



FOREWORD

Every year, millions of eggs are laid by hens confined in battery cages, a cruel production system that has been banned in many countries worldwide, including in the European Union, Canada, New Zealand, and nine US states.

Battery cages deprive hens of their instinctual behaviors, forcing them to live in a space smaller than an A4 sheet of paper. These usually curious animals cannot walk freely or stretch their wings completely, leaving them vulnerable to severe physical and psychological distress. It's alarming that this suffering still prevails globally.

Despite the harsh realities of the egg industry in Asia, we at Sinergia Animal are determined to be optimistic about the future. It's encouraging to see that, in recent years, hundreds of food companies—from small local businesses to large multinationals—have publicly committed to moving away from battery cages and embrace cage-free systems across their supply chains within a specific timeframe. These commitments can alleviate the suffering of millions of hens, and we applaud these companies for their steps toward a more humane egg industry.

However, we recognize that making a commitment to change is just the beginning. Companies must take actionable steps and track their progress to ensure that their commitments are fulfilled. This is why we launched our Cage-Free Tracker, which provides transparency and recognition for companies making progress toward ending the use of cages in their egg supply chains across Asia.

The results showed that reporting has improved: in 2023, we had 17 additional companies reporting progress. We expect this means that reporting is becoming part of the company's yearly planning and that companies are recognizing the need to become more open and transparent about regional cage-free progress in their supply chains.

By highlighting the progress of hundreds of companies, we can continue to raise awareness and inspire other companies to commit to excluding these cruel practices from their production chains, ultimately freeing hens from cages across Asia.



Wichayapat Piromsan Managing Director - Thailand

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The information provided in this report is finalized as of July 31st, 2023. After this date, new information provided by companies will be updated in our future reports. Special thanks to our partners from Animal Friends Jogja, Mercy For Animals who collaborated to make the publication of this report possible.

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THE CAGE-FREE MOVEMENT IN ASIA

Asia has a significant role in the global egg market. It is the <u>largest egg-producing region</u>, accounting for more than 64 percent of global output. Sadly, nearly all of the egg-laying hens in Asia are housed in cages. These statistics give us a glimpse of the huge impact better practices in the egg and food industry would have upon the lives of millions of hens.

In recent years, Asia's cage-free egg production has gained momentum, with many companies and producers adopting cage-free policies in response to increasing consumer demand for better welfare for laying hens

Several companies are now using cage-free eggs in their products, and some of them are doing so after having published policies on that matter.



These commitments came from various industries including hospitality, retail, restaurants, and consumer packaged goods:



POTATO HEAD

A prominent hospitality and lifestyle brand in Indonesia, Potato Head possesses a portfolio of hotels, restaurants, and bars across multiple locations throughout the country.



CHATRIUM HOTELS AND RESIDENCES

A Thai-based property management company with luxury accommodation in Thailand, Myanmar, and Japan.



ISMAYA GROUP

This Indonesian lifestyle and hospitality company owns and manages 100 stores with 20 brands, including restaurants, bars, cafes, and other entertainment facilities.



HOKKAIDO BABY

A well-known cheese tart company that has established itself throughout Indonesia, with numerous locations across the country. This bakeshop focuses on premium French and Japanese cakes, bread, and cookies.



LEMON FARM

A specialty store company based in Bangkok, Thailand, that focuses on providing urban families with sustainable, organic, and healthy foods. The brand is well known for its emphasis on quality and offers a large selection of fresh food, including fruits and vegetables.

OPEN WING ALLIANCE'S COMMITMENTS

In addition, through the Open Wing Alliance, we've attained five commitments in Asia and 45 additional commitments that affect Asian countries, such those from Associated British Foods, Panda Express, and Toridoll.

> 45 Additional commitments that affect Asian countries

05 Commitments specifically in Asia

These companies are setting an example for others in the industry and sending a clear message to their suppliers that they must change their production methods to meet consumer demand. As these companies lead the way towards a cage-free future, we expect the impact to snowball once others follow suit.

That's why, this year, in the second edition of the Cage-Free Tracker Asia, we decided to also bring in the producers' perspectives and their contribution to the movement. You can read about this in the chapter that covers producers' rankings.

Through collaboration between producers, retailers, and consumers in Asia, we can create a more humane and sustainable food system, by ensuring that animal welfare and food safety are prioritized in the food industry, while also meeting the demand of consumers who are increasingly concerned about these issues.

WHAT IS CAGE-FREE?

Cage-free systems are becoming increasingly popular as an alternative to the inhumane practice of battery cages that dominates commercial egg production in many Global South countries. Hundreds of millions of hens used in commercial egg production are kept in battery cages their entire lives, which is considered one of the cruelest practices in animal agriculture.

Battery cages are cramped, providing each hen with living space smaller than an A4 sheet of paper. The hens cannot walk freely, stretch completely, or flap their wings. They are social animals, but this confinement means they cannot socialize in healthy ways, which hinders them from carrying out their most basic behaviors and forces them to live miserable lives.

Cage-free systems have the potential to reduce animal suffering significantly. In cage-free systems, hens live in sheds (with or without access to outside areas), and have access to enriched areas with, for example, straw to graze on and perches to climb.

THE REALITY OF BATTERY CAGES



LACK OF SPACE

Up to 12 birds can be crowded into a small cage. This usually means that each bird has less space than an A4-sized sheet of paper to live in.



FRUSTRATION

They cannot engage in natural behaviors such as spreading their wings, walking freely, or nesting. This constantly frustrates them.



PAIN

Hens have an increased risk of bone diseases such as osteoporosis, making them prone to painful fractures. They have to stand on a metal grate that hurts their feet.



UNSANITARY CONDITIONS

Sometimes dead hens are left to rot for days, forcing the surviving birds to live with decomposing bodies at their feet. They are forced to live above the heaps of their feces that accumulate beneath the cages.



PUBLIC HEALTH

The European Food Safety Authority (EFSA) has concluded that cage systems have a higher prevalence of Salmonella compared to cage-free systems.





By pledging to eliminate the use of cages in their supply chain, these companies are taking a significant step towards reducing the intense suffering of millions of hens who have long been subjected to one of the worst forms of confinement in animal agriculture. This shift towards a cage-free system also has the potential to create a ripple effect of positive change.

However, simply having a policy is not enough. For these commitments to have a meaningful impact, actionable changes and progress tracking are necessary to ensure that they are fulfilled. Transparency and recognition of the advances made by companies towards ending the use of cages throughout their supply chains are crucial, since they hold companies accountable to effect real changes.



Company used eggs in their products, or supermarket sells eggs



A. Company publishes a commitment pledging to only use or sell eggs from cage-free farms

B. When a company does not publish a policy, NGOs like Sinergia Animal work via dialogue and pressure to ask them for a commitment



Company starts implementing changes and moves gradually towards 100% cage-free eggs within a deadline



Cage-Free Tracker monitors implementation and holds companies accountable



In the second edition of the Cage-free Tracker for Asia, Sinergia Animal conducted a survey to gather information on the progress of 65 companies across India, Indonesia, Japan, Malaysia, and Thailand in transitioning to sourcing cage-free eggs on a national level. For companies that have global policies, we asked them to report numbers specifically in Asia.

THE METHODS USED TO MONITOR THE COMPANIES' PROGRESS INCLUDED:



QUESTIONNAIRE

Our own tailored questionnaire



COMPANY'S WEBSITE OR REPORT

Verifying public information on the company's own websites



WELFAREPROGRESS PLATFORM

Reports on the WelfareProgress platform



WORKING WITH LOCAL NGOS

NGO's shared reports

HOW WE CHOSE THE COMPANIES

- The company published a cage-free policy before 2022; and
- They have a presence in at least one of the five countries assessed (India, Indonesia, Japan, Malaysia, and Thailand)

Out of the 65 companies that were contacted, 36 (55.38%) responded to our communications. Among them, 21 (32.3%) specifically reported their progress in Asia.



The results of the survey were then used to rank the companies into tiers ranging from A to D:

TIER B	TIER A	
TIER C		
TIER D		

Companies that have fully transitioned to sourcing 100% cage-free eggs in Asia or nationally in Asian countries.

Companies that have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Asia or nationally. Progress can range from 0% to 99%.

Companies with cage-free egg commitments, but that lack progress information regionally or nationally.

Companies with cage-free commitments, but that lack any form of reporting about their progress globally, regionally, or nationally.



- There was a 6.25% increase in companies that responded to our communications about being a part of the program in 2023, compared to the 2022 report. Additionally, the number of companies sharing progress information about Asia increased by 162.5%, rising from 8 in 2022 to 21 in 2023, as compared to the previous year's report.
- The companies featured in the report, which were assessed on their cage-free progress, represent a diverse range of industry sectors: 21 hotels, 8 cafes/bakeries, 5 food service providers, 2 from the travel and tourism sector, 11 manufacturers, 14 restaurants, and 4 retailers.
- Of those that have reported progress in Asia, two companies from Indonesia— Mediterranea Restaurant by Chef Kamil and Pizza Express have successfully transitioned to 100% cagefree eggs according to their commitments this year. This places them in Tier A, along with 55 other companies, such as M&S, Hain Celestial Group, and Danone.
- 12 out of 45 (or 26.7%) companies surveyed in 2022 improved their rankings this year.

- Minor Food, Minor Hotels, Pizza Express, Compass Group, AutoGrill HMSHost, Hilton, Hyatt, ISS World, Radisson Hotel group, RBI, Unilever, and The Peninsula Hotels have moved up to tier B. Meanwhile, 7 out of 45 (15.6%) companies moved up to tier C: Grupo Bimbo, Kempinski, Mandarin Oriental, McCormick, Puratos, Starbucks, and Travel + Leisure Co. (formerly Wyndham Destinations). As a result, fewer companies are now in the lower-tier categories: Tier C dropped from 54% in 2022 to 47.7% in 2023, and Tier D decreased from 30% to 20% of the total companies reporting progress within the same period. This indicates a positive trend where more companies are taking measures towards their goals.
- Japan and Thailand have the highest overall number of companies that were evaluated, with 46 and 47 companies respectively. Meanwhile, Indonesia had the highest number of companies reporting progress regionally, with 17 companies reporting their progress in Asia or nationally. In contrast, Malaysia had the lowest number of commitments detected, with only 35 companies evaluated and 11 companies reporting their progress in Asia or nationally.

OVERALL PARTICIPATION

A total of **65** national and multinational companies were contacted, out of which **36** (55.38%) responded to our communication and **29** (44.62%) did not respond. **52 out of 65** (80%) companies have reported some form of progress through our survey, WelfareProgress, and their own publications, with **21 out of 65** (32.3%) specifically reporting progress in Asia.

LIST OF CONTACTED COMPANIES:

- 1. Accor 🥵 2. Aman === • == 3. Au Bon Pain 4. Autogrill HMSHost 5. Best Western 🧐 6. Central Food Retail 7. Club Med - • == 8. Compass Group == • 9. Costa Coffee == • = 10. Elior Group == 11. Focus Brands 🕵 12. Food Passion 13. Four Seasons 🦃 14. General Mills 🥵 15. Groupe Holder 🕵 16. Groupe Le Duff • 17. Grupo Bimbo 🕿 18. Hilton 🤹 19. Hotel Matsumotoro • 20. Hyatt 🦃 21. IHG 🥵 22. Ikea 🥵
- 24. Inspire Brands 25. ISS World 26. Kempinski=== 27. Kraft Heinz 28. Krispy Kreme 29. Langham Hospitality Group 30. Le Pain Quotidien • 31. Lotus's 32. Mandarin Oriental - = 33. Marriott 34. McCain Foods 35. McCormick—— ● = 36. Mediterranea Restaurant by Kamil 37. Melía Hotels 38. Metro AG 39. MGM Resorts International . 40. Millennium & Copthorne Hotels • == 41. Minor Foods 42. Minor Hotels 43. Mondelez 44. Nestlé 45. Norwegian Cruise Line ...
- 46. Orkla= 47. Pepsico

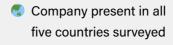
 ● ■■ 48. Pierre Herme 49. Pizza Express-50. Puratos 51. Radisson Hotel group 52. RBI 53. Rewe**=** 54. SaladStop! 55. Shake Shack • = 56. Sodexo 57. Spur Corporation == 58. SSP**=** 59. Starbucks 60. Subway 61. The Peninsula Hotels • = 62. Travel + Leisure Co. (formerly Wyndham Destinations) ■ • ■ 63. Unilever 65. Yum! Brands

CAPTIONS:

23. IMU Hotel Kyoto •







COMPANIES WITH COMMITMENTS PRIOR TO 2022

An additional **55** companies had established proper cage-free commitments before 2022 and successfully transitioned to a 100% cage-free supply chain, either in Asia or on a national scale. Since their progress **has been publicly documented**, they have not been included in the participation percentage, as we did not initiate contact with them. The list excludes producers and farms.

1. Asukayama Terrace • 20. Hotel Continental Fuchu • 38. Ranko-An 2. Barilla Group • 21. Innovation Design Co., Ltd. 39. Ricco gelato Co., Ltd. 3. Bridor = • = 22. Kebun Roti 40. Rustica • 4. Cabinet Office Cafeteria (Japan) 23. Kijima (杵島) • 41. San-no-Hachi (サンノハチ) • 5. Carma = • 9 24. Kodawariya (こだわりや) • 42. Sekizuka Farm • 6. Chocolate Monggo 25. Lemon Farm 43. Shizen ran Noen (自然卵農園) • 7. Costa Vista Okinawa Hotel & Spa • 26. Little Garden 44. Soréal Ilou == 8. Daichi wo Mamoru-kai 27. Loc Maria Biscuits . 45. Sunshine Market≡ 9. Danone 28. Lush • 46. Tabino yado Saikawa • 10. Eat Natural • 29. Marks and Spencer ======= 47. Takahashi Shoten • 11. Egg Restaurant Tokyo • 30. Mizunoya • 48. The Hershey Company = • = 12. Fusui Project (風水プロジェクト ● 31. My Little Warung 49. Toritama-Kobo (とりたま工房) ● 13. Hachikatte 32. Nanakusa no Sato • 50. ViaVia Artisan Bakery & Deli 14. Hain Celestial Group = -33. Pantry & Lucky 51. Warung Bumi Langit (パントリー&ラッキー) • 15. Healthy Mate (ヘルシーメイト) • 52. Yabbiekayu Restaurant and Eco 16. Hiyokono Cafe House • 34. Papacaldo • Bungalows = 17. Horizon Farms • 35. Papadopoulos S.A. 53. Yayasan Bringin 18. Hormel Foods • 36. Potato Head 54. Yoneya • 19. Hotel Chocolat . 37. Pullman Tokyo Tamachi 55. Yudanaka Onsen Pudding . (Accor Group) •

PARTICIPATION PER COUNTRY

Thailand

47 companies evaluated, with 36 (76.6%) reporting their cage-free progress anywhere, and 15 reporting in Asia or nationally (31.91%).

Japan

46 companies evaluated, with 37 (80.4%) reporting their cage-free progress anywhere, and 14 reporting in Asia or nationally (30.43%).

Indonesia

44 companies evaluated, with 37 (84.1%) reporting their cage-free progress anywhere, and 17 reporting in Asia or nationally (38.7%).

India

42 companies evaluated, with 37 (88.1%) reporting their cage-free progress anywhere, and 13 reporting in Asia or nationally (30.95%).

Malaysia

35 companies evaluated, with 29 (82.86%) reporting their cage-free progress anywhere, and 11 reporting in Asia or nationally (31%).

TIERS

The progress reported on the survey was used to rank the companies into tiers ranging from A to D. It's important to remember that Sinergia Animal does not conduct audits on the reported progress of companies. The figures mentioned here are based on the information provided by the respective companies.

TIER A

56 companies have fully transitioned to sourcing 100% cage-free eggs in Asia or nationally in Asian countries. Most of these companies haven't been contacted for this year's survey since they already fully transitioned in previous years, but we considered it important to acknowledge their achievement anyway. The exceptions are Mediterranea Restaurant by Chef Kamil and Pizza Express Indonesia, which fully transitioned this year.

1. Asukayama Terrace 39. Ranko-An 21. Innovation Design Co., Ltd. • 2. Barilla Group • 22. Kebun Roti 40. RICCO gelato Co., Ltd. • 3. Bridor - • 23. Kijima (杵島) • 41. Rustica • 4. Cabinet Office Cafeteria (Japan) 24. Kodawariya (こだわりや) • 42. San-no-Hachi (サンノハチ) • 5. Carma = • = 25. Lemon Farm 43. Sekizuka Farm • 6. Chocolate Monggo 44. Shizen ran Noen (自然卵農園) • 26. Little Garden 7. Costa Vista Okinawa Hotel & Spa • 27. Loc Maria Biscuits • 45. Soréal Ilou == 8. Daichi wo Mamoru-kai 28. Lush • 46. Sunshine Market = 9. Danone 🥵 47. Tabino yado Saikawa 10. Eat Natural • 30. Mediterranea Restaurant by Kamil 48. Takahashi Shoten • 11. Egg Restaurant Tokyo • 49. The Hershey Company = • = 31. Mizunoya • 12. Fusui Project (風水プロジェクト) • 50. Toritama-Kobo (とりたま工房) • 32. My Little Warung 13. Hachikatte 33. Nanakusa no Sato • 51. ViaVia Artisan Bakery & Deli 14. Hain Celestial Group == 52. Warung Bumi Langit 34. Pantry & Lucky (パントリー 15. Healthy Mate (ヘルシーメイト) • &ラッキー)・ 53. Yabbiekayu Restaurant and Eco 16. Hiyokono Cafe House • Bungalows = 35. Papacaldo • 17. Horizon Farms • 36. Papadopoulos S.A. 54. Yayasan Bringin 18. Hormel Foods • 37. Potato Head 55. Yoneya • 19. Hotel Chocolat . 38. Pullman Tokyo Tamachi 56. Yudanaka Onsen Pudding • 20. Hotel Continental Fuchu (Accor Group) •

TIER B

20 companies have made a commitment with a clear timeline and have shared progress on the implementation of their cage-free policy in Asia or nationally. Progress can range from 0% to 99%.

- 1. Accor 🧖 2. AutoGrill - HMSHost 9. Kraft Heinz 🥵 3. Central Food Retail 4. Compass Group == • 11. Lotus's≡ 5. Four Seasons 🕵 12. Marriott 6. Hilton 7. Hyatt 14. Minor Hotels
- 8. ISS World == 10. Langham Hospitality Group -13. Minor Foods
- 15. Pizza Express == 16. Radisson Hotel group 17. RBI 18. SaladStop! ■ • ■ 19. The Peninsula Hotels ■ • ■

20. Unilever

TIER C

31 companies have cage-free egg commitments and shared some cage-free progress, but lack progress information regionally or nationally.

1.	Club Med ● • •	12.	Krispy Kreme	24.	Shake Shack ● =
2.	Costa Coffee = • =	13.	Mandarin Oriental - • ==	25.	Sodexo
3.	Elior Group ■	14.	McCain Foods	26.	Spur Corporation ==
4.	General Mills	15.	McCormick == • ≡	27.	SSP □
5.	Groupe Holder	16.	Metro AG	28.	Starbucks*
6.	Groupe Le Duff ●	17.	MGM Resorts International •	29.	Travel + Leisure Co. (formerly
7.	Grupo Bimbo=	18.	Mondelez 🕵		Wyndham Destinations) ■ • ■
8.	IHG [®]	19.	Nestlé¶	30.	Wyndham Hotels =====
9.	Ikea 😨	20.	Norwegian Cruise Line -	31.	Yum! Brands
10.	Inspire Brands	21.	Orkla —		
11.	Kempinski ===	22.	Pepsico - ■ ■		
12.	Krispy Kreme	23.	Puratos@		

^{*}Starbucks' cage-free commitment applies to company-operated stores only. In Asia, that means only branches in Japan and China.

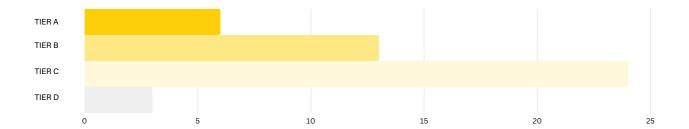
TIER D

13 companies have cage-free commitments, but lack any form of reporting about their progress globally, regionally, or nationally.

1.	Aman === • ==	6.	Hotel Matsumotoro •	10.	Millennium & Copthorne Hotels
2.	Au Bon Pain ≡	7.	IMU Hotel Kyoto •		
3.	Best Western 😨	8.	Le Pain Quotidien •	11.	Pierre Herme ●
4.	Focus Brands 🧖	9.	Melía Hotels	12.	Rewe =
5.	Food Passion			13.	Subway* 🕵

^{*}Subway, at the time of this report, does not report progress and does not have a commitment for India, Indonesia, and Japan.

TIERS PER COUNTRY



TIER A

6 companies have fully transitioned to sourcing 100% cage-free eggs in India or Asia.

Carma
 Danone

- 3. Hain Celestial Group
- 4. Marks and Spencer

- 5. Soréal Ilou
- 6. The Hershey Company

TIER B

13 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in India or Asia. Progress can range from 0% to 99%.

1. Accor

2. Compass Group

3. Four Seasons

4. Hilton

5. Hyatt

6. ISS World

7. Kraft Heinz

8. Marriott

9. Minor Hotels

10. Radisson Hotel group

11. Radisson Hotel group

12. RBI

13. Unilever

TIER C

24 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in India or Asia.

1. Costa Coffee

2. Elior Group

3. General Mills

4. Groupe Holder

5. Grupo Bimbo

8. Inspire Brands

6. IHG

7. Ikea

o. IIIa

9. Krispy Kreme

10. McCain Foods

11. McCormick

12. Metro AG

13. Mondelez

14. Nestlé

15. Norwegian Cruise Line

16. Orkla

17. Pepsico

18. Pizza Express

19. Puratos

20. Sodexo

21. Spur Corporation

22. SSP

23. Wyndham Hotels

24 Yum! Brands

TIER D

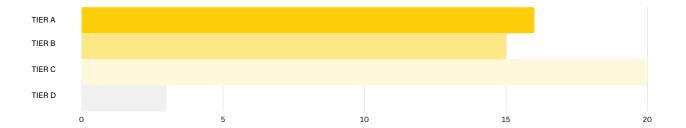
3 companies have cage-free commitments but that lack any form of reporting about their progress.

1. Aman

2. Best Western

3. Focus Brands

INDONESIA



TIER A

16 companies have fully transitioned to sourcing 100% cage-free eggs in Indonesia or Asia.

- 1. Bridor
- 2. Carma
- 3. Chocolate Monggo
- 4. Danone
- 5. Hain Celestial Group
- 6. Kebun Roti

- 7. Little Garden
- 8. Marks and Spencer
- 9. Mediterranea Restaurant by Kamil
- 10. My Little Warung
- 11. Pizza Express
- 12. Potato Head

- 13. ViaVia Artisan Bakery & Deli
- 14. Warung Bumi Langit
- Yabbiekayu Restaurant and Eco Bungalows
- 16. Yayasan Bringin

TIER B

15 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Indonesia or Asia. Progress can range from 0% to 99%.

- 1. Accor
- 2. Autogrill HMSHost
- 3. Compass Group
- 4. Four Seasons
- 5. Hilton

- 6. Hyatt
- 7. ISS World
- 8. Kraft Heinz
- 9. Langham Hospitality Group
- 10. Marriott

- 11. Minor Foods
- 12. Radisson Hotel group
- 13. RBI
- 14. SaladStop!
- 15. Unilever

TIER C

20 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Indonesia or Asia.

- 1. Club Med
- 2. Costa Coffee
- 3. General Mills
- 4. Groupe Holder
- 5. IHG6. Ikea
- 7. Inspire Brands

- 8. Kempinski
- 9. Krispy Kreme
- 10. Mandarin Oriental
- 11. McCain Foods
- 12. McCormick13. Minor Hotels
- 14. Mondelez

- 15. Nestlé
- 16. Puratos
- 17. Sodexo
- 18. Travel + Leisure Co. (formerly
 - Wyndham Destinations)
- 19. Wyndham Hotels
- 20. Yum! Brands

TIER D

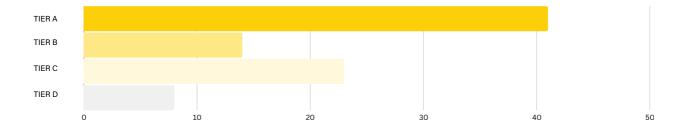
3 companies have cage-free commitments but that lack any form of reporting about their progress.

1. Aman

2. Melía Hotels

3. Millennium & Copthorne Hotels

JAPAN



TIER A

41 companies have fully transitioned to sourcing 100% cage-free eggs in Japan or Asia.

sukayama Terrace				
sanayama romass	15.	Hiyokono Cafe House	29.	Pullman Tokyo Tamachi (Accor Group)
arilla Group	16.	Horizon Farms	30.	Ranko-An
ridor	17.	Hormel Foods	31.	Ricco gelato Co., Ltd.
abinet Office Cafeteria (Japan)	18.	Hotel Continental Fuchu	32.	Rustica
arma	19.	Innovation Design Co., Ltd.	33.	San-no-Hachi (サンノハチ)
osta Vista Okinawa Hotel & Spa	20.	Kijima (杵島)	34.	Sekizuka Farm
aichi wo Mamoru-kai	21.	Kodawariya (こだわりや)	35.	Shizen ran Noen (自然卵農園)
anone	22.	Loc Maria Biscuits	36.	Tabino yado Saikawa
at Natural	23.	Lush	37.	Takahashi Shoten
gg Restaurant Tokyo	24.	Mizunoya	38.	The Hershey Company
usui Project (風水プロジェクト)	25.	Nanakusa no Sato	39.	Toritama-Kobo (とりたま工房)
achikatte	26.	Pantry & Lucky (パントリー&ラッキー)	40.	Yoneya
ain Celestial Group	27.	Papacaldo	41.	Yudanaka Onsen Pudding
r a a	arilla Group idor abinet Office Cafeteria (Japan) arma osta Vista Okinawa Hotel & Spa aichi wo Mamoru-kai anone at Natural gg Restaurant Tokyo asui Project (風水プロジェクト)	arilla Group 16. idor 17. abinet Office Cafeteria (Japan) 18. arma 19. osta Vista Okinawa Hotel & Spa 20. aichi wo Mamoru-kai 21. anone 22. at Natural 23. gg Restaurant Tokyo 24. asui Project (風水プロジェクト) 25. achikatte 26.	arilla Group 16. Horizon Farms 17. Hormel Foods abinet Office Cafeteria (Japan) 18. Hotel Continental Fuchu 19. Innovation Design Co., Ltd. 20ta Vista Okinawa Hotel & Spa 20. Kijima (杵島) 21. Kodawariya (こだわりや) 22. Loc Maria Biscuits 23. Lush 29. Restaurant Tokyo 24. Mizunoya 25. Nanakusa no Sato 26. Pantry & Lucky (パントリー&ラッキー)	arilla Group 16. Horizon Farms 30. 17. Hormel Foods 31. abinet Office Cafeteria (Japan) 18. Hotel Continental Fuchu 32. arma 19. Innovation Design Co., Ltd. 33. asta Vista Okinawa Hotel & Spa 20. Kijima (杵島) 34. aichi wo Mamoru-kai 21. Kodawariya (こだわりや) 35. anone 22. Loc Maria Biscuits 36. at Natural 23. Lush 37. ag Restaurant Tokyo 24. Mizunoya 38. asui Project (風水プロジェクト) 25. Nanakusa no Sato 39. achikatte 26. Pantry & Lucky (パントリー&ラッキー) 40.

TIER B

14. Healthy Mate (ヘルシーメイト)

14 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Japan or Asia. Progress can range from 0% to 99%.

28. Papadopoulos S.A.

1. Accor	6.	ISS World	ı. RBI
2. Compass Group	7.	Kraft Heinz	2. SaladStop!
3. Four Seasons	8.	Langham Hospitality Group	3. The Peninsula Hotels
4. Hilton	9.	Marriott	4. Unilever
5. Hyatt	10.	Radisson Hotel group	Offilever

TIER C

23 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Japan or Asia.

1. Club Med10. Mandarin Oriental19. Shake Shack2. Costa Coffee11. McCain Foods20. Sodexo3. General Mills12. McCormick21. Starbucks

Groupe Holder
 MGM Resorts International
 Travel + Leisure Co. (formerly
 Groupe Le Duff
 Mondelez
 Wyndham Destinations)

6. IHG 15. Nestlé 23. Yum! Brands

7. Ikea 16. Norwegian Cruise Line

Inspire Brands
 Pepsico
 Krispy Kreme
 Puratos

TIER D

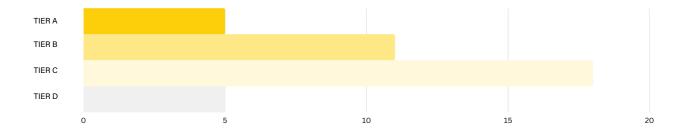
8 companies have cage-free commitments but that lack any form of reporting about their progress.

1. Aman 4. Hotel Matsumotoro 7. Millennium & Copthorne Hotels

2. Best Western5. IMU Hotel Kyoto8. Pierre Herme

3. Focus Brands 6. Le Pain Quotidien

MALAYSIA



TIER A

5 companies have fully transitioned to sourcing 100% cage-free eggs in Malaysia or Asia.

1. Bridor

3. Danone

5. The Hershey Company

2. Carma

4. Marks and Spencer

TIER B

11 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Malaysia or Asia. Progress can range from 0% to 99%.

1. Accor

5. Kraft Heinz

9. Radisson Hotel group

2. Four Seasons

6. Marriott

10. RBI

3. Hilton

7. Minor Foods

11. Unilever

4. Hyatt

8. Minor Hotels

TIER C

18 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Malaysia or Asia.

- 1. Club Med
- 2. Costa Coffee
- 3. General Mills
- 4. Groupe Holder
- 5. IHG
- 6. Ikea

- 7. Inspire Brands
- 8. Krispy Kreme
- 8. Lotus's
- 10. Mandarin Oriental
- 11. McCain Foods
- 12. Mondelez

- 13. Nestlé
- 14. Pepsico
- 15. Puratos
- 16. Sodexo
- 17. Wyndham Hotels
- 18. Yum! Brands

TIER D

5 companies have cage-free commitments but that lack any form of reporting about their progress.

1. Best Western

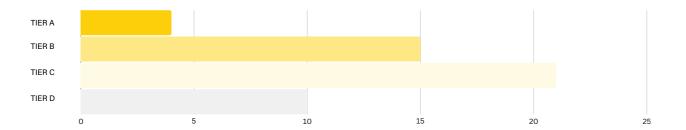
4. Millennium & Copthorne hotels

2. Focus Brands

5. Subway

3. Melía Hotels

THAILAND



TIER A

4 companies have fully transitioned to sourcing 100% cage-free eggs in Thailand or Asia.

1. Danone

3. Marks and Spencer

2. Lemon Farm

4. Sunshine Market

TIER B

15 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Thailand or Asia. Progress can range from 0% to 99%.

- 1. Accor
- 2. Central Food Retail
- 3. Four Seasons
- 4. Hilton
- 5. Hyatt

- 6. Kraft Heinz
- 7. Lotus's
- 8. Marriott
- 9. Minor Foods
- 10. Minor Hotels

- 11. SaladStop!
- 12. Radisson Hotel group
- 13. RBI
- 14. The Peninsula Hotels
- 15. Unilever

TIER C

21 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Thailand or Asia.

- 1. Club Med
- 2. General Mills
- 3. Groupe Holder
- 4. IHG
- 5. Ikea
- 6. Inspire Brands
- 7. Kempinski
- 8. Krispy Kreme

- 9. Mandarin Oriental
- 10. McCain Foods
- 11. McCormick
- 12. Mondelez
- 13. Nestlé
- 14. Pepsico
- 15. Puratos
- 16. Shake Shack

- 17. Sodexo
- 18. SSP
- 19. Travel + Leisure Co. (formerly

Wyndham Destinations)

- 20. Wyndham Hotels
- 21. Yum! Brands

TIER D

10 companies have cage-free commitments but that lack any form of reporting about their progress.

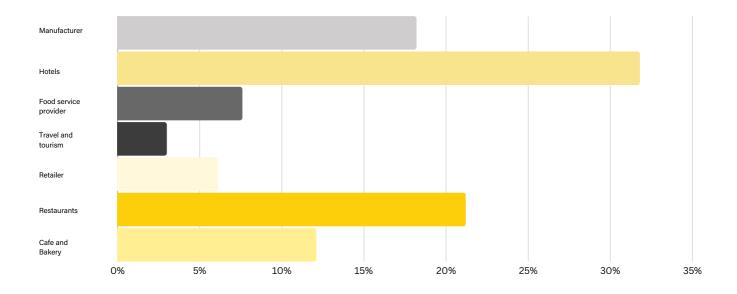
- 1. Aman
- 2. Au Bon Pain
- 3. Best Western
- 4. Focus Brands

- 5. Food Passion
- 6. Melía Hotels
- 7. Millennium & Copthorne Hotels
- 8. Pierre Herme

- 9. Rewe
- 10. Subway



The sector with the highest number of companies evaluated in this report was hotels, accounting for 31.8% of the cage-free commitments. Restaurants and manufacturers took the second and third positions, with 21.2% and 18.2% respectively. Cafes and bakeries are in the fourth position at 12.1%, followed by food service providers at 7.6%, retailers at 6.1%, and travel and tourism at 3%.



CAGE-FREE PROGRESS: IN NUMBERS

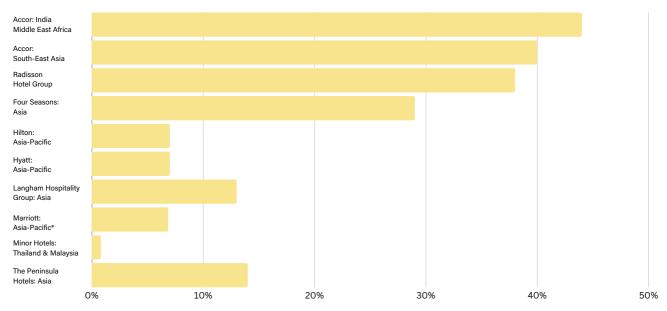
As several sectors have been tracked by this report, each company may utilize different types of egg products (all types, shell eggs, egg products such as liquid, frozen egg products, or egg powder) in their supply chain. The categorization of their progress may also vary depending on the type of eggs they use.

Furthermore, companies may use different metrics for reporting their sustainability efforts in this context. While some companies report on the amount spent on egg procurement, others choose to disclose their total egg volume procurement.

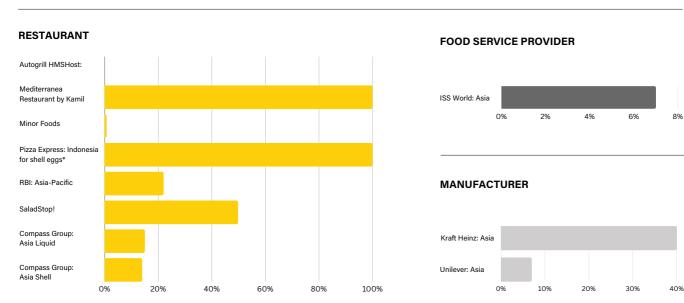
ASIA'S CAGE FREE PROGRESS: ALL TYPE OF EGGS

Below is the list of the companies' cage-free progress related to the use of all types of eggs (shell and egg products) specifically in Asia.

HOTEL



^{*} This excludes the hotels from the chain that are managed by third parties in China.

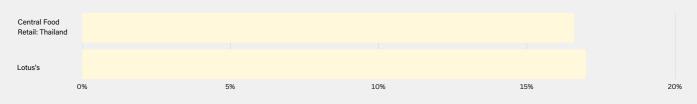


^{*} Pizza Express is also present in India, however they do not report progress for this country, saying that India does not have a certified cage-free certification according to local legislation.

ASIA'S CAGE FREE PROGRESS: SHELL EGGS

Below is the list of companies' cage free progress related to the use of only shell eggs specifically in Asia.

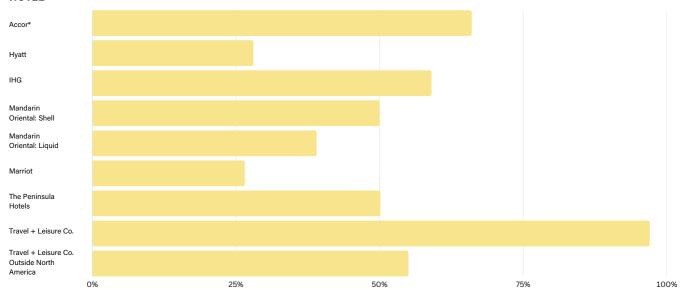
RETAILERS



GLOBAL CAGE-FREE PROGRESS

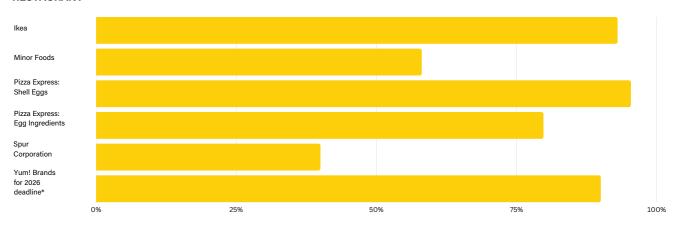
Below is the list of the companies' cage free progress towards the use of eggs globally. Although it is not specified for Asia, these companies have a presence in at least one of the five countries listed.

HOTEL



^{*} Accor reports by the number of hotels where the cage-free policy has been implemented, not the volume of eggs replaced, for both shell eggs and egg products.

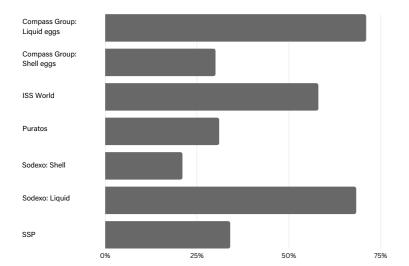
RESTAURANT



^{*} Yum! Brands have two deadlines, one for 2026, valid for 25,000 restaurants (including the U.S., Western Europe, and other markets), and another for 2030, by when they pledge to be completely cage-free globally.

^{**} This number refers to the global egg supply for all managed and franchised hotels combined.

FOOD SERVICE PROVIDER



TRAVEL AND TOURISM

Groupe Le Duff

0%

25%

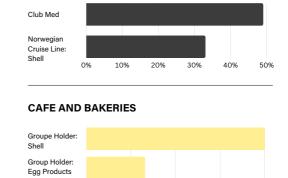
50%

75%

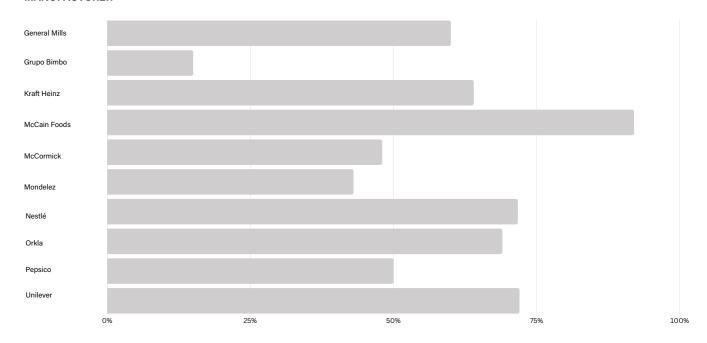
100%

Krispy

Kreme



MANUFACTURER





During our survey, we gathered quantitative data about some companies' transitions, but also tried to understand the roadblocks that can prevent companies from switching to cage-free. Some of the most frequently reasons mentioned were:



Supply chain disruptions:

Avian flu continues to impact egg sources and availability globally, affecting the availability of cage-free egg products in certain markets, including Japan and China. The COVID-19 pandemic has also been mentioned as having affected the supply chain, operations, and product availability.



Higher cost

of cage-free eggs compared to battery cages ones, and unwillingness of consumers to pay the extra price.



There are limited suppliers

with cage-free certification.



Data

Collecting and consolidating egg usage data from various partners operating in diverse geographic regions can pose challenges in calculating a global average for progress.



The increase of feedstock costs;

farmers have been reluctant to invest in new farms due to high uncertainty in the market.



In January 2023, Sinergia Animal reached out to 15 cage-free egg producers in Thailand through various channels, including emails, LinkedIn, and social media. A comprehensive questionnaire was distributed to gather essential information regarding production methods and plans to transition.

As a first time experience gathering information about producers, our goal was to identify cage-free egg producers in Thailand, and categorize them by their production practices and standards. This information is then useful for companies that are switching to a cage-free supply chain and therefore need new producers. Four out of 15 contacted producers participated, replying to the questionnaire and reporting how advanced they are in regards to cage-free production.

By sharing their progress via the Cage-Free Tracker, they are showing their commitment to transparency and collaboration. We encourage other producers to do the same and share how their eggs are produced in the next edition.

er producers to do the same and share no ir eggs are produced in the next edition.

15 producers contacted

27% of contacted producers replied

of the contacted producers reported 100% cage-free production (with or without certification)

WHY

THAILAND?

Companies in Thailand have identified the scarcity of cage-free egg production as a significant challenge. The introduction of a ranking system for cage-free egg producers is anticipated to assist these companies in evaluating their choices and conducting supplier comparisons. This data is also expected to accelerate the adoption of cage-free eggs by providing companies with valuable insights and facilitating informed decision-making regarding their suppliers.



CATEGORIZATION

Below is the categorization of cage-free egg producers that were contacted and in which stage of the cage-free switch they are. It is our intention that this will provide valuable insights and guidance for consumers, retailers, and stakeholders in their decision-making processes.



A broader goal of the project is to establish a centralized information platform for cage-free egg producers in Thailand. This platform will aim to serve as a comprehensive resource hub, facilitating knowledge exchange, sharing of best practices, and collaboration among producers. By creating a centralized platform, we seek to foster an environment conducive to accelerated implementation of cage-free systems across the industry, ultimately promoting improved animal welfare and sustainability within Thailand's egg production sector.

ADITIONAL SUPPORT

100% of producers that responded to the survey would like additional support when it comes to transitioning to a cage-free system, including training, financial support, marketing support, and logistics support for shipment to rural areas.

CHALLENGES

The majority of the surveyed producers highlighted production costs as a significant challenge in adopting a cage-free system. They emphasized that the initial investment required for transitioning to cage-free systems, coupled with market demands, posed significant concerns.

UPCOMING PLANS

The production volume of many producers is largely influenced by the demand for cage-free eggs. If there is sufficient demand for cage-free eggs, producers will be eager to increase their production levels. That means that increasing awareness about the cruelty and human health risks associated with battery-cage systems is an essential part of the future work to be done.



NEXT STEPS

The results revealed a general improvement in reporting, with increased participation and progress among numerous companies. We see increased transparency among companies as reporting on progress could start becoming part of their yearly planning and sustainability strategy. Specifically in Asia this year, more companies started to include their cage-free progress as part of their annual reports.

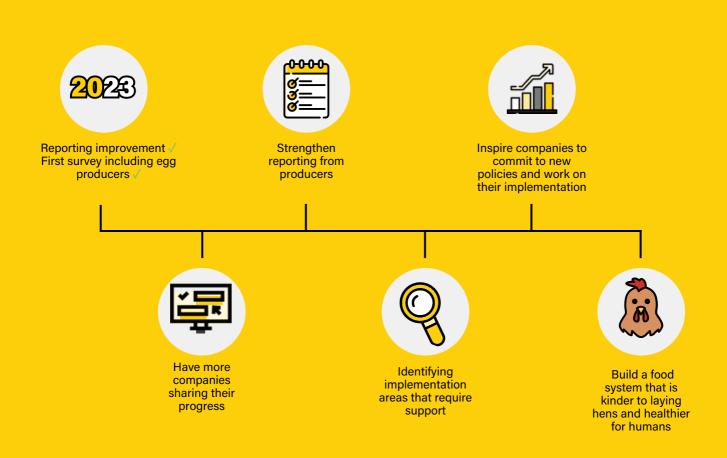


Moving forward, we expect to see more companies share their progress as implementation of cage-free policies increases and becomes standard practice.

While there is still work to be done to ensure that hens are raised in more humane conditions, the progress made by companies in Asia is encouraging. As more companies commit to stop sourcing eggs from battery-cage egg systems, the industry as a whole will be incentivised to transition, leading to improved animal welfare standards and a more sustainable food system.

Sinergia Animal welcomes companies to engage in dialogue and share their advances at the regional level, as well as stating in which areas they need more support. We hope the Cage-Free Tracker inspires companies to persist in their efforts towards a more ethical and healthy approach to egg production, offering a platform to hold them accountable, showcase their achievements, and foster transparency in the industry.

For more information, please visit our website at www.cagefreetracker.com





ABOUT

Sinergia Animal is an international animal protection organization working in countries of the Global South to reduce the suffering of farmed animals and promote more compassionate food choices.

We are recognized as one of the most effective animal protection NGOs in the world by Animal Charity Evaluators (ACE).



