Group | 17. The Peninsula Hotels |
| 6. Groupe Le Duff | 12. Marriott                  | 18. Unilever             |

## Malaysia

### 40 Companies:

- |                                       |                                   |                          |
|---------------------------------------|-----------------------------------|--------------------------|
| 1. Accor                              | 15. illy                          | 28. Nando's              |
| 2. Best Western                       | 16. Inspire Brands                | 29. Nestlé               |
| 3. Bloomin' Brands                    | 17. Kraft Heinz                   | 30. Peet's Coffee        |
| 4. Club Med                           | 18. Krispy Kreme                  | 31. PepsiCo              |
| 5. Costa Coffee                       | 19. Lotus's                       | 32. Puratos              |
| 6. Four Seasons                       | 20. Mandarin Oriental             | 33. Radisson Hotel group |
| 7. General Mills                      | 21. Marriott                      | 34. RBI                  |
| 8. GoTo Foods (formerly Focus Brands) | 22. McCain Foods                  | 35. Sodexo               |
| 9. Groupe Holder                      | 23. Meliá Hotels                  | 36. Subway               |
| 10. Groupe Le Duff                    | 24. Millennium & Copthorne Hotels | 37. Toridoll             |
| 11. Hilton                            | 25. Minor Foods                   | 38. Unilever             |
| 12. Hyatt                             | 26. Minor Hotels                  | 39. Wyndham Hotels       |
| 13. IHG                               | 27. Mondelez                      | 40. Yum! Brands          |
| 14. IKEA                              |                                   |                          |

*\*Excluding Starbucks since they do not have a proper commitment in Malaysia.*

### 35 companies reported their progress (87.5%):

- |                    |                       |                          |
|--------------------|-----------------------|--------------------------|
| 1. Accor           | 13. Inspire Brands    | 25. Nestlé               |
| 2. Bloomin' Brands | 14. Kraft Heinz       | 26. Peet's Coffee        |
| 3. Club Med        | 15. Krispy Kreme      | 27. PepsiCo              |
| 4. Costa Coffee    | 16. Lotus's           | 28. Puratos              |
| 5. Four Seasons    | 17. Mandarin Oriental | 29. Radisson Hotel group |
| 6. General Mills   | 18. Marriott          | 30. RBI                  |
| 7. Groupe Holder   | 19. McCain Foods      | 31. Sodexo               |
| 8. Groupe Le Duff  | 20. Meliá Hotels      | 32. Toridoll             |
| 9. Hilton          | 21. Minor Foods       | 33. Unilever             |
| 10. Hyatt          | 22. Minor Hotels      | 34. Wyndham Hotels       |
| 11. IHG            | 23. Mondelez          | 35. Yum! Brands          |
| 12. IKEA           | 24. Nando's           |                          |

### 17 companies reported progress in Asia or nationally in Asia (42.5%):

- |                   |                  |                          |
|-------------------|------------------|--------------------------|
| 1. Accor          | 7. Kraft Heinz   | 13. Nando's              |
| 2. Aman           | 8. Lotus's       | 14. Radisson Hotel group |
| 3. Compass Group  | 9. Marriott      | 15. RBI                  |
| 4. Four Seasons   | 10. Meliá Hotels | 16. Sodexo               |
| 5. Groupe Le Duff | 11. Minor Foods  | 17. Unilever             |
| 6. Hyatt          | 12. Minor Hotels |                          |

## Thailand

### 55 Companies:

1. Accor	20. illy	39. Puratos
2. Aman	21. Inspire Brands	40. Radisson Hotel group
3. Au Bon Pain	22. Kempinski	41. RBI
4. Best Western	23. Kraft Heinz	42. REWE
5. Capella Hotel Group	24. Krispy Kreme	43. Royal Caribbean
6. Central Food Retail	25. Lotus'	44. SaladStop!
7. Chatrium	26. Louvre Hotels	45. Shake Shack
8. Club Med	27. Mandarin Oriental	46. Sodexo
9. Food Passion	28. Marriott	47. SSP
10. Four Seasons	29. McCain Foods	48. Subway
11. gategroup	30. McCormick	49. The Cheesecake Factory
12. General Mills	31. Meliá Hotels	50. The Peninsula Hotels
13. GoTo Foods (formerly Focus Brands)	32. Millennium & Copthorne Hotels	51. Toridoll
14. Groupe Holder	33. Minor Foods	Travel + Leisure Co. (formerly
15. Groupe Le Duff	34. Minor Hotels	Wyndham Destinations)
16. Hilton	35. Mondelez	52. Wyndham Destinations)
17. Hyatt	36. Nestlé	53. Unilever
18. IHG	37. Pepsico	54. Wyndham Hotels
19. IKEA	38. Pierre Herme	55. Yum! Brands

*\*Excluding Starbucks since they do not have a proper commitment in Thailand*

### 45 companies reported their progress (81.8%):

1. Accor	16. Kempinski	31. Puratos
2. Aman	17. Kraft Heinz	32. Radisson Hotel group
3. Capella Hotel Group	18. Krispy Kreme	33. RBI
4. Central Food Retail	19. Lotus's	34. Royal Caribbean
5. Club Med	20. Louvre Hotels	35. SaladStop!
6. Four Seasons	21. Mandarin Oriental	36. Shake Shack
7. gategroup	22. Marriott	37. Sodexo
8. General Mills	23. McCain Foods	38. SSP
9. Groupe Holder	24. McCormick	39. The Cheesecake Factory
10. Groupe Le Duff	25. Meliá Hotels	40. The Peninsula Hotels
11. Hilton	26. Minor Foods	41. Toridoll
12. Hyatt	27. Minor Hotels	42. Travel + Leisure Co. (formerly
13. IHG	28. Mondelez	Wyndham Destinations)
14. IKEA	29. Nestlé	43. Unilever
15. Inspire Brands	30. Pepsico	44. Wyndham Hotels
		45. Yum! Brands

### 21 companies reported progress in Asia or nationally in Asia (38%):

1. Accor	8. Hyatt	15. Minor Hotels
2. Aman	9. Kraft Heinz	16. Radisson Hotel group
3. Compass Group	10. Lotus's	17. RBI
4. Four Seasons	11. Louvre Hotels	18. SaladStop!
5. Groupe Le Duff	12. Marriott	19. Sodexo
6. Hyatt	13. Meliá Hotels	20. The Peninsula Hotels
7. Hilton	14. Minor Foods	21. Unilever



# Tiers Ranking (Overview)

**A**

**70 companies**

increased from 56 last year

**B**

**27 companies**

increased from 20 last year

**C**

**36 companies**

increased from 31 last year

**D**

**14 companies**







































increased from 13 last year



## A Level: 70 companies (increased from 56 last year)

Companies that have fully transitioned to sourcing 100% cage-free eggs in Asia or nationally in Asian countries. Companies' names are followed with the year by which their commitments should be fully implemented.

Most of these companies were not contacted for this year's survey as they fully transitioned in previous years, but we felt it necessary to acknowledge their achievements. Exceptions include: **Groupe Le Duff**, which reported a complete transition in Asia this year; **Pizza Express**, which reported 100% in Indonesia last year but not in India; and **Subway Indonesia**, which announced their 100% cage-free status at the time of their commitment.

1. Akiyoshi 
2. Asukayama Terrace •
3. Baan Ying Family 
4. Barilla Group •
5. Bite Me Softly 
6. Bridor • 
7. Cabinet Office Cafeteria (Japan) •
8. Cafe Light Blue •
9. Carma  
10. Chocolate Monggo 
11. Costa Vista Okinawa Hotel & Spa •
12. Daichi wo Mamoru-kai •
13. Danone 
14. Dr. Oetker  
15. Eat Natural •
16. Egg Restaurant Tokyo •
17. Fusui Project (風水プロジェクト) •
18. Go Coffee and Ice Cream 
19. Groupe Le Duff 
20. Hachikatte •
21. Hain Celestial Group  
22. Healthy Mate (ヘルシーメイト) •
23. Hi yokono Cafe House •
24. Hokkaido Baby 
25. Horizon Farms •
26. Hormel Foods •
27. Hotel Chocolat •
28. Hotel Continental Fuchu •
29. Innovation Design Co., Ltd. •
30. Kalpapruak 
31. Kebun Roti 
32. Kijima (杵島) •
33. Kodawariya (こだわりや) •
34. Lemon Farm 
35. Little Garden 
36. Loc Maria Biscuits •
37. Lotus Mio Restaurant 
38. Lush •
39. Marks and Spencer   
40. Mediterranea Restaurant by Kamil 
41. Mizunoya •
42. My Little Warung 
43. Nanakusa no Sato •
44. Pantry & Lucky (パントリー＆ラッキー) •
45. Papacaldo •
46. Papadopoulos S.A. •
47. Pizza Express (Indonesia) 
48. Potato Head 
49. Pullman Tokyo Tamachi (Accor Group) •
50. Ranko-An •
51. Rena Bakery 
52. RICCOCO gelato Co., Ltd. •
53. Rot-rue-dee 
54. Rustica •
55. San-no-Hachi (サンノハチ) •
56. Sekizuka Farm •
57. Shizen ran Noen (自然卵農園) •
58. Soréal Ilou 
59. Sunshine Market 
60. Subway (Indonesia) 
61. Tabino Yado Saikawa •
62. Takahashi Shoten •
63. The Hershey Company  
64. Toritama-Kobo (とりたま工房) •
65. ViaVia Artisan Bakery & Deli 
66. Warung Bumi Langit 
67. Yabbiyekayu Restaurant and Eco Bungalows 
68. Yayasan BringIn 
69. Yoneya •
70. Yudanaka Onsen Pudding •

## B Level: 27 companies (increased from 20 last year)

Companies that have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Asia or nationally. Progress can range from 0% to 99%.

- |                                      |                                      |                                  |
|--------------------------------------|--------------------------------------|----------------------------------|
| 1. Accor (2025)                      | 10. SS World (2025)                  | 19. Minor Hotels (2027)          |
| 2. Aman (2024)                       | 11. Kempinski (2030)                 | 20. Nando's (2030)               |
| 3. Blue Steps Villa and resto (2023) | 12. Kraft Heinz (2025)               | 21. Pizza Express (India) (2025) |
| 4. Central Food Retail (2025)        | 13. Langham Hospitality Group (2025) | 22. Radisson Hotel group (2025)  |
| 5. Club Med (2027)                   | 14. Lotus's (2028)                   | 23. RBI (2030)                   |
| 6. Compass Group (2025)              | 15. Louvre Hotels (2025)             | 24. SaladStop! (2025)            |
| 7. Four Seasons (2025)               | 16. Marriott (2025)                  | 25. Sodexo (2025)                |
| 8. Hilton (2025)                     | 17. Meliá Hotels (2025)              | 26. The Peninsula Hotels (2025)  |
| 9. Hyatt (2025)                      | 18. Minor Foods (2027)               | 27. Unilever (2025)              |

## C Level: 36 companies (increased from 31 last year)

Companies that have cage-free egg commitments but lack progress information regionally or nationally.

- |                               |                                      |  |
|-------------------------------|--------------------------------------|--|
| 1. AutogrillHMSHost (2025)    | 14. Le Pain Quotidien (2025)         | 27. Royal Caribbean (2025)   |
| 2. Bloomin' Brands (2030)     | 15. Mandarin Oriental (2024)         | 28. Shake Shack (2025)   |
| 3. Capella Hotel Group (2024) | 16. McCain Foods (2025)              | 29. Spur Corporation (2025)  |
| 4. Costa Coffee (2025)        | 17. McCormick (2025)                 | 30. SSP (2025)   |
| 5. Elixir Group (2025)        | 18. Metro AG (2027)                  | 31. Starbucks* (2020)  |
| 6. gategroup (2025)           | 19. MGM Resorts International (2030) | 32. The Cheesecake Factory (2025)                                  |
| 7. General Mills (2025)       | 20. Mondelez (2025)                  | 33. Toridoll (2030)  |
| 8. Groupe Holder (2025)       | 21. Nestlé (2025)                    | 34. Travel + Leisure Co. (formerly<br>Wyndham Destinations) (2025) |
| 9. Grupo Bimbo (2025)         | 22. Norwegian Cruise Line (2024)     | 35. Wyndham Hotels (2025)  |
| 10. IHG (2025)                | 23. Panda Express (2030)             | 36. Yum! Brands (2030)   |
| 11. IKEA (2026)               | 24. Peet's Coffee (2027)             |  |
| 12. Inspire Brands (2025)     | 25. Pepsico (2025)                   |  |
| 13. Krispy Kreme (2026)       | 26. Puratos (2025)                   |  |

\*Starbucks' cage-free commitment applies to company-operated stores only. In Asia, that means only branches in Japan and China.

## D Level: 14 companies (increased from 13 last year)

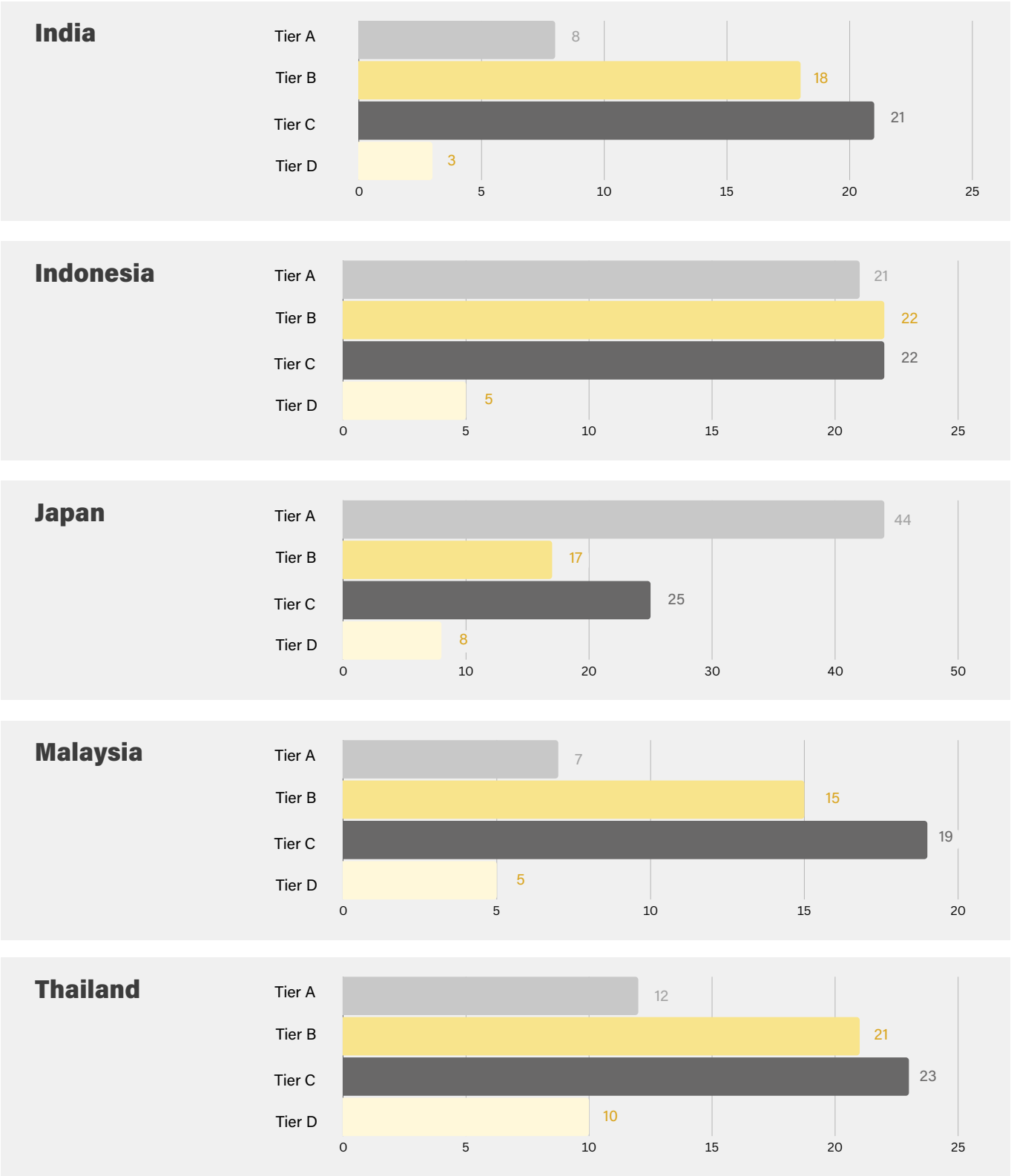
Companies with cage-free commitments but that lack any form of reporting about their progress globally, regionally, or nationally.

- |  |                           |  |
|--|---------------------------|--|
| 1. Au Bon Pain (2025)                        | 6. Groupe Savencia (2025) | 11. Millennium & Copthorne Hotels (2025) |
| 2. Best Western (2025)                       | 7. Hotel Matsumoto (2027) | 12. Pierre Herme (2025)                  |
| 3. Chatrium (2025)                           | 8. illy (2025)            | 13. REWE (2025)                          |
| 4. Food Passion (2025)                       | 9. IMU Hotel Kyoto (2027) | 14. Subway (2025)                        |
| 5. GoTo Foods (formerly Focus Brands) (2028) | 10. Ismaya Group (2028)   |  |

\*Subway, at the time of this report, reported 100% cage-free in Indonesia, but has not reported progress in Malaysia and Thailand and is lacking a commitment in India and Japan.



# Tiers Ranking (By Country)



# India

## Tier A

8 companies have transitioned to sourcing 100% cage-free eggs in India or Asia:

- |               |                         |                        |
|---------------|-------------------------|------------------------|
| 1. Carma      | 4. Groupe Le Duff       | 7. Soréal Ilou         |
| 2. Danone     | 5. Hain Celestial Group | 8. The Hershey Company |
| 3. Dr. Oetker | 6. Marks and Spencer    |                        |

## Tier B

18 companies have committed with a clear timeline and have shared how advanced their cage-free policy implementation is in India or Asia. Progress can range from 0% to 99%:

- |                         |                         |                                  |
|-------------------------|-------------------------|----------------------------------|
| 1. Accor (2025)         | 7. ISS World (2025)     | 13. Pizza Express (India) (2025) |
| 2. Aman (2024)          | 8. Kraft Heinz (2025)   | 14. Radisson Hotel group (2025)  |
| 3. Compass Group (2025) | 9. Louvre Hotels (2025) | 15. RBI (2030)                   |
| 4. Four Seasons (2025)  | 10. Marriott (2025)     | 16. Sodexo (2025)                |
| 5. Hilton (2025)        | 11. Minor Hotels (2027) | 17. The Peninsula Hotels (2025)  |
| 6. Hyatt (2025)         | 12. Nando's (2030)      | 18. Unilever (2025)              |

## Tier C

21 companies have committed with a clear timeline and have shared how advanced their cage-free policy implementation is in India or Asia. Progress can range from 0% to 99%:

- |                         |                                  |                             |
|-------------------------|----------------------------------|-----------------------------|
| 1. Costa Coffee (2025)  | 8. Inspire Brands (2025)         | 15. Pepsico ((2025)         |
| 2. Elior Group (2025)   | 9. Krispy Kreme (2026)           | 16. Puratos (2025)          |
| 3. General Mills (2025) | 10. McCain Foods (2025)          | 17. Spur Corporation (2025) |
| 4. Groupe Holder (2025) | 11. McCormick (2025)             | 18. SSP (2025)              |
| 5. Grupo Bimbo (2025)   | 12. Metro AG (2027)              | 19. Toridoll (2030)         |
| 6. IHG (2025)           | 13. Mondelez (2025)              | 20. Wyndham Hotels (2025)   |
| 7. IKEA (2025)          | 14. Norwegian Cruise Line (2024) | 21. Yum! Brands (2030)      |

## Tier D

3 companies have transitioned to sourcing 100% cage-free eggs in India or Asia:

- |                        |  |                           |
|------------------------|--|---------------------------|
| 1. Best Western (2025) | 2. GoTo Foods (formerly Focus Brands) (2028) | 3. Groupe Savencia (2025) |
|------------------------|--|---------------------------|

# Indonesia

## Tier A

21 companies have fully transitioned to sourcing 100% cage-free eggs in Indonesia or Asia:

- |                         |                                       |   |
|-------------------------|---------------------------------------|---|
| 1. Arla                 | 8. Hokkaido Baby                      | 15. Pizza Express                           |
| 2. Bridor               | 9. Kebun Roti                         | 16. Potato Head                             |
| 3. Carma                | 10. Little Garden                     | 17. Subway                                  |
| 4. Chocolate Monggo     | 11. Lotus Mio Restaurant              | 18. ViaVia Artisan Bakery & Deli            |
| 5. Danone               | 12. Marks and Spencer                 | 19. Warung Bumi Langit                      |
| 6. Groupe Le Duff       | 13. Mediterranean Restaurant by Kamil | 20. Yabbiekayu Restaurant and Eco Bungalows |
| 7. Hain Celestial Group | 14. My Little Warung                  | 21. Yayasan Bringin                         |

## Tier B

22 companies have committed with a clear timeline and have shared how advanced the implementation of their cage-free policy is in Indonesia or Asia. Progress can range from 0% to 99%:

- |                                      |                                      |                                 |
|--------------------------------------|--------------------------------------|---------------------------------|
| 1. Accor (2025)                      | 9. ISS World (2025)                  | 17. Minor Hotels (2027)         |
| 2. Aman (2024)                       | 10. Kraft Heinz (2025)               | 18. Radisson Hotel group (2025) |
| 3. Blue Steps Villa and resto (2023) | 11. Kempinski (2030)                 | 19. RBI (2030)                  |
| 4. Club Med (2027)                   | 12. Langham Hospitality Group (2025) | 20. SaladStop! (2025)           |
| 5. Compass Group (2025)              | 13. Louvre Hotels (2025)             | 21. Sodexo (2025)               |
| 6. Four Seasons (2025)               | 14. Marriott (2025)                  | 22. Unilever (2025)             |
| 7. Hilton (2025)                     | 15. Meliá Hotels (2025)              |                                 |
| 8. Hyatt (2025)                      | 16. Minor Foods (2027)               |                                 |

## Tier C

22 companies have committed with a clear timeline and have shared how advanced the implementation of their cage-free policy is in Indonesia or Asia. Progress can range from 0% to 99%:

- |                               |                              |                                    |
|-------------------------------|------------------------------|------------------------------------|
| 1. Autogrill HMSHost (2025)   | 9. Inspire Brands (2025)     | 17. Puratos (2025)                 |
| 2. Bloomin' Brands (2030)     | 10. Krispy Kreme (2026)      | 18. Toridoll (2030)                |
| 3. Capella Hotel Group (2024) | 11. Mandarin Oriental (2024) | 19. Travel + Leisure Co. (formerly |
| 4. Costa Coffee (2025)        | 12. McCain Foods (2025)      | 20. Wyndham Destinations) (2025)   |
| 5. General Mills (2025)       | 13. McCormick (2025)         | 21. Wyndham Hotels (2025)          |
| 6. Groupe Holder (2025)       | 14. Mondelez (2025)          | 22. Yum! Brands (2030)             |
| 7. IHG (2025)                 | 15. Nestlé (2025)            |                                    |
| 8. IKEA (2025)                | 16. Peet's Coffee (2027)     |                                    |

## Tier D

5 companies have fully transitioned to sourcing 100% cage-free eggs in Indonesia or Asia:

- |  |                        |   |
|--|------------------------|---|
| 1. Best Western (2025)                       | 3. Ily (2025)          | 5. Millennium & Copthorne Hotels (2025) |
| 2. GoTo Foods (formerly Focus Brands) (2028) | 4. Ismaya Group (2028) |   |



# Japan

## Tier A

44 companies have begun sourcing 100% cage-free eggs in Japan or Asia:

- |                                     |                                      |   |
|-------------------------------------|--------------------------------------|---|
| 1. Arla                             | 16. Hain Celestial Group             | 30. Papacaldo                           |
| 2. Asukayama Terrace                | 17. Healthy Mate (ヘルシーメイト)           | 31. Papadopoulos S.A.                   |
| 3. Barilla Group                    | 18. Hiyokono Cafe House              | 32. Pullman Tokyo Tamachi (Accor Group) |
| 4. Bridor                           | 19. Horizon Farms                    | 33. Ranko-An                            |
| 5. Cabinet Office Cafeteria (Japan) | 20. Hormel Foods                     | 34. Ricco gelato Co., Ltd.              |
| 6. Cafe Light Blue                  | 21. Hotel Continental Fuchu          | 35. Rustica                             |
| 7. Carma                            | 22. Innovation Design Co., Ltd.      | 36. San-no-Hachi (サンノハチ)                |
| 8. Costa Vista Okinawa Hotel & Spa  | 23. Kijima (杵島)                      | 37. Sekizuka Farm                       |
| 9. Daichi wo Mamoru-kai             | 24. Kodawariya (こだわりのや)              | 38. Shizen ran Noen (自然卵農園)             |
| 10. Danone                          | 25. Loc Maria Biscuits               | 39. Tabino yado Saikawa                 |
| 11. Eat Natural                     | 26. Lush                             | 40. Takahashi Shoten                    |
| 12. Egg Restaurant Tokyo            | 27. Mizunoya                         | 41. The Hershey Company                 |
| 13. Fusui Project (風水プロジェクト)        | 28. Nanakusa no Sato                 | 42. Toritama-Kobo (とりたま工房)              |
| 14. Groupe Le Duff                  | 29. Pantry & Lucky<br>(パントリー & ラッキー) | 43. Yoneya                              |
| 15. Hachikatte                      |                                      | 44. Yudanaka Onsen Pudding              |

## Tier B

17 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Japan or Asia. Progress can range from 0% to 99%:

- |                         |                                      |                                 |
|-------------------------|--------------------------------------|---------------------------------|
| 1. Accor (2025)         | 7. Hyatt (2025)                      | 13. RBI (2030)                  |
| 2. Aman (2024)          | 8. ISS World (2025)                  | 14. SaladStop! (2025)           |
| 3. Club Med (2027)      | 9. Kraft Heinz (2025)                | 15. Sodexo (2025)               |
| 4. Compass Group (2025) | 10. Langham Hospitality Group (2025) | 16. The Peninsula Hotels (2025) |
| 5. Four Seasons (2025)  | 11. Marriott (2025)                  | 17. Unilever (2025)             |
| 6.. Hilton (2025)       | 12. Radisson Hotel group (2025)      |                                 |

## Tier C

25 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Japan or Asia:

- |                           |                                      |  |
|---------------------------|--------------------------------------|--|
| 1. Bloomin' Brands (2030) | 10. Le Pain Quotidien (2025)         | 19. Puratos (2025)   |
| 2. Costa Coffee (2025)    | 11. Mandarin Oriental (2024)         | 20. Royal Caribbean (2025)   |
| 3. gategroup (2025)       | 12. McCain Foods (2025)              | 21. Shake Shack (2025)   |
| 4. General Mills (2025)   | 13. McCormick (2025)                 | 22. Starbucks (2020)   |
| 5. Groupe Holder (2025)   | 14. MGM Resorts International (2030) | 23. Toridoll (2030)  |
| 6. IHG (2025)             | 15. Mondelez (2025)                  | 24. Travel + Leisure Co. (formerly<br>Wyndham Destinations) (2025) |
| 7. IKEA (2025)            | 16. Norwegian Cruise Line (2024)     |  |
| 8. Inspire Brands (2025)  | 17. Panda Express (2030)             | 25. Yum! Brands (2030)   |
| 9. Krispy Kreme (2026)    | 18. Pepsico (2025)                   |  |

## Tier D

8 companies have cage-free commitments but lack any form of reporting about their progress:

- |   |                          |  |
|---|--------------------------|--|
| 1. Best Western(2025)                       | 4. Groupe Savencia(2025) | 7. Millennium & Copthorne Hotels(2025) |
| 2. Chatrium(2025)                           | 5. Hotel Matsumoto(2027) | 8. Pierre Herme(2025)                  |
| 3. GoTo Foods (formerly Focus Brands)(2028) | 6. IMU Hotel Kyoto(2027) |  |

\*Subway does not have a proper commitment for Japan

## Malaysia

### Tier A

7 companies have fully transitioned to sourcing 100% cage-free eggs in Malaysia or Asia:

- |           |                      |                        |
|-----------|----------------------|------------------------|
| 1. Bridor | 4. Dr. Oetker        | 7. The Hershey Company |
| 2. Carma  | 5. Groupe Le Duff    |                        |
| 3. Danone | 6. Marks and Spencer |                        |

### Tier B

15 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Malaysia or Asia. Progress can range from 0% to 99%:

- |                        |                         |                                 |
|------------------------|-------------------------|---------------------------------|
| 1. Accor (2025)        | 6. Kraft Heinz (2025)   | 11. Nando's (2030)              |
| 2. Club Med (2027)     | 7. Marriott (2025)      | 12. Radisson Hotel group (2025) |
| 3. Four Seasons (2025) | 8. Meliá Hotels (2025)  | 13. RBI (2030)                  |
| 4. Hilton (2025)       | 9. Minor Foods (2027)   | 14. Sodexo (2025)               |
| 5. Hyatt (2025)        | 10. Minor Hotels (2027) | 15. Unilever (2025)             |

### Tier C

19 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Malaysia or Asia:

- |                           |                              |                           |
|---------------------------|------------------------------|---------------------------|
| 1. lBoomin' Brands (2030) | 8. Krispy Kreme (2026)       | 15. Pepsico (2025)        |
| 2. Costa Coffee (2025)    | 9. Lotus's (2028)            | 16. Puratos (2025)        |
| 3. General Mills (2025)   | 10. Mandarin Oriental (2024) | 17. Toridoll (2030)       |
| 4. Groupe Holder (2025)   | 11. McCain Foods (2025)      | 18. Wyndham Hotels (2025) |
| 5. IHG (2025)             | 12. Mondelez (2025)          | 19. Yum! Brands (2030)    |
| 6. IKEA (2025)            | 13. Nestlé (2025)            |                           |
| 7. Inspire Brands (2025)  | 14. Peet's Coffee (2027)     |                           |

## Tier D

5 companies have cage-free commitments but lack any form of reporting about their progress:

- |  |   |                  |
|--|---|------------------|
| 1. Best Western (2025)                       | 3. Ily (2025)                           | 5. Subway (2025) |
| 2. GoTo Foods (formerly Focus Brands) (2028) | 4. Millennium & Copthorne Hotels (2025) |                  |

# Thailand

## Tier A

12 companies have fully transitioned to sourcing 100% cage-free eggs in Thailand or Asia:

- |                     |                            |                      |
|---------------------|----------------------------|----------------------|
| 1. Akiyoshi         | 5. Go Coffee and Ice Cream | 9. Marks and Spencer |
| 2. Baan Ying Family | 6. Groupe Le Duff          | 10. Rena Bakery      |
| 3. Bite Me Softly   | 7. Kalpapruerk             | 11. Rotruedee        |
| 4. Danone           | 8. Lemon Farm              | 12. Sunshine Market  |

## Tier B

21 companies have committed with a clear timeline and have shared how advanced the implementation of their cage-free policy is in Thailand or Asia. Progress can range from 0% to 99%:

- |                               |                          |                                 |
|-------------------------------|--------------------------|---------------------------------|
| 1. Accor (2025)               | 8. Kraft Heinz (2025)    | 15. Minor Hotels (2027)         |
| 2. Aman (2024)                | 9. Kempinski (2030)      | 16. Radisson Hotel group (2025) |
| 3. Central Food Retail (2025) | 10. Lotus's (2028)       | 17. RBI (2030)                  |
| 4. Club Med (2027)            | 11. Louvre Hotels (2025) | 18. SaladStop! (2025)           |
| 5. Four Seasons (2025)        | 12. Marriott (2025)      | 19. Sodexo (2025)               |
| 6. Hilton (2025)              | 13. Meliá Hotels (2025)  | 20. The Peninsula Hotels (2025) |
| 7. Hyatt (2025)               | 14. Minor Foods (2027)   | 21. Unilever (2025)             |

## Tier C

23 companies have cage-free egg commitments and have shared some cage-free progress, but lack progress information in Thailand or Asia:

- |                           |                             |                           |
|---------------------------|-----------------------------|---------------------------|
| 1. IBoomin' Brands (2030) | 9. Mandarin Oriental (2024) | 17. Pepsico (2025)        |
| 2. Costa Coffee (2025)    | 10. McCain Foods (2025)     | 18. Puratos (2025)        |
| 3. General Mills (2025)   | 11. McCormick (2025)        | 19. Toridoll (2030)       |
| 4. Groupe Holder (2025)   | 12. Mondelez (2025)         | 20. Wyndham Hotels (2025) |
| 5. IHG (2025)             | 13. McCain Foods (2025)     | 21. Yum! Brands (2030)    |
| 6. IKEA (2025)            | 14. Mondelez (2025)         | 22. Wyndham Hotels (2025) |
| 7. Inspire Brands (2025)  | 15. Nestlé (2025)           | 23. Yum! Brands (2030)    |
| 8. Krispy Kreme (2026)    | 16. Peet's Coffee (2027)    |                           |

## Tier D

10 companies have cage-free commitments but lack any form of reporting about their progress:

- |                        |  |                   |
|------------------------|--|-------------------|
| 1. Au Bon Pain (2025)  | 5. GoTo Foods (formerly Focus Brands) (2028) | 9. REWE (2025)    |
| 2. Best Western (2025) | 6. illy (2025)                               | 10. Subway (2025) |
| 3. Chatrium (2025)     | 7. Millennium & Copthorne Hotels (2025)      |                   |
| 4. Food Passion (2025) | 8. Pierre Herme (2025)                       |                   |

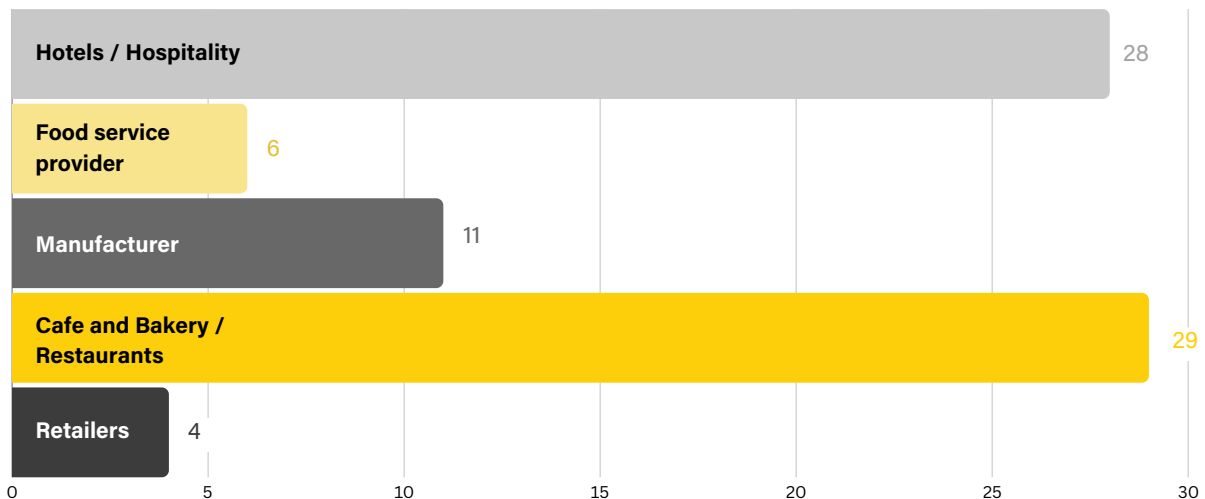
*\*Starbucks does not have a commitment for Thailand.*



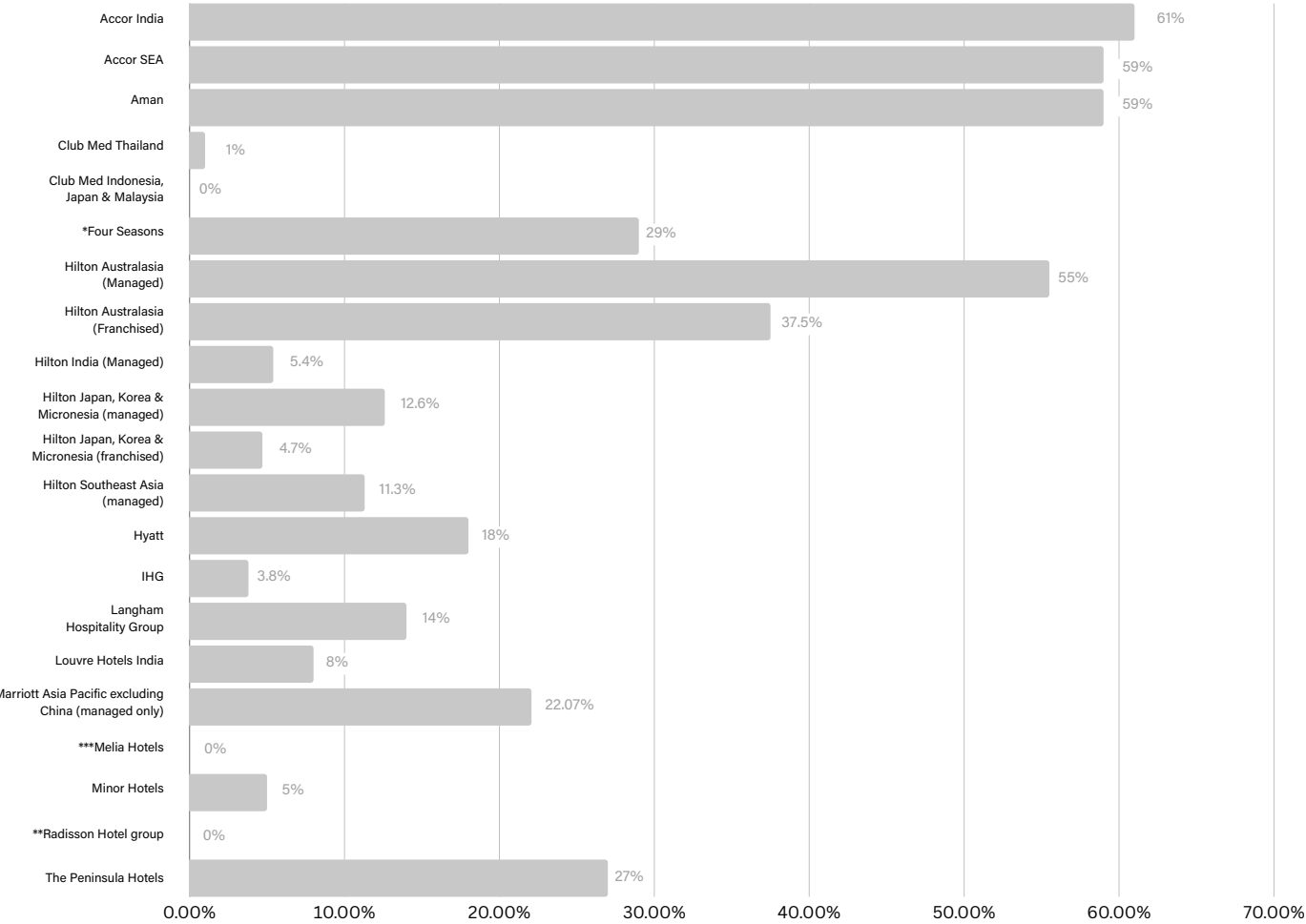
# Other key data: the report in numbers

## Percentage of cage-free eggs in Asia or nationally

27 of 78 companies contacted (34.61%) provided information about their progress in Asia. Increased from 21 out of 65 (32.3%) last year.

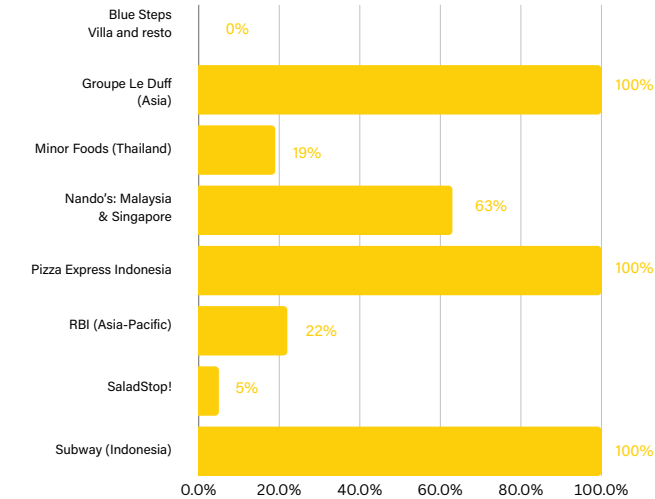


Hotel/Hospitality



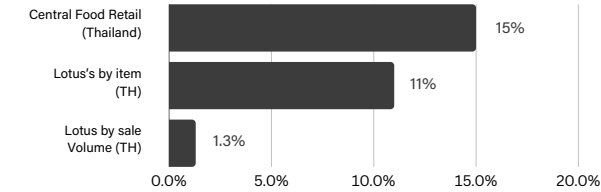
\*At the time of this report, data from the latest year is not yet available for this company. The data presented is from the previous year.  
\*\*Radisson Hotel group reported by % of hotels in the previous year, but only include the number of hotels (40) that source cage-free eggs in their latest report.  
\*\*\*APAC region: China: 17% (equivalent to 40% of our hotel rooms). For the rest of APAC, there is currently no progress (Vietnam 0%, Malaysia 0%, Indonesia 0%, Thailand 0%), but the commitment to advance egg consumption from this source by 19.3% of hotel beds by the end of 2024 is confirmed

Cafe and Bakery / Restaurant

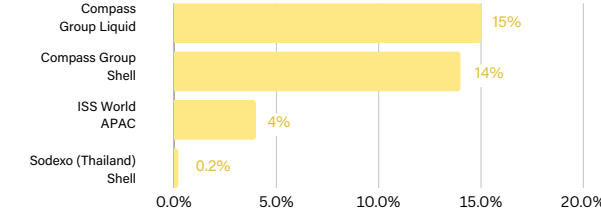


\*At the time of this report, data from the latest year is not yet available for this company. The data presented is from the previous year.

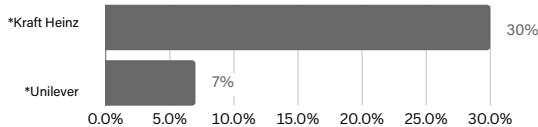
Retailers



Food service provider



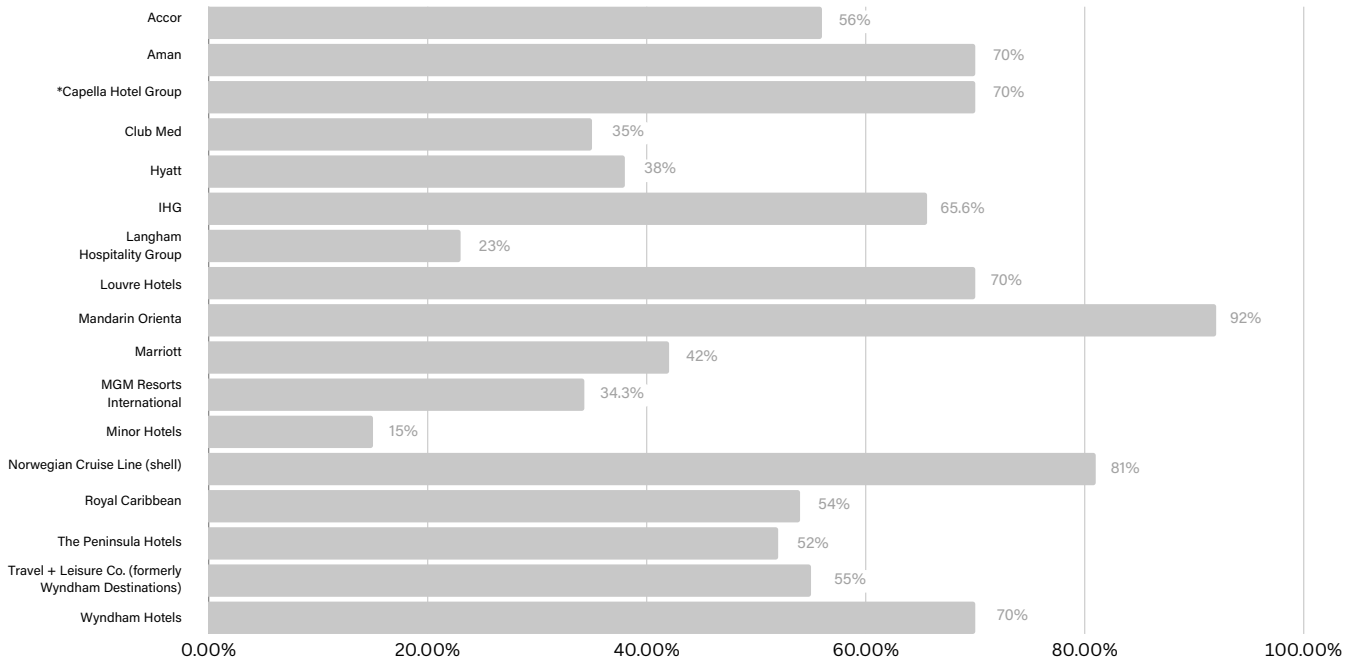
Manufacturer



\*At the time of this report, data from the latest year is not yet available for these companies. The data presented is from the previous year.

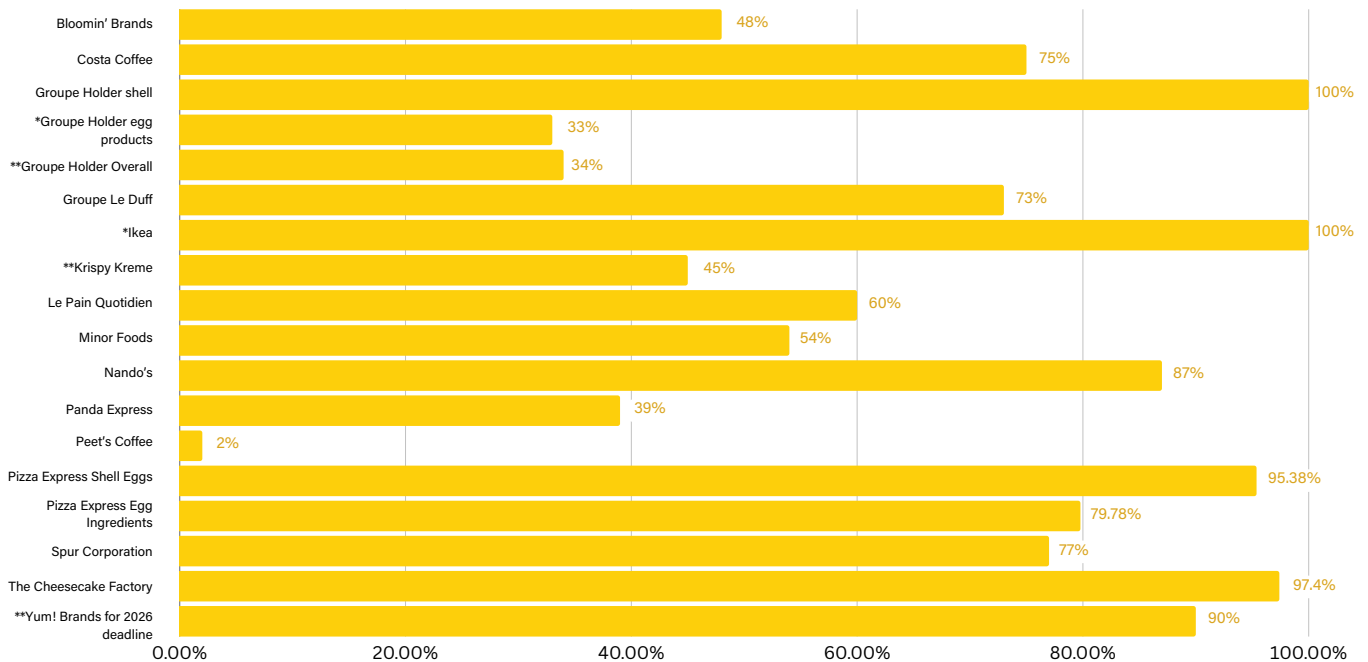
# Global Cage-free Progress

## Hotel/Hospitality



\*At the time of this report, data from the latest year is not yet available for these companies. The data presented is from the previous year.

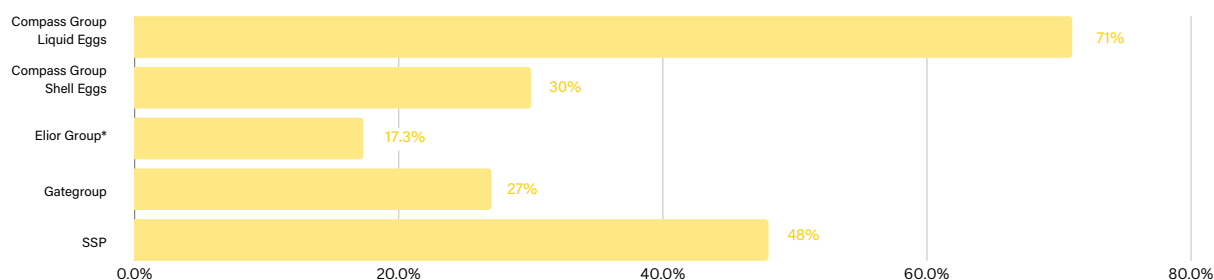
## Cafe and Bakery/Restaurant



\*Ikea figure is globally reporting for 50% of operations only.

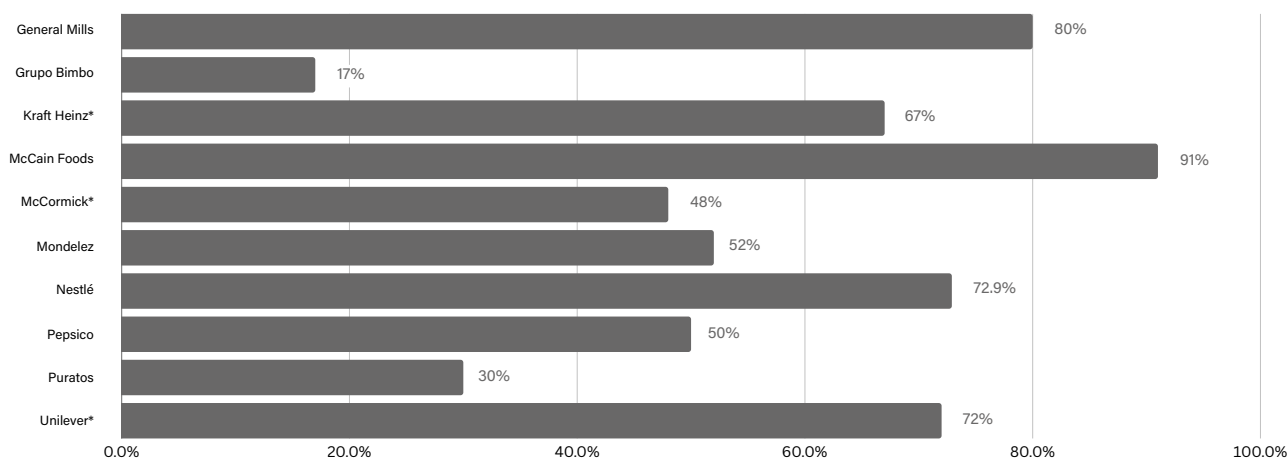
\*\*At the time of this report, data from the latest year is not yet available for these companies. The data presented is from the previous year.

## Food service provider



\*At the time of this report, data from the latest year is not yet available for this company. The data presented is from the previous year.

## Manufacturer



\*At the time of this report, data from the latest year is not yet available for these companies. The data presented is from the previous year.



### 8 companies improved their rankings this year:

- |                   |                       |
|-------------------|-----------------------|
| 1. Aman           | 5. Le Pain Quotidien  |
| 2. Club Med       | 6. Meliá Hotels       |
| 3. Groupe Le Duff | 7. Sodexo             |
| 4. Kempinski      | 8. Subway (Indonesia) |

### Submission source

Companies' websites or sustainability reports: 54  
Sinergia Animal's questionnaire: 9

## Type of Business:

### Hotel / Hospitality (28 companies)

- |                        |                      |                               |
|------------------------|----------------------|-------------------------------|
| 1. Accor               | 6. Club Med          | 11. IHG                       |
| 2. Aman                | 7. Four Seasons      | 12. IMU Hotel Kyoto           |
| 3. Best Western        | 8. Hilton            | 13. Ismaya Group              |
| 4. Capella Hotel Group | 9. Hotel Matsumotono | 14. Kempinski                 |
| 5. Chatrium            | 10. Hyatt            | 15. Langham Hospitality Group |



- |                               |                                   |  |
|-------------------------------|-----------------------------------|--|
| 16. Louvre Hotels             | 21. Millennium & Copthorne Hotels | 26. The Peninsula Hotels                                 |
| 17. Mandarin Oriental         | 22. Minor Hotels                  | 27. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 18. Marriott                  | 23. Norwegian Cruise Line         | 28. Wyndham Hotels                                       |
| 19. Melia Hotels              | 24. Radisson Hotel group          |  |
| 20. MGM Resorts International | 25. Royal Caribbean               |  |

## Cafe and Bakery / Restaurant (29 companies)

- |                                       |                       |                            |
|---------------------------------------|-----------------------|----------------------------|
| 1. Au Bon Pain                        | 11. illy              | 21. RBI                    |
| 2. Autogrill HMSHost                  | 12. Inspire Brands    | 22. SaladStop!             |
| 3. Blue steps Villa and Resto         | 13. Krispy Kreme      | 23. Shake Shack            |
| 4. Bloomin" Brands                    | 14. Le Pain Quotidien | 24. Spur Corporation       |
| 5. Costa Coffee                       | 15. Minor Foods       | 25. Starbucks              |
| 6. Food Passion                       | 16. Nando"s           | 26. Subway                 |
| 7. GoTo Foods (formerly Focus Brands) | 17. Panda Express     | 27. The Cheesecake Factory |
| 8. Groupe Holder                      | 18. Peet's Coffee     | 28. Toridoll               |
| 9. Groupe Le Duff                     | 19. Pierre Herme      | 29. Yum! Brands            |
| 10. IKEA                              | 20. Pizza Express     |                            |

## Retailer (4 companies)

- |                        |             |
|------------------------|-------------|
| 1. Central Food Retail | 3. Metro AG |
| 2. Lotus's             | 4. REWE     |

## Food service provider (6 companies)

- |                  |              |           |
|------------------|--------------|-----------|
| 1. Compass Group | 3. gategroup | 5. Sodexo |
| 2. Elior Group   | 4. ISS World | 6. SSP    |

## Manufacturer (11 companies)

- |                    |                 |              |
|--------------------|-----------------|--------------|
| 1. General Mills   | 5. McCain Foods | 9. Pepsico   |
| 2. Groupe Savencia | 6. McCormick    | 10. Puratos  |
| 3. Grupo Bimbo     | 7. Mondelez     | 11. Unilever |
| 4. Kraft Heinz     | 8. Nestlé       |              |

## Number of companies within 2025 deadlines:

Most companies committed to cage-free policies have set a target date of 2025 to complete their transition. Animal welfare organizations established this deadline as **a key milestone to eliminate the most inhumane practices in the egg industry, such as the use of battery cages.**

As the deadline approaches, the corporate sector in Asia must intensify its efforts to meet this goal on time. Companies can benefit from bank loans and incentives that facilitate the switch to cage-free suppliers. Additionally, as more companies make this commitment, supply and demand dynamics have shifted, resulting in an increasing number of cage-free producers and more competitive prices in the market.

**Sinergia Animal urges the brands listed in Tier D with a 2025 deadline—** such as Au Bon Pain, Best Western, Chatrium, Food Passion, Groupe Savencia, Illy, Millennium & Copthorne Hotels, Pierre Hermé, REWE, and Subway—to align with their competitors' progress and fully adhere to their cage-free policies. The global cage-free movement is one of the most successful and effective, demonstrating that it is feasible to uphold and advance this vital policy for animal welfare.

## 58 companies:

- |                               |                                   |  |
|-------------------------------|-----------------------------------|--|
| 1. Accor                      | 21. Hilton                        | 41. Pepsico  |
| 2. Aman                       | 22. Hyatt                         | 42. Pierre Herme   |
| 3. Au Bon Pain                | 23. IHG                           | 43. Pizza Express  |
| 4. Autogrill HMSHost          | 24. IKEA                          | 44. Puratos  |
| 5. Best Western               | 25. illy                          | 45. Radisson Hotel group                                 |
| 6. Blue Steps Villa and resto | 26. Inspire Brands                | 46. REWE   |
| 7. Capella Hotel Group        | 27. ISS World                     | 47. Royal Caribbean                                      |
| 8. Central Food Retail        | 28. Kraft Heinz                   | 48. SaladStop!   |
| 9. Chatrium                   | 29. Langham Hospitality Group     | 49. Shake Shack  |
| 10. Compass Group             | 30. Le Pain Quotidien             | 50. Sodexo   |
| 11. Costa Coffee              | 31. Louvre Hotels                 | 51. Spur Corporation                                     |
| 12. Elior Group               | 32. Mandarin Oriental             | 52. SSP  |
| 13. Food Passion              | 33. Marriott                      | 53. Subway   |
| 14. Four Seasons              | 34. McCain Foods                  | 54. The Cheesecake Factory                               |
| 15. gategroup                 | 35. McCormick                     | 55. The Peninsula Hotels                                 |
| 16. General Mills             | 36. Meliá Hotels                  | 56. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 17. Groupe Holder             | 37. Millennium & Copthorne Hotels | 57. Unilever   |
| 18. Groupe Le Duff            | 38. Mondelez                      | 58. Wyndham Hotels                                       |
| 19. Groupe Savencia           | 39. Nestlé                        |  |
| 20. Grupo Bimbo               | 40. Norwegian Cruise Line         |  |

## Impact Incentives for Cage-Free Eggs: A Solution for Sourcing Challenges



Global Food Partners has introduced a cage-free egg credit system, Impact Incentives, to support companies that cannot procure physical cage-free eggs. This system allows companies to transition their local supply chains to cage-free practices rapidly. For businesses facing difficulties in sourcing cage-free eggs, particularly those with 2025 deadlines, it is advisable to start purchasing cage-free egg credits as a temporary measure to meet their commitments.

According to Global Food Partners:

Impact Incentives are a new-and-improved Book and Claim credit system for eggs. If challenges prevent a food business from sourcing cage-free eggs, it can continue buying caged eggs from its existing suppliers. The company can offset these caged eggs by buying 'Incentives,' achieving a 100% cage-free position.<sup>10</sup>

The Incentives programme enables companies to support cage-free production and offset their use of eggs from caged systems without immediate supply-chain changes, while offering training and technical support to producers via Global Food Partners.



Compass Group, the world's leading food service company, has announced plans to use credits to fulfill its cage-free egg commitment, where sourcing physical cage-free eggs is not possible by the end of 2025.

The Group stated:

The focus in the coming years will be on Latin America and Asia. We partner with Global Food Partners to develop local road maps with our suppliers in Asia. The performance in 2023 and the road map for UL cage-free commitment is shown below. To meet our Target of transitioning to cage-free eggs by the end of 2025, we are currently prioritizing physical supply. In areas where we are experiencing availability challenges, we are planning to use egg credits as an alternative.

# Challenges

Our survey collected quantitative data on companies' progress toward cage-free transitions and explored their obstacles. Some of the most commonly cited challenges include:



## Supply Chain Disruptions

Ongoing avian flu outbreaks affect egg sources and availability globally, particularly in markets like Japan and China. The Covid-19 pandemic has also disrupted supply chains, operations, and product availability.



## Higher Costs

Cage-free eggs generally cost more than those from battery cages, and consumer reluctance to pay the higher prices can be a barrier. Moreover, fewer suppliers have cage-free certification, limiting companies' options.



## Data Collection

Gathering and consolidating egg-usage data from various partners across different regions can be complex, making it difficult to calculate a global average for progress.



## Rising Feedstock Costs

Increased feedstock prices and economic uncertainty have made farmers hesitant to invest in new cage-free facilities.



# Cage-Free Producers: the Case of Thailand and Indonesia

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In March 2024, Sinergia Animal contacted 15 cage-free egg producers in Thailand and 35 in Indonesia through various channels, including emails, LinkedIn, and social media. A detailed questionnaire was distributed, and several farms were visited to gather information about their production practices and transition strategies.

The initiative aimed to identify and classify cage-free egg producers according to their production standards. The collected data is designed to assist companies seeking to transition to a cage-free supply chain by connecting them with potential producers.

Of the 15 producers contacted in Thailand, 4 completed the questionnaire, sharing valuable insights into their progress toward cage-free production. The remaining producers, who have not formally reported but are known to have some level of cage-free production, have been categorized under “some cage-free production but have not reported.” Additionally, of the 35 producers contacted in Indonesia, 14 responded, with 8 confirming they produce 100% cage-free eggs—though not all have formal certification. The remaining 6 producers reported partial cage-free production, ranging from less than 30% to 50–90%, while the other 21 producers have not transitioned to cage-free.












## Thailand

13% of the contacted producers have reported 100% cage-free production (with or without certification) in 2023.

100% cage-free production with certification	 Hilltribe Organics
100% cage-free production, no certification	 Klong Phai Farm
50-90% cage-free production	No producer reported
30-50% cage-free production	No producer reported
<30% cage-free production	 Charoen Pokphand Foods  Sanguanfarm
Some cage-free production but have not reported	 Akara Group  Betagro  KTF Farm  Kasemchai Foods  Sirin Farm  Naeville  King Organic  N&P Foods  Laemthong  Tan Khun Organic Farm  Ploikai

## Indonesia

35 producers contacted, 14 contacted producers replied, 9 of the contacted producers reported 100% cage-free production (with or without certification), 21 cage producers are not interested transitioning to cage-free

100% cage-free production with certification	 PT IPSS (Healthy Eggs)  Cage-Free Model Farm  Telur Ayam Bahagia
100% cage-free production without certification	 Paleo Eggs Abdi Farm SP Farm Vino Farm Tri Manunggal Bhakti Talun Indonesia Baharu
50-90% cage-free production	 Widodo Makmur Unggas
30-50% cage-free production	PT Cahaya Adi Surya  Telur Saudara  Garuda Farm
<30% cage-free production	PT Reza Perkasa
Some cage-free production but have not reported	No producer reported

These producers committed to transparency and collaboration by contributing to the Cage-Free Tracker. We strongly encourage other producers to follow their example by sharing updates on their egg production practices in the upcoming edition.

	Additional support	Challenges	Future Plans
Thailand	All the producers who responded to the survey expressed the need for further support in transitioning to a cage-free system, including training, financial assistance, marketing support, and logistical aid, particularly for shipment to rural areas.	Most surveyed producers cited high production costs as a key challenge in adopting cage-free systems. The initial investment needed for infrastructure, combined with market demands, presents significant hurdles.	The demand for cage-free eggs directly influences the production volume of many producers. Producers are prepared to scale up production if there is sufficient market demand. Raising awareness about animal suffering and health risks associated with battery cage systems will be a critical focus of future efforts.
Indonesia	Producers in Indonesia also require financial and marketing support, as the market for cage-free eggs remains limited. Consumers tend to focus on price and cage-free eggs are often more expensive. As a result, marketing efforts are currently targeted at a niche audience. Financial aid is crucial for business expansion, while training on cage-free system maintenance is essential.	The high cost of poultry feed drives production expenses, contributing to the higher price of cage-free eggs. Additionally, public awareness of animal welfare needs to be expanded to grow the market for cage-free products	Several farms are working toward obtaining the national Veterinary Control Number (NKV) certification. Farms that have not yet fully transitioned to cage-free systems aim to significantly reduce their use of non-cage-free methods within the next five years and are exploring animal welfare certifications as part of their strategy.

## Why Thailand and Indonesia?

Companies in Thailand and Indonesia have cited a lack of cage-free eggs suppliers as a significant obstacle to industry-wide adoption. Creating a categorization system for cage-free egg producers will give companies essential tools to evaluate suppliers more effectively. This data is expected to accelerate the transition to cage-free eggs by offering critical insights that enable companies to make informed decisions.

The next step is to establish a centralized platform for cage-free egg producers in Thailand and Indonesia. This platform will serve as a comprehensive resource hub for knowledge exchange, sharing best practices, and fostering collaboration. By streamlining access to information and resources, we aim to drive faster adoption of cage-free systems, improving animal welfare and sustainability in the egg production sector.

Additionally, A 2022 study<sup>11</sup> surveying 224 egg farmers from China, Indonesia, Japan, Malaysia, the Philippines, and Thailand found that 72% believe more support is necessary to establish cage-free farms. Technical advice, training resources, and financial assistance were identified as top priorities. Most respondents felt that government support would be essential and 65% agreed that cage-free systems are feasible in their country.

# Conclusion and Next Steps

The results reveal significant strides in reporting, with increased participation and notable progress from many companies. This enhanced transparency indicates that integrating cage-free reporting into annual planning and sustainability strategies is becoming a standard practice. This year, we have observed many Asian companies beginning to include cage-free progress in their annual reports.

As we progress, companies must accelerate their efforts to meet cage-free commitments. The deadline of 2025 is fast approaching, and companies must honor their pledges on time. We expect companies, especially those approaching their 2025 deadlines, to prioritize their transitions and utilize credits to meet their commitments if they cannot physically source cage-free eggs. This strategy will help ensure deadlines are met without delay.

Sinergia Animal calls on all companies to actively engage in dialogue, share their progress regionally, and seek support where needed. The Cage-Free Tracker serves as a platform to inspire ongoing commitment to ethical and sustainable egg production, holding companies accountable, highlighting their achievements, and promoting transparency in the industry.

For more information, please visit our website at [www.cagefreetracker.com](http://www.cagefreetracker.com).



# Sources

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<sup>1</sup> <https://www.fao.org/poultry-production-products/production/en/>

<sup>2</sup> <https://www.frontiersin.org/journals/veterinary-science/articles/10.3389/fvets.2022.1038362/full>

<sup>3</sup> <https://www.frontiersin.org/journals/animal-science/articles/10.3389/fanim.2022.995430/full>

<sup>4</sup> <https://thehumaneleague.org/article/cage-free-progress-worldwide>

<sup>5</sup> <https://my.lifenewsagency.com/2024/03/25/malaysias-first-large-scale-cage-free-egg-farm-marks-new-era-of-welfare-for-hens/>

<sup>6</sup> [https://www.poultryinternational-digital.com/poultryinternational/april\\_may\\_2024/MobilePagedArticle.action?articleId=1965732#articleId1965732](https://www.poultryinternational-digital.com/poultryinternational/april_may_2024/MobilePagedArticle.action?articleId=1965732#articleId1965732)

<sup>7</sup> <https://openwingalliance.org/2024-cage-free-fulfillment-report>

<sup>8</sup> <https://assets.ctfassets.net/ww1ie0z745y7/3TzhxVJsp2qQ9fyJxPoP9z/7a2d195ddd61f2cbdad0ae5f20037094/24-owa-cage-free-egg-fulfillment-report-final.pdf>

<sup>9</sup> <https://chickenwatch.org/>

<sup>10</sup> <https://globalfoodpartners.com/projects/compass-groups-new-formula#:~:text=Impact%20incentives%20are%20a%20new,100%25%20cage%2Dfree%20position>

<sup>11</sup> <https://openwingalliance.org/asia-cage-free-benchmark-report-english>





## ABOUT

Sinergia Animal is an international animal protection organization working in countries of the Global South to reduce the suffering of farmed animals and promote more compassionate food choices.

We are recognized as one of the most effective animal protection NGOs in the world by Animal Charity Evaluators (ACE).



[www.sinergiaanimalinternational.org](http://www.sinergiaanimalinternational.org)