

CAGE-FREE TRACKER ASIA

REPORT 2022



TABLE OF CONTENTS

3 Foreword

4 New commitments

5 Companies contacted

5 Criteria

Tiers ranking

Sources

6 Tracking result

Participation level

Overview

Per each country

Tiers ranking

Overview

Per each country

17 Other key data: The report in numbers

19 Next Steps

20 About



REPORT PUBLISHED IN JUNE 2022 BY SINERGIA ANIMAL

The information provided in this report is finalized as of March 18th, 2022. After this date, new information provided by companies will be updated in our future reports.

Created by

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FOREWORD

Asia is the biggest egg producer in the world with over 64% of the global production according to the [Food and Agriculture Organization of the United Nations \(FAO\)](#). In this region, every year, over one [billion eggs](#) are laid by hens, the majority of whom are confined to conventional battery cages, a form of confinement so cruel that it is banned in the European Union, Canada, New Zealand, and nine states in the US.

Battery cages hinder hens from carrying out their most basic and natural behaviors. In these tiny metal cages, void of any bedding or padding, hens spend their lives in a space smaller than an A4 sheet of paper. These naturally inquisitive birds cannot walk freely, stretch, or flap their wings fully. It is disheartening to know that this form of cruel confinement is still commonplace across Asia.

However, at Sinergia Animal, we remain hopeful for the future. Over the last few years, we have seen hundreds of food companies, from local businesses to large multinationals publicly committing to move away from battery cages and go cage-free across their supply chains within a specific timeframe. In cage-free systems, hens have space to move around, dust-bathe, perch, spread their wings, and perform other natural behaviors. Such commitments have the potential to alleviate the intense suffering of millions of hens.

Whilst we recognize the huge potential food companies' have to influence higher welfare standards by making these commitments, just simply having a policy is not enough - actionable changes and progress tracking are crucial to ensure that these commitments are fulfilled. This is the reason why we started this Cage-free Tracker program. This initiative aims to give transparency and recognition to the progress companies are making towards their commitments to end the use of cages throughout their supply chains across Asia.

We hope that by shedding light on the progress of hundreds of companies, we can continue to raise awareness of this important issue and inspire other companies to commit to eradicating this cruel practice from their supply chains, freeing hens from cages across Asia.



Wichayapat Piromsan
Public Engagement Director - Southeast Asia

NEW COMMITMENTS

The cage-free movement is gaining momentum in Asia.

As of February 2022, [2,289 cage-free policies have been secured globally](#). From these, 125 apply to Asia. But Asia is becoming a more relevant territory for this movement in recent years. In 2021 alone, there were 36 new commitments in Asia and 23 global commitments that apply to Asia. These commitments came from various industries such as hospitality, retail, restaurants, and consumer packaged goods.

Sinergia Animal and other NGOs' efforts helped to achieve four commitments in Asia in 2021:

Central Food Retail: The biggest supermarket chain in Thailand with more than 240 locations committed to expanding to 50% cage-free in all its locations by 2025.

Pizza Marzano: Part of Pizza Express, a restaurant group based in the United Kingdom. The commitment covers all 20 locations in Indonesia.

Food Passion: The third-biggest casual dining restaurant chain in Thailand, with 156 outlets.

Sunshine Market: A local business operating small-scale restaurants, cafes, and healthy food stores in Bangkok.

Additionally, our efforts helped secure another seven large-scale global commitments that apply to Asian countries:

Papa John's: the third largest chain of takeaway restaurants and pizzeria delivery globally, with more than 5,000 locations worldwide.

Krispy Kreme: A doughnut company and coffeehouse chain with a global presence. Their policy is now global.

Minor Foods: One of the largest foodservice companies in the Asia Pacific region, operating in 27 countries with more than 2,300 outlets worldwide.

Inspire Brands: The second-largest restaurant company in the US that is present in more than 65 countries and has more than 32,000 restaurants worldwide.

Yum! Brands: Owner of KFC, Pizza Hut, Taco Bell, and The Habit Burger Grill, with around 40,000 locations. The largest number of locations ever impacted by a single cage-free policy.

Groupe Le Duff: Owner of Brioche Dorée and Del Arte, with more than 600 locations worldwide.

Focus Brands: Owner of brands Cinnabon, Auntie Anne's, and Jamba, with more than 6,300 locations globally.



COMPANIES CONTACTED

We initiated the cage-free tracker in Asia by contacting companies at the end of 2020. Companies were encouraged to provide transparency to the public by reporting their cage-free progress.

Some companies were not included or contacted for various reasons, such as they no longer use eggs in their products in Asia, they did not purchase eggs or egg products in Asia in 2021.

CRITERIA

The following criteria were adopted for companies to be featured in this report:

- They published a cage-free policy before 2021;
- They have a presence in at least one of the five countries assessed (India, Indonesia, Japan, Malaysia, Thailand); or
- They don't have a cage-free egg policy for Asia.

Ranking Tiers

LEVEL A:

Companies that fully transitioned to 100% cage-free in Asia or nationally:

Companies featured have already transitioned to 100% cage-free supply chain nationally or in Asia.

LEVEL B:

Companies with commitments and proper reporting in Asia or nationally:

Companies featured have a commitment with a clear timeline and have shared sufficient and adequate details about their cage-free progress in Asia or nationally.

LEVEL C:

Companies with commitments and some reporting details, but insufficient reporting nationally and in Asia:

Companies featured have cage-free egg commitments, on our questionnaire or somewhere else publicly. They lack the percentage regionally and nationally.

LEVEL D:

Companies with commitments but no reporting at all:

Companies featured have cage-free egg commitments, but they lack any form of reporting about their progress, both globally, regionally, and nationally.

LEVEL E:

Companies that are not committed:

Companies featured have insufficient commitments that don't cover Asia or don't have any commitment at all.

Sources

Companies were given three options to input information about their progress:

1. Using the WelfareProgress platform
2. Using Sinergia Animal's questionnaire
3. Having public information on their own websites and/or reports

It is also important to highlight that progress reported by companies is not audited by third parties, it is simply what the companies declared publicly.



TRACKING RESULTS

PARTICIPATION LEVEL

Overview

50 companies contacted

35 (70%) reported progress

CAGE-FREE IN ASIA

We're highlighting companies that have fully transitioned to a 100% cage-free supply chain in Asia or nationally. These companies published their progress, so we didn't include them in the participation percentage below.



Danone



Hain Celestial



Marks and Spencer



Dr. Oetker



Chocolate Monggo



Inoue Egg Farm



Farm Agricola



Tanabe Marino Keisha



Pullman Tokyo Tamachi



SINCE 1978

Kelp Nojo



Kodawariya



Toritama



Hotel Continental Fuchu



Oenosato Shizen Farm



Asukayama terrace



Ricco Gelato



Onomura Farm



Egg Tokyo



Daichino Tamago



Daichi wo Marmoru Kai



Yudanakaonnsen purin



Costa Vista Okinawa Hotel & Spa

**THE 35 COMPANIES
THAT REPORTED PROGRESS**

1. Accor
2. Aramark
3. Autogrill HMSHost
4. Campbell's
5. Club Med
6. Compass Group
7. Costa Coffee
8. Elior Group
9. Ferrero
10. Four Seasons
11. General Mills
12. Groupe Holder
13. Hilton
14. Hyatt
15. IHG
16. IKEA
17. Kellogg's
18. Kraft Heinz
19. Lotus's
20. Marriott
21. McCain Foods
22. Metro AG
23. MGM Resorts International
24. Mondelez
25. Nestlé
26. Pepsico
27. Pizza Express
28. SaladStop!
29. Shake Shack
30. Sodexo
31. SSP
32. Starbucks
33. Unilever
34. Wyndham Destinations
35. Wyndham Hotels

**DID NOT RESPOND TO
OUR COMMUNICATIONS
(36% OR 18 COMPANIES)**

1. Elior Group
2. Ferrero
3. General Mills
4. Grupo Bimbo
5. IMU Hotel Kyoto
6. ISS World
7. Kraft Heinz
8. Lactalis
9. McCormick
10. Meliá Hotels
11. Metro AG
12. MGM Resorts International
13. Pepsico
14. Radisson Hotel group
15. RBI
16. Shake Shack
17. Sodexo
18. Subway



Participation per each country



INDIA
36 companies

61.11%, or 22 companies, reported their progress

1. Accor
2. Compass Group
3. Elior Group
4. Ferrero
5. Four Seasons
6. General Mills
7. Groupe Holder
8. Hilton
9. IHG
10. IKEA
11. Kellogg's
12. Kraft Heinz
13. Marriott
14. McCain Foods
15. Metro AG
16. Mondelez
17. Nestlé
18. Sodexo
19. SSP
20. The Hershey Company
21. Unilever
22. Wyndham Hotels

36.11%, or 13 companies, did not respond to our communications

1. Elior Group
2. Ferrero
3. General Mills
4. Grupo Bimbo
5. ISS World
6. Kraft Heinz
7. McCormick
8. Metro AG
9. Pepsico
10. Radisson Hotel group
11. RBI
12. Sodexo
13. Subway



INDONESIA
39 companies

64.10%, or 25 companies, reported their progress

1. Accor
2. Autogrill HMSHost
3. Campbell's
4. Club Med
5. Compass Group
6. Ferrero
7. Four Seasons
8. General Mills
9. Groupe Holder
10. Hilton
11. IHG
12. IKEA
13. Kellogg's
14. Kraft Heinz
15. Marriott
16. McCain Foods
17. Mondelez
18. Nestlé
19. Pizza Express
20. SaladStop!
21. Sodexo
22. The Hershey Company
23. Unilever
24. Wyndham Destinations
25. Wyndham Hotels

28.20%, or 11 companies, did not respond to our communications

1. Ferrero
2. General Mills
3. ISS World
4. Kraft Heinz
5. Lactalis
6. McCormick
7. Meliá Hotels
8. Radisson Hotel group
9. RBI
10. Sodexo
11. Subway



JAPAN
41 companies

63.41%, or 26 companies, reported their progress

1. Accor
2. Aramark
3. Campbell's
4. Club Med
5. Compass Group
6. Ferrero
7. Four Seasons
8. General Mills
9. Groupe Holder
10. Hilton
11. IHG
12. IKEA
13. Kellogg's
14. Kraft Heinz
15. Marriott
16. McCain Foods
17. MGM Resorts International
18. Mondelez
19. Nestlé
20. Pullman Tamachi Tokyo
21. SaladStop!
22. Shake Shack
23. Sodexo
24. The Hershey Company
25. Unilever
26. Wyndham Destinations

36.58%, or 15 companies, did not respond to our communications

1. Ferrero
2. General Mills
3. IMU Hotel Kyoto
4. ISS World
5. Kraft Heinz
6. Lactalis
7. McCormick
8. MGM Resorts International
9. Pepsico
10. Pullman Tamachi Tokyo
11. Radisson Hotel group
12. RBI
13. Shake Shack
14. Sodexo
15. Subway

Participation per each country



MALAYSIA
33 companies

66.66%, or 22 companies, reported their progress

1. Accor
2. Aramark
3. Campbell's
4. Club Med
5. Ferrero
6. Four Seasons
7. General Mills
8. Groupe Holder
9. Hilton
10. IHG
11. IKEA
12. Kellogg's
13. Kraft Heinz
14. Lotus's
15. Marriott
16. McCain Foods
17. Mondelez
18. Nestlé
19. Sodexo
20. The Hershey Company
21. Unilever
22. Wyndham Hotels

27.27%, or 9 companies, did not respond to our communications

1. Ferrero
2. General Mills
3. Kraft Heinz
4. Meliá Hotels
5. Pepsico
6. Radisson Hotel group
7. RBI
8. Sodexo
9. Subway



THAILAND
36 companies

61.11%, or 22 companies, reported their progress

1. Accor
2. Campbell's
3. Club Med
4. Ferrero
5. Four Seasons
6. General Mills
7. Groupe Holder
8. Hilton
9. IHG
10. IKEA
11. Kellogg's
12. Kraft Heinz
13. Lotus's
14. Marriott
15. McCain Foods
16. Mondelez
17. Nestlé
18. Sodexo
19. The Hershey Company
20. Unilever
21. Wyndham Destinations
22. Wyndham Hotels

27.77%, or 10 companies, did not respond to our communications

1. Ferrero
2. General Mills
3. Kraft Heinz
4. McCormick
5. Meliá Hotels
6. Pepsico
7. Radisson Hotel group
8. RBI
9. Sodexo
10. Subway

RANKING

Overview

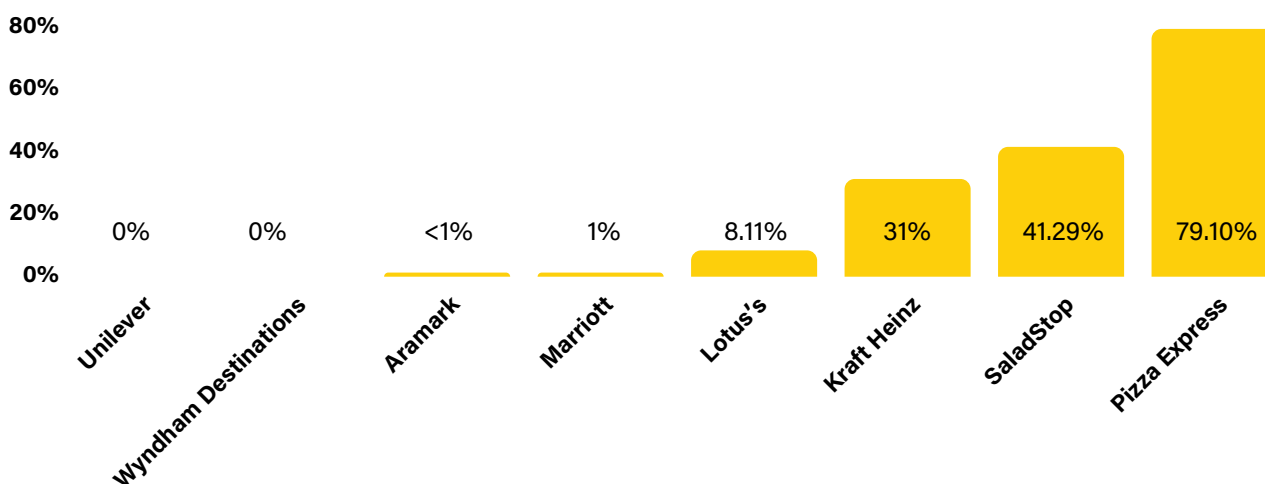
LEVEL A

Companies that fully transitioned to 100% cage-free in Asia or nationally:

- | | |
|--------------------------|-------------------------------------|
| 1. Chocolate Monggo | 12. Toritama |
| 2. Danone | 13. Hotel Continental Fuchu |
| 3. Dr. Oetker | 14. Oenosato Shizen Farm |
| 4. Hain Celestial | 15. Asukayama terrace |
| 5. Marks and Spencer | 16. Ricco Gelato |
| 6. Inoue Egg Farm | 17. Onomura Farm |
| 7. Farm Agricola | 18. Egg Tokyo |
| 8. Tanabe Marino Keisha | 19. Daichino Tamago |
| 9. Pullman Tokyo Tamachi | 20. Daichi wo Marmoru Kai |
| 10. Kelp Nojo | 21. Yudanakaonnsen purin |
| 11. Kodawariya | 22. Costa Vista Okinawa Hotel & Spa |

LEVEL B

Companies with commitments and comprehensively reporting in Asia or nationally:



*The percentage of the total eggs in companies' Asian or national operations that are cage-free

LEVEL C

Companies with commitments and some reporting details, but insufficient reporting nationally and in Asia:

- | | | |
|----------------------|-------------------|-------------------------------|
| 1. Accor | 10. General Mills | 19. MGM Resorts International |
| 2. Autogrill HMSHost | 11. Groupe Holder | 20. Mondelez |
| 3. Campbell's | 12. Hilton | 21. Nestlé |
| 4. Club Med | 13. Hyatt | 22. Pepsico |
| 5. Compass Group | 14. IHG | 23. Shake Shack |
| 6. Costa Coffee | 15. IKEA | 24. Sodexo |
| 7. Elixir Group | 16. Kellogg's | 25. SSP |
| 8. Ferrero | 17. McCain Foods | 26. Starbucks |
| 9. Four Seasons | 18. Metro AG | 27. Wyndham Hotels |

LEVEL D

Companies with commitments but not reporting at all:

- | | | |
|--------------------|----------------------|--------------------------|
| 1. Best Western | 6. Lactalis | 11. Puratos |
| 2. Grupo Bimbo | 7. Mandarin Oriental | 12. Radisson Hotel group |
| 3. IMU Hotel Kyoto | 8. McCormick | 13. RBI |
| 4. ISS World | 9. Meliá Hotels | 14. Subway |
| 5. Kempinski | 10. Minor Hotels | 15. The Peninsula Hotels |

LEVEL E

Companies that are not committed in Asia:

- | | | |
|------------------|---------------|--------------|
| 1. A&W | 5. Jollibee | 8. Nissin |
| 2. Ajinomoto | 6. Kewpie | 9. SATS |
| 3. GateGroup | 7. McDonald's | 10. Toridoll |
| 4. Genting Group | | |





Rankings: India

LEVEL A:

1. Danone
2. Dr. Oetker
3. Hain Celestial
4. Marks and Spencer

LEVEL B:

1. Kraft Heinz
2. Marriott
3. Unilever

LEVEL C:

1. Best Western
2. Compass Group
3. Elior Group
4. Ferrero
5. Four Seasons
6. General Mills
7. Groupe Holder
8. Hilton
9. Hyatt
10. IHG
11. IKEA
12. McCain Foods
13. Metro AG
14. Mondelez
15. Nestlé
16. Puratos
17. Sodexo
18. SSP
19. Wyndham Hotels

Level D:

1. Grupo Bimbo
2. ISS World
3. McCormick
4. Minor Hotels
5. Radisson Hotel group
6. RBI
7. The Peninsula Hotels

Level E:

1. Ajinomoto
2. Gate Group
3. Jollibee
4. McDonald's
5. Nissin
6. SATS
7. Starbucks
8. Subway





Rankings: Indonesia

LEVEL A:

1. Chocolate Monggo
2. Danone
3. Hain Celestial
4. Marks and Spencer

LEVEL B:

1. Kraft Heinz
2. Marriott
3. Pizza Express
4. SaladStop!
5. Unilever
6. Wyndham Destinations

LEVEL C:

1. Accor
2. Autogrill HMSHost
3. Best Western
4. Campbell's
5. Club Med
6. Compass Group
7. Costa Coffee
8. Ferrero
9. Four Seasons
10. General Mills
11. Groupe Holder
12. Hilton
13. Hyatt
14. IHG
15. IKEA
16. Kellogg's
17. McCain Foods
18. Mondelez
19. Nestlé
20. Sodexo
21. Wyndham Hotels

LEVEL D:

1. ISS World
2. Kempinski
3. Lactalis
4. Mandarin Oriental
5. McCormick
6. Meliá Hotels
7. Minor Hotels
8. Puratos
9. Radisson Hotel group
10. RBI

LEVEL E:

1. A&W
2. Ajinomoto
3. Gate Group
4. Jollibee
5. Kewpie
6. McDonald's
7. Nissin
8. Starbucks
9. Subway
10. Toridoll





Rankings: Japan

LEVEL A:

1. Asukayama terrace
2. Costa Vista Okinawa Hotel & Spa
3. Daichi wo Marmoru Kai
4. Daichino Tamago
5. Danone
6. Egg Tokyo
7. Farm Agricola
8. Hain Celestial
9. Hotel Continental Fuchu
10. Inoue Egg Farm
11. Kelp Nojo
12. Kodawariya 株式会社こだわりや
13. Marks and Spencer
14. Oenosato Shizen Farm
15. Onomura Farm
16. Pullman Tokyo Tamachi
17. Ricco Gelato
18. Tanabe Marino Keisha
19. Toritama とりたま工房
20. Yudanakaonnsen purin 湯田中温泉プリン本舗

LEVEL B:

1. Aramark
2. Kraft Heinz
3. Marriott
4. SaladStop!
5. Unilever
6. Wyndham Destinations

LEVEL C:

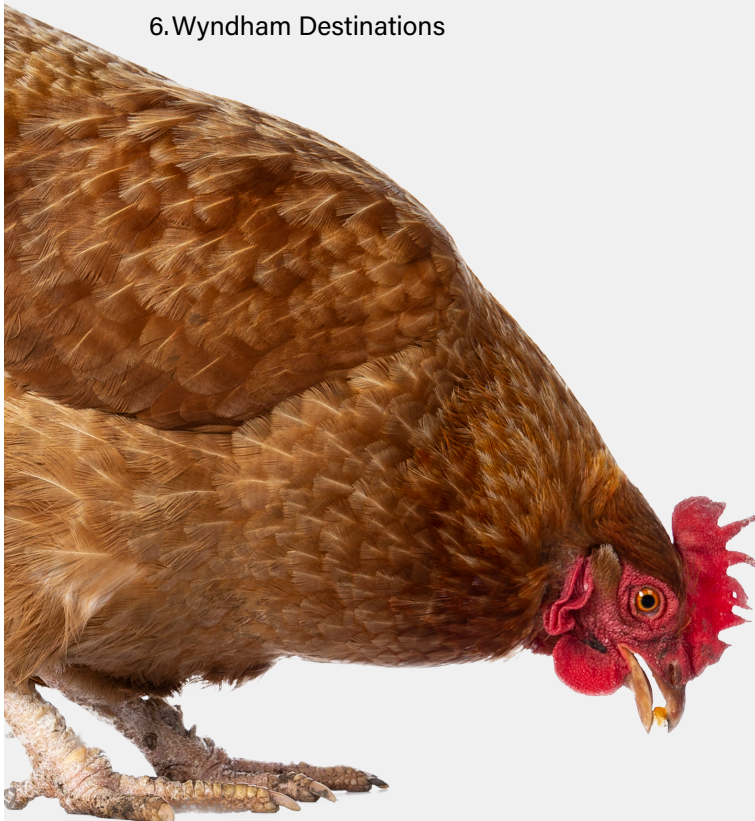
1. Accor
2. Campbell's
3. Club Med
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5. Costa Coffee
6. Ferrero
7. Four Seasons
8. General Mills
9. Groupe Holder
10. Hilton
11. Hyatt
12. IHG
13. IKEA
14. Kellogg's
15. McCain Foods
16. MGM Resorts International
17. Mondelez
18. Nestlé
19. Pepsico
20. Shake Shack
21. Sodexo
22. Starbucks

LEVEL D:

1. Best Western
2. IMU Hotel Kyoto
3. ISS World
4. Lactalis
5. Mandarin Oriental
6. McCormick
7. Puratos
8. Radisson Hotel group
9. RBI
10. The Peninsula Hotels

LEVEL E:

1. A&W
2. Ajinomoto
3. Gate Group
4. Jollibee
5. Kewpie
6. McDonald's
7. Nissin
8. SATS
9. Subway
10. Toridoll





Rankings: Malaysia

LEVEL A:

1. Danone
2. Dr. Oetker
3. Marks and Spencer

LEVEL B:

1. Aramark
2. Kraft Heinz
3. Marriott
4. Unilever

LEVEL C:

1. Accor
2. Campbell's
3. Club Med
4. Costa Coffee
5. Ferrero
6. Four Seasons
7. General Mills
8. Groupe Holder
9. Hilton
10. Hyatt
11. IHG
12. IKEA
13. Kellogg's
14. Lotus's
15. McCain Foods
16. Mondelez
17. Nestlé
18. Pepsico
19. Sodexo
20. Wyndham Hotels

LEVEL D:

1. Best Western
2. Mandarin Oriental
3. Meliá Hotels
4. Minor Hotels
5. Puratos
6. Radisson Hotel group
7. RBI
8. Subway

LEVEL E:

1. A&W
2. Ajinomoto
3. Genting Group
4. Jollibee
5. Kewpie
6. McDonald's
7. SATS
8. Starbucks
9. Toridoll





Rankings: Thailand

LEVEL A:

1. Danone
2. Marks and Spencer

LEVEL B:

1. Kraft Heinz
2. Lotus's
3. Marriott
4. Unilever
5. Wyndham Destinations

LEVEL C:

1. Accor
2. Campbell's
3. Club Med
4. Ferrero
5. Four Seasons
6. General Mills
7. Groupe Holder
8. Hilton
9. Hyatt
10. IHG
11. IKEA
12. Kellogg's
13. McCain Foods
14. Mondelez
15. Nestlé
16. Pepsico
17. Sodexo
18. Wyndham Hotels

LEVEL D:

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5. Meliá Hotels
6. Minor Hotels
7. Puratos
8. Radisson Hotel group
9. RBI
10. Subway
11. The Peninsula Hotels

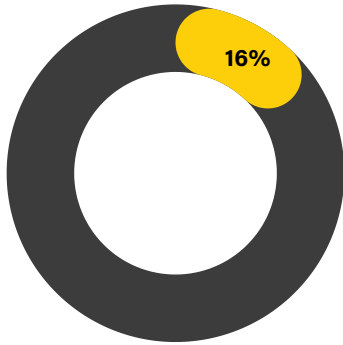
LEVEL E:

1. Ajinomoto
2. Gate Group
3. Kewpie
4. McDonald's
5. Nissin
6. Starbucks



OTHER KEY DATA: THE REPORT IN NUMBERS

Percentage of cage-free egg in Asia or nationally



16% or 8 companies we contacted provided information about their progress in Asia.

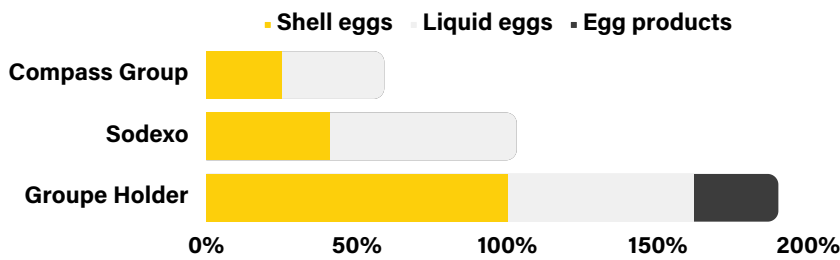
Note:

Aramark: Reported less than 1% of their egg supply comes from cage-free systems.

Unilever: Reported they are in the start of our journey and forming partnerships.

Wyndham Destinations: Reported they are still on target to source all cage-free shell and egg products globally by 2025, having achieved 55% to date outside of North America.

Percentage of cage-free egg globally



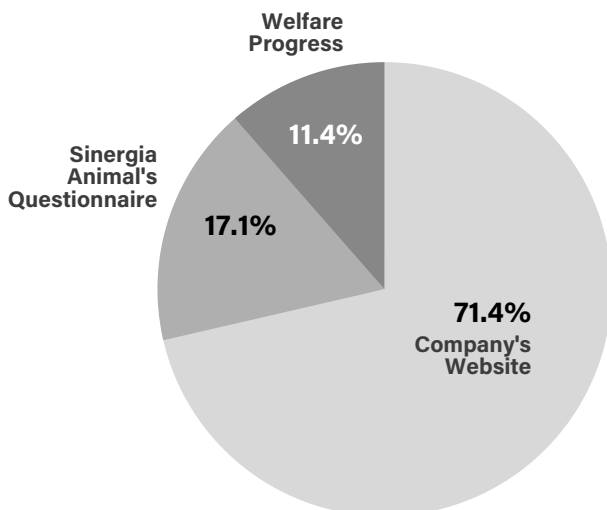
***Note:**

Compass Group: 25% for shell eggs, 34% for liquid eggs

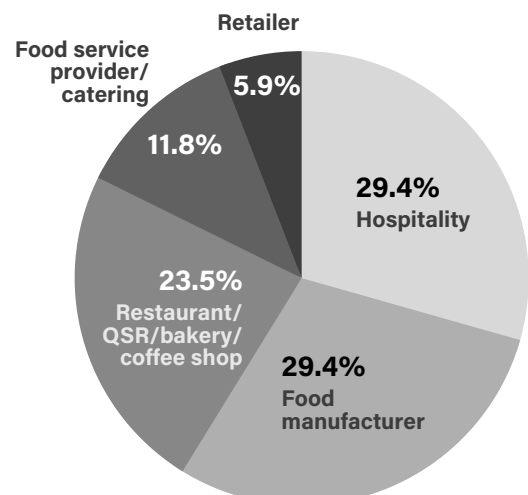
Sodexo: 41.1% for shell eggs, liquid 61.9% for liquid eggs

Groupe Holder: 100% for shell eggs, 28% egg products

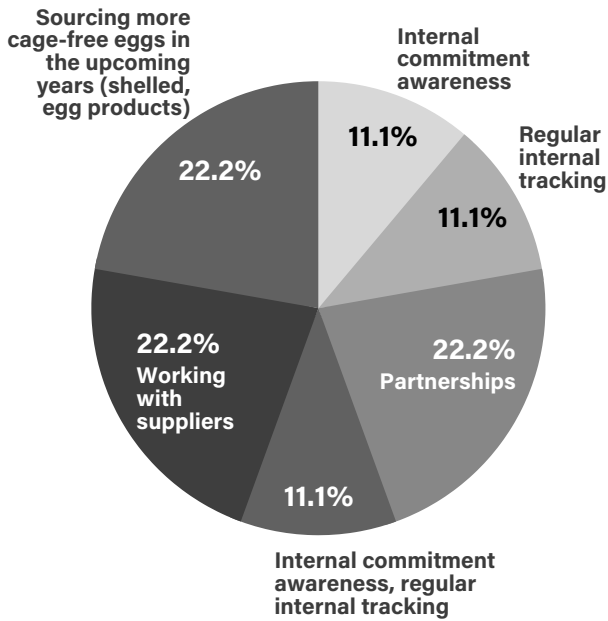
Submission Source



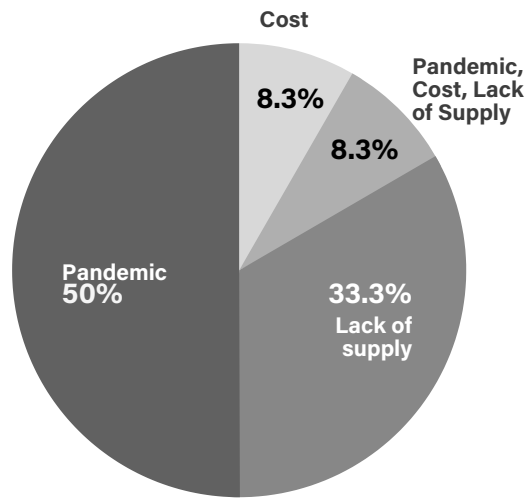
Types of Businesses



Companies' future plans



Challenges



Other reporting data

Club Med: 100% in EU, 15% in South America

Accor:

- EU: France Shell 58%, Egg product 63%
- North America: US 82%
- Asia: N/A
- Pacific: N/A

Wyndham Destinations:

- North America: 100% cage-free
- Outside North America: 55%

Pepsico:

- Powdered US: 100%
- Powdered EU: 84%

Costa Coffee: In the UK, whole shell eggs used in savory food range is 100% free-range

Hilton:

- 86% of egg volume in the US
- 66% in the UK and nine European countries, for our Luxury and Full Service, managed hotels

Four Seasons: US and EU 100%

Hyatt: 72% of the shell eggs and 69% of the egg products used in managed hotels in the US are cage-free

MGM Resorts International: US 21.7%

METRO AG: 100% in Germany, Austria, Belgium, the Netherlands, Italy

Elior Group: EU 12.3%

Starbucks:

- 100% of shell eggs, 99.99% of liquid eggs and 99.3% of ingredient eggs in North America company-operated stores are cage-free.
- In EMEA company-operated stores, 100% of egg and egg products are cage-free and 99.99% of liquid eggs are cage-free.
- In Asian company-operated markets such as China and Japan, the production of cage-free eggs is not widespread and supply is not yet available at scale.

NEXT STEPS

Of the companies we contacted, 32 (64%) gave some response, 8 of which (16% of those contacted) provided information specifically about their progress in Asia. As the first report in the region, a major objective was to get companies to participate in the initiative, with the hope they would later expand on the information given regarding progress in Asia. Therefore, this year's overall participation level of 64%, is a promising amount that may be prompted to publish their progress in Asia going forward. Reporting progress is crucial to show that they are carrying out their commitments in the region. It is expected that the information about progress in Asia will increase by next year's reporting as implementation begins and internal surveys by companies are carried out.

Sinergia Animal will continue efforts to encourage companies operating in Asia to adopt and implement cage-free egg policies. Reporting progress will offer transparency to consumers, stakeholders, and the general public. Companies are welcomed and invited to dialogue with Sinergia and to report their regional progress in order to address areas that are doing well or that need extra support to transition to improve the welfare of the laying hens in their supply chains.

It is hoped that this report inspires companies to continue working to improve their transition and provides a platform for companies to establish accountability for their commitments.





ABOUT

Sinergia Animal is an international animal protection organization working in countries of the Global South to reduce the suffering of farmed animals and promote more compassionate food choices.

We are recognized as one of the most effective animal protection NGOs in the world by Animal Charity Evaluators (ACE).



sinergiaanimalinternational.org