



CAGE-FREE TRACKER

2023 EDITION

 Asia



FOREWORD

Every year, millions of eggs are laid by hens confined in battery cages, a cruel production system that has been banned in many countries worldwide, including in the European Union, Canada, New Zealand, and nine US states.

Battery cages deprive hens of their instinctual behaviors, forcing them to live in a space smaller than an A4 sheet of paper. These usually curious animals cannot walk freely or stretch their wings completely, leaving them vulnerable to severe physical and psychological distress. It's alarming that this suffering still prevails globally.

Despite the harsh realities of the egg industry in Asia, we at Sinergia Animal are determined to be optimistic about the future. It's encouraging to see that, in recent years, hundreds of food companies--from small local businesses to large multinationals--have publicly committed to moving away from battery cages and embrace cage-free systems across their supply chains within a specific timeframe. These commitments can alleviate the suffering of millions of hens, and we applaud these companies for their steps toward a more humane egg industry.

However, we recognize that making a commitment to change is just the beginning. Companies must take actionable steps and track their progress to ensure that their commitments are fulfilled. This is why we launched our Cage-Free Tracker, which provides transparency and recognition for companies making progress toward ending the use of cages in their egg supply chains across Asia.

The results showed that reporting has improved: in 2023, we had 17 additional companies reporting progress. We expect this means that reporting is becoming part of the company's yearly planning and that companies are recognizing the need to become more open and transparent about regional cage-free progress in their supply chains.

By highlighting the progress of hundreds of companies, we can continue to raise awareness and inspire other companies to commit to excluding these cruel practices from their production chains, ultimately freeing hens from cages across Asia.



Wichayapat Piromsan
Managing Director - Thailand

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The information provided in this report is finalized as of July 31st, 2023. After this date, new information provided by companies will be updated in our future reports. Special thanks to our partners from Animal Friends Jogja, Mercy For Animals who collaborated to make the publication of this report possible.

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THE CAGE-FREE MOVEMENT IN ASIA

Asia has a significant role in the global egg market. It is the [largest egg-producing region](#), accounting for more than 64 percent of global output. Sadly, [nearly all](#) of the egg-laying hens in Asia are housed in cages. These statistics give us a glimpse of the huge impact better practices in the egg and food industry would have upon the lives of millions of hens.

In recent years, Asia's cage-free egg production has gained momentum, with many companies and producers adopting cage-free policies in response to increasing consumer demand for [better welfare for laying hens](#).

Several companies are now using cage-free eggs in their products, and some of them are doing so after having published policies on that matter.



These commitments came from various industries including hospitality, retail, restaurants, and consumer packaged goods:



POTATO HEAD

A prominent hospitality and lifestyle brand in Indonesia, Potato Head possesses a portfolio of hotels, restaurants, and bars across multiple locations throughout the country.



CHATRIUM HOTELS AND RESIDENCES

A Thai-based property management company with luxury accommodation in Thailand, Myanmar, and Japan.



ISMAYA GROUP

This Indonesian lifestyle and hospitality company owns and manages 100 stores with 20 brands, including restaurants, bars, cafes, and other entertainment facilities.



HOKKAIDO BABY

A well-known cheese tart company that has established itself throughout Indonesia, with numerous locations across the country. This bakeshop focuses on premium French and Japanese cakes, bread, and cookies.



Lemon Farm

LEMON FARM

A specialty store company based in Bangkok, Thailand, that focuses on providing urban families with sustainable, organic, and healthy foods. The brand is well known for its emphasis on quality and offers a large selection of fresh food, including fruits and vegetables.

OPEN WING ALLIANCE'S COMMITMENTS

In addition, through the Open Wing Alliance, we've attained five commitments in Asia and 45 additional commitments that affect Asian countries, such as those from Associated British Foods, Panda Express, and Toridoll.

45 Additional commitments that affect Asian countries

05 Commitments specifically in Asia

These companies are setting an example for others in the industry and sending a clear message to their suppliers that they must change their production methods to meet consumer demand. As these companies lead the way towards a cage-free future, we expect the impact to snowball once others follow suit.

That's why, this year, in the second edition of the Cage-Free Tracker Asia, we decided to also bring in the producers' perspectives and their contribution to the movement. You can read about this in the chapter that covers producers' rankings.

Through collaboration between producers, retailers, and consumers in Asia, we can create a more humane and sustainable food system, by ensuring that animal welfare and food safety are prioritized in the food industry, while also meeting the demand of consumers who are increasingly concerned about these issues.

WHAT IS CAGE-FREE?

Cage-free systems are becoming increasingly popular as an alternative to the inhumane practice of battery cages that dominates commercial egg production in many Global South countries. Hundreds of millions of hens used in commercial egg production are kept in battery cages their entire lives, which is considered one of the cruelest practices in animal agriculture.

Battery cages are cramped, providing each hen with living space smaller than an A4 sheet of paper. The hens cannot walk freely, stretch completely, or flap their wings. They are social animals, but this confinement means they cannot socialize in healthy ways, which hinders them from carrying out their most basic behaviors and forces them to live miserable lives.

Cage-free systems have the potential to reduce animal suffering significantly. In cage-free systems, hens live in sheds (with or without access to outside areas), and have access to enriched areas with, for example, straw to graze on and perches to climb.



THE REALITY OF BATTERY CAGES



LACK OF SPACE

Up to 12 birds can be crowded into a small cage. This usually means that each bird has less space than an A4-sized sheet of paper to live in.



FRUSTRATION

They cannot engage in natural behaviors such as spreading their wings, walking freely, or nesting. This constantly frustrates them.



PAIN

Hens have an increased risk of bone diseases such as osteoporosis, making them prone to painful fractures. They have to stand on a metal grate that hurts their feet.



UNSANITARY CONDITIONS

Sometimes dead hens are left to rot for days, forcing the surviving birds to live with decomposing bodies at their feet. They are forced to live above the heaps of their feces that accumulate beneath the cages.



PUBLIC HEALTH

The European Food Safety Authority (EFSA) has concluded that cage systems have a higher prevalence of Salmonella compared to cage-free systems.

WHAT IS A CAGE-FREE POLICY?

A growing number of companies have pledged to ditch the cruel battery-cage system that has long been used in the egg industry. This significant shift away from battery cages has been made by companies ranging from local businesses to multinational corporations that have publicly committed to transitioning to cage-free supply chains within a specific timeframe.





By pledging to eliminate the use of cages in their supply chain, these companies are taking a significant step towards reducing the intense suffering of millions of hens who have long been subjected to one of the worst forms of confinement in animal agriculture. This shift towards a cage-free system also has the potential to create a ripple effect of positive change.

However, simply having a policy is not enough. For these commitments to have a meaningful impact, actionable changes and progress tracking are necessary to ensure that they are fulfilled. Transparency and recognition of the advances made by companies towards ending the use of cages throughout their supply chains are crucial, since they hold companies accountable to effect real changes.



1

Company used eggs in their products, or supermarket sells eggs



2

- A.** Company publishes a commitment pledging to only use or sell eggs from cage-free farms
- B.** When a company does not publish a policy, NGOs like Sinergia Animal work via dialogue and pressure to ask them for a commitment



3

Company starts implementing changes and moves gradually towards 100% cage-free eggs within a deadline



4

Cage-Free Tracker monitors implementation and holds companies accountable

HOW THE SURVEY WAS MADE



In the second edition of the Cage-free Tracker for Asia, Sinergia Animal conducted a survey to gather information on the progress of 65 companies across India, Indonesia, Japan, Malaysia, and Thailand in transitioning to sourcing cage-free eggs on a national level. For companies that have global policies, we asked them to report numbers specifically in Asia.

THE METHODS USED TO MONITOR THE COMPANIES' PROGRESS INCLUDED:



QUESTIONNAIRE

Our own tailored questionnaire



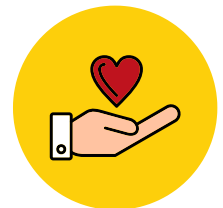
COMPANY'S WEBSITE OR REPORT

Verifying public information on the company's own websites



WELFAREPROGRESS PLATFORM

Reports on the [WelfareProgress platform](#)



WORKING WITH LOCAL NGOS

NGO's shared reports

HOW WE CHOSE THE COMPANIES

- The company published a cage-free policy before 2022; and
- They have a presence in at least one of the five countries assessed (India, Indonesia, Japan, Malaysia, and Thailand)

Out of the 65 companies that were contacted, 36 (55.38%) responded to our communications. Among them, 21 (32.3%) specifically reported their progress in Asia.

65 Companies contacted

36 Companies responded to our communications

52 Shared their progress through email or other platforms

21 Companies reported their progress in Asia

The results of the survey were then used to rank the companies into tiers ranging from A to D:

TIER
A

A

Companies that have fully transitioned to sourcing 100% cage-free eggs in Asia or nationally in Asian countries.

TIER
B

B

Companies that have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Asia or nationally. Progress can range from 0% to 99%.

TIER
C

C

Companies with cage-free egg commitments, but that lack progress information regionally or nationally.

TIER
D

D

Companies with cage-free commitments, but that lack any form of reporting about their progress globally, regionally, or nationally.



2023 SURVEY FINDINGS


































































KEY HIGHLIGHTS

- There was a 6.25% increase in companies that responded to our communications about being a part of the program in 2023, compared to the 2022 report. Additionally, the number of companies sharing progress information about Asia nearly tripled, rising from 8 in 2022 to 21 in 2023, compared to the previous year's report."
 - The companies featured in the report, which were assessed on their cage-free progress, represent a diverse range of industry sectors: 21 hotels, 8 cafes/bakeries, 5 food service providers, 2 from the travel and tourism sector, 11 manufacturers, 14 restaurants, and 4 retailers.
 - Of those that have reported progress in Asia, two companies from Indonesia— Mediterranean Restaurant by Chef Kamil and Pizza Express— have successfully transitioned to 100% cage-free eggs according to their commitments this year. This places them in Tier A, along with 55 other companies, such as M&S, Hain Celestial Group, and Danone.
 - 12 out of 45 (or 26.7%) companies surveyed in 2022 improved their rankings this year.
- Minor Food, Minor Hotels, Pizza Express, Compass Group, AutoGrill HMSHost, Hilton, Hyatt, ISS World, Radisson Hotel group, RBI, Unilever, and The Peninsula Hotels have moved up to tier B. Meanwhile, 7 out of 45 (15.6%) companies moved up to tier C: Grupo Bimbo, Kempinski, Mandarin Oriental, McCormick, Puratos, Starbucks, and Travel + Leisure Co. (formerly Wyndham Destinations). As a result, fewer companies are now in the lower-tier categories: Tier C dropped from 54% in 2022 to 47.7% in 2023, and Tier D decreased from 30% to 20% of the total companies reporting progress within the same period. This indicates a positive trend where more companies are taking measures towards their goals.
- Japan and Thailand have the highest overall number of companies that were evaluated, with 46 and 47 companies respectively. Meanwhile, Indonesia had the highest number of companies reporting progress regionally, with 17 companies reporting their progress in Asia or nationally. In contrast, Malaysia had the lowest number of commitments detected, with only 35 companies evaluated and 11 companies reporting their progress in Asia or nationally.


OVERALL PARTICIPATION


A total of **65** national and multinational companies were contacted, out of which **36** (55.38%) responded to our communication and **29** (44.62%) did not respond. **52 out of 65** (80%) companies have reported some form of progress through our survey, WelfareProgress, and their own publications, with **21 out of 65** (32.3%) specifically reporting progress in Asia.

LIST OF CONTACTED COMPANIES:

1. Accor 
2. Aman 
3. Au Bon Pain 
4. Autogrill HMSHost 
5. Best Western 
6. Central Food Retail 
7. Club Med 
8. Compass Group 
9. Costa Coffee 
10. Elior Group 
11. Focus Brands 
12. Food Passion 
13. Four Seasons 
14. General Mills 
15. Groupe Holder 
16. Groupe Le Duff 
17. Grupo Bimbo 
18. Hilton 
19. Hotel Matsumoto 
20. Hyatt 
21. IHG 
22. Ikea 
23. IMU Hotel Kyoto 
24. Inspire Brands 
25. ISS World 
26. Kempinski 
27. Kraft Heinz 
28. Krispy Kreme 
29. Langham Hospitality Group 
30. Le Pain Quotidien 
31. Lotus's 
32. Mandarin Oriental 
33. Marriott 
34. McCain Foods 
35. McCormick 
36. Mediterranea Restaurant by Kamil 
37. Melía Hotels 
38. Metro AG 
39. MGM Resorts International 
40. Millennium & Copthorne Hotels 
41. Minor Foods 
42. Minor Hotels 
43. Mondelez 
44. Nestlé 
45. Norwegian Cruise Line 
46. Orkla 
47. Pepsico 
48. Pierre Herme 
49. Pizza Express 
50. Puratos 
51. Radisson Hotel group 
52. RBI 
53. Rewe 
54. SaladStop! 
55. Shake Shack 
56. Sodexo 
57. Spur Corporation 
58. SSP 
59. Starbucks 
60. Subway 
61. The Peninsula Hotels 
62. Travel + Leisure Co. (formerly Wyndham Destinations) 
63. Unilever 
64. Wyndham Hotels 
65. Yum! Brands 


CAPTIONS:


 India

 Indonesia

 Japan

 Malaysia

 Thailand

 Company present in all five countries surveyed

COMPANIES WITH COMMITMENTS PRIOR TO 2022

An additional **55** companies had established proper cage-free commitments before 2022 and successfully transitioned to a 100% cage-free supply chain, either in Asia or on a national scale. Since their progress **has been publicly documented**, they have not been included in the participation percentage, as we did not initiate contact with them. The list excludes producers and farms.

1. Asukayama Terrace
2. Barilla Group
3. Bridor
4. Cabinet Office Cafeteria (Japan)
5. Carma
6. Chocolate Monggo
7. Costa Vista Okinawa Hotel & Spa
8. Daichi wo Mamoru-kai
9. Danone
10. Eat Natural
11. Egg Restaurant Tokyo
12. Fusui Project (風水プロジェクト)
13. Hachikatte
14. Hain Celestial Group
15. Healthy Mate (ヘルシーメイト)
16. Hiyokono Cafe House
17. Horizon Farms
18. Hormel Foods
19. Hotel Chocolat
20. Hotel Continental Fuchu
21. Innovation Design Co., Ltd.
22. Kebun Roti
23. Kijima (杵島)
24. Kodawariya (こだわりのや)
25. Lemon Farm
26. Little Garden
27. Loc Maria Biscuits
28. Lush
29. Marks and Spencer
30. Mizunoya
31. My Little Warung
32. Nanakusa no Sato
33. Pantry & Lucky
(パントリー & ラッキー)
34. Papacaldo
35. Papadopoulos S.A.
36. Potato Head
37. Pullman Tokyo Tamachi
(Accor Group)
38. Ranko-An
39. Ricco gelato Co., Ltd.
40. Rustica
41. San-no-Hachi (サンノハチ)
42. Sekizuka Farm
43. Shizen ran Noen (自然卵農園)
44. Soréal Ilou
45. Sunshine Market
46. Tabino yado Saikawa
47. Takahashi Shoten
48. The Hershey Company
49. Toritama-Kobo (とりたま工房)
50. ViaVia Artisan Bakery & Deli
51. Warung Bumi Langit
52. Yabbiekayu Restaurant and Eco
Bungalows
53. Yayasan Bringin
54. Yoneya
55. Yudanaka Onsen Pudding

PARTICIPATION PER COUNTRY

Thailand

47 companies evaluated, with 36 (76.6%) reporting their cage-free progress anywhere, and 15 reporting in Asia or nationally (31.91%).

Japan

46 companies evaluated, with 37 (80.4%) reporting their cage-free progress anywhere, and 14 reporting in Asia or nationally (30.43%).

Indonesia

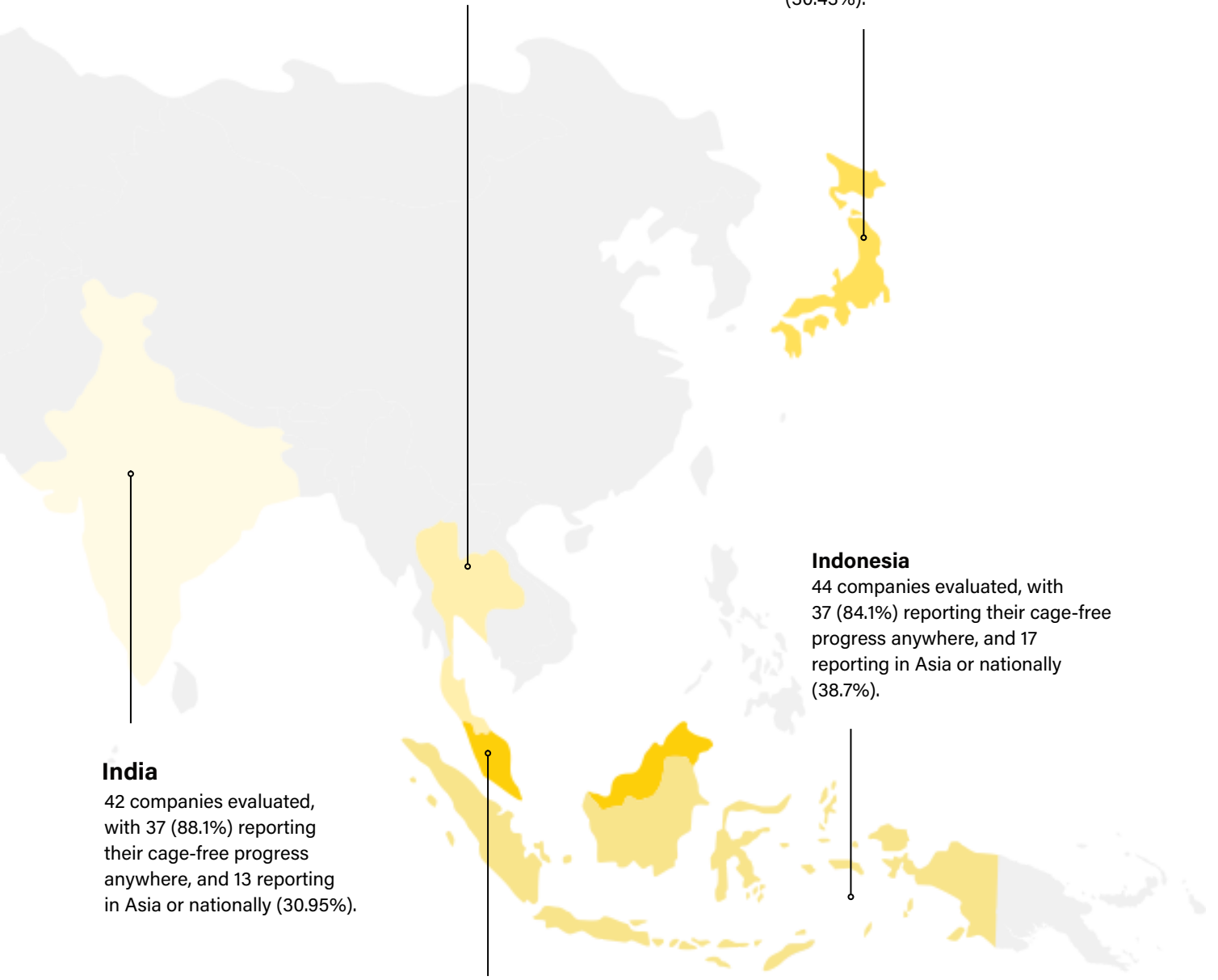
44 companies evaluated, with 37 (84.1%) reporting their cage-free progress anywhere, and 17 reporting in Asia or nationally (38.7%).

India

42 companies evaluated, with 37 (88.1%) reporting their cage-free progress anywhere, and 13 reporting in Asia or nationally (30.95%).

Malaysia

35 companies evaluated, with 29 (82.86%) reporting their cage-free progress anywhere, and 11 reporting in Asia or nationally (31%).



TIERS

The progress reported on the survey was used to rank the companies into tiers ranging from A to D. It's important to remember that Sinergia Animal does not conduct audits on the reported progress of companies. The figures mentioned here are based on the information provided by the respective companies.

TIER A

56 companies have fully transitioned to sourcing 100% cage-free eggs in Asia or nationally in Asian countries. Most of these companies haven't been contacted for this year's survey since they already fully transitioned in previous years, but we considered it important to acknowledge their achievement anyway. The exceptions are Mediterranea Restaurant by Chef Kamil and Pizza Express Indonesia, which fully transitioned this year.

- | | | |
|-------------------------------------|---|--|
| 1. Asukayama Terrace | 21. Innovation Design Co., Ltd. | 39. Ranko-An |
| 2. Barilla Group | 22. Kebun Roti | 40. RICCO gelato Co., Ltd. |
| 3. Bridor | 23. Kijima (杵島) | 41. Rustica |
| 4. Cabinet Office Cafeteria (Japan) | 24. Kodawariya (こだわりのや) | 42. San-no-Hachi (サンノハチ) |
| 5. Carma | 25. Lemon Farm | 43. Sekizuka Farm |
| 6. Chocolate Monggo | 26. Little Garden | 44. Shizen ran Noen (自然卵農園) |
| 7. Costa Vista Okinawa Hotel & Spa | 27. Loc Maria Biscuits | 45. Soréal Ilou |
| 8. Daichi wo Mamoru-kai | 28. Lush | 46. Sunshine Market |
| 9. Danone | 29. Marks and Spencer | 47. Tabino yado Saikawa |
| 10. Eat Natural | 30. Mediterranea Restaurant by Kamil | 48. Takahashi Shoten |
| 11. Egg Restaurant Tokyo | 31. Mizunoya | 49. The Hershey Company |
| 12. Fusui Project (風水プロジェクト) | 32. My Little Warung | 50. Toritama-Kobo (とりたま工房) |
| 13. Hachikatte | 33. Nanakusa no Sato | 51. ViaVia Artisan Bakery & Deli |
| 14. Hain Celestial Group | 34. Pantry & Lucky (パントリー & ラッキー) | 52. Warung Bumi Langit |
| 15. Healthy Mate (ヘルシーメイト) | 35. Papacaldo | 53. Yabbikeyayu Restaurant and Eco Bungalows |
| 16. Hiyokono Cafe House | 36. Papadopoulos S.A. | 54. Yayasan Bringin |
| 17. Horizon Farms | 37. Potato Head | 55. Yoneya |
| 18. Hormel Foods | 38. Pullman Tokyo Tamachi (Accor Group) | 56. Yudanaka Onsen Pudding |


















TIER B

20 companies have made a commitment with a clear timeline and have shared progress on the implementation of their cage-free policy in Asia or nationally. Progress can range from 0% to 99%.

- | | | |
|------------------------|-------------------------------|--------------------------|
| 1. Accor | 8. ISS World | 15. Pizza Express |
| 2. AutoGrill - HMSHost | 9. Kraft Heinz | 16. Radisson Hotel group |
| 3. Central Food Retail | 10. Langham Hospitality Group | 17. RBI |
| 4. Compass Group | 11. Lotus's | 18. SaladStop! |
| 5. Four Seasons | 12. Marriott | 19. The Peninsula Hotels |
| 6. Hilton | 13. Minor Foods | 20. Unilever |
| 7. Hyatt | 14. Minor Hotels | |

TIER C

31 companies have cage-free egg commitments and shared some cage-free progress, but lack progress information regionally or nationally.

- | | | |
|--|---|---|
| 1. Club Med  | 12. Krispy Kreme  | 24. Shake Shack  |
| 2. Costa Coffee  | 13. Mandarin Oriental  | 25. Sodexo  |
| 3. Elior Group  | 14. McCain Foods  | 26. Spur Corporation  |
| 4. General Mills  | 15. McCormick  | 27. SSP  |
| 5. Groupe Holder  | 16. Metro AG  | 28. Starbucks*  |
| 6. Groupe Le Duff  | 17. MGM Resorts International  | 29. Travel + Leisure Co. (formerly
Wyndham Destinations)  |
| 7. Grupo Bimbo  | 18. Mondelez  | 30. Wyndham Hotels  |
| 8. IHG  | 19. Nestlé  | 31. Yum! Brands  |
| 9. Ikea  | 20. Norwegian Cruise Line  | |
| 10. Inspire Brands  | 21. Orkla  | |
| 11. Kempinski  | 22. Pepsico  | |
| 12. Krispy Kreme  | 23. Puratos  | |

*Starbucks' cage-free commitment applies to company-operated stores only. In Asia, that means only branches in Japan and China.

TIER D

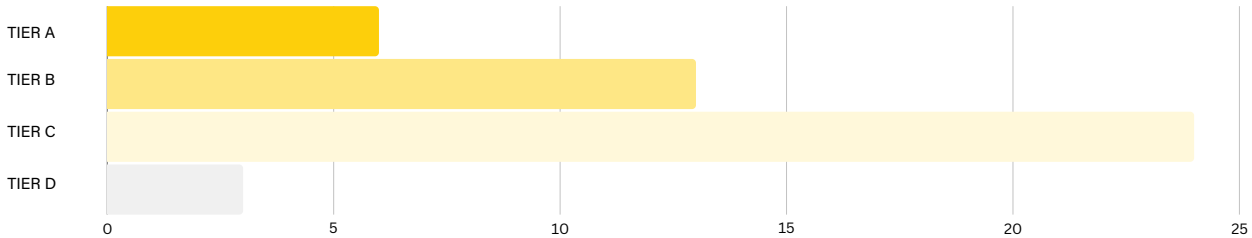
13 companies have cage-free commitments, but lack any form of reporting about their progress globally, regionally, or nationally.

- | | | |
|---|--|--|
| 1. Aman  | 6. Hotel Matsumotora  | 10. Millennium & Copthorne Hotels
 |
| 2. Au Bon Pain  | 7. IMU Hotel Kyoto  | 11. Pierre Herme  |
| 3. Best Western  | 8. Le Pain Quotidien  | 12. Rewe  |
| 4. Focus Brands  | 9. Melía Hotels  | 13. Subway*  |
| 5. Food Passion  | | |

*Subway, at the time of this report, does not report progress and does not have a commitment for India, Indonesia, and Japan.

TIERS PER COUNTRY

INDIA



TIER A

6 companies have fully transitioned to sourcing 100% cage-free eggs in India or Asia.

- | | | |
|-----------|-------------------------|------------------------|
| 1. Carma | 3. Hain Celestial Group | 5. Soréal Ilou |
| 2. Danone | 4. Marks and Spencer | 6. The Hershey Company |

TIER B

13 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in India or Asia. Progress can range from 0% to 99%.

- | | | |
|------------------|--------------------------|--------------------------|
| 1. Accor | 6. ISS World | 11. Radisson Hotel group |
| 2. Compass Group | 7. Kraft Heinz | 12. RBI |
| 3. Four Seasons | 8. Marriott | 13. Unilever |
| 4. Hilton | 9. Minor Hotels | |
| 5. Hyatt | 10. Radisson Hotel group | |

TIER C

24 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in India or Asia.

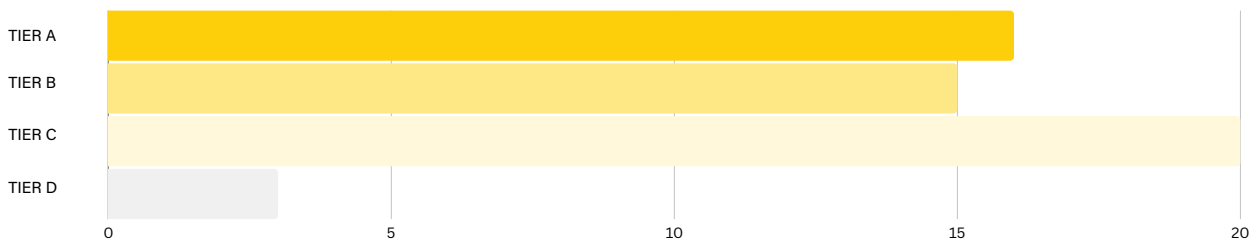
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|-------------------|---------------------------|----------------------|
| 1. Costa Coffee | 9. Krispy Kreme | 17. Pepsico |
| 2. Elior Group | 10. McCain Foods | 18. Pizza Express |
| 3. General Mills | 11. McCormick | 19. Puratos |
| 4. Groupe Holder | 12. Metro AG | 20. Sodexo |
| 5. Grupo Bimbo | 13. Mondelez | 21. Spur Corporation |
| 6. IHG | 14. Nestlé | 22. SSP |
| 7. Ikea | 15. Norwegian Cruise Line | 23. Wyndham Hotels |
| 8. Inspire Brands | 16. Orkla | 24. Yum! Brands |

TIER D

3 companies have cage-free commitments but that lack any form of reporting about their progress.

- | | | |
|---------|-----------------|-----------------|
| 1. Aman | 2. Best Western | 3. Focus Brands |
|---------|-----------------|-----------------|

INDONESIA



TIER A

16 companies have fully transitioned to sourcing 100% cage-free eggs in Indonesia or Asia.

- | | | |
|-------------------------|-------------------------------------|---|
| 1. Bridor | 7. Little Garden | 13. ViaVia Artisan Bakery & Deli |
| 2. Carma | 8. Marks and Spencer | 14. Warung Bumi Langit |
| 3. Chocolate Monggo | 9. Mediterranea Restaurant by Kamil | 15. Yabbiekayu Restaurant and Eco Bungalows |
| 4. Danone | 10. My Little Warung | 16. Yayasan Bringin |
| 5. Hain Celestial Group | 11. Pizza Express | |
| 6. Kebun Roti | 12. Potato Head | |

TIER B

15 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Indonesia or Asia. Progress can range from 0% to 99%.

- | | | |
|----------------------|------------------------------|--------------------------|
| 1. Accor | 6. Hyatt | 11. Minor Foods |
| 2. Autogrill HMSHost | 7. ISS World | 12. Radisson Hotel group |
| 3. Compass Group | 8. Kraft Heinz | 13. RBI |
| 4. Four Seasons | 9. Langham Hospitality Group | 14. SaladStop! |
| 5. Hilton | 10. Marriott | 15. Unilever |

TIER C

20 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Indonesia or Asia.

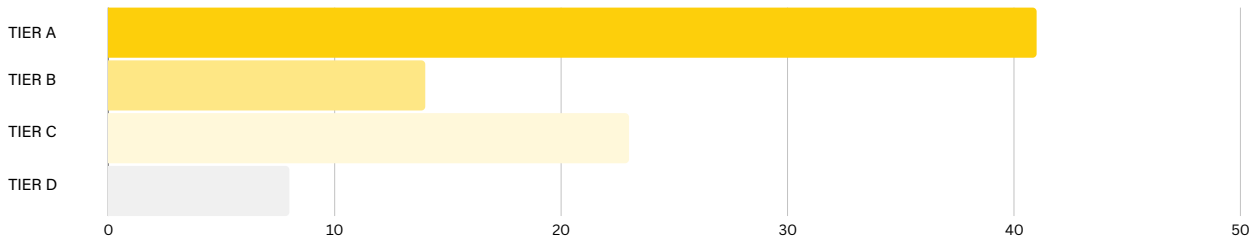
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| 2. Costa Coffee | 9. Krispy Kreme | 16. Puratos |
| 3. General Mills | 10. Mandarin Oriental | 17. Sodexo |
| 4. Groupe Holder | 11. McCain Foods | 18. Travel + Leisure Co. (formerly Wyndham Destinations) |
| 5. IHG | 12. McCormick | 19. Wyndham Hotels |
| 6. Ikea | 13. Minor Hotels | 20. Yum! Brands |
| 7. Inspire Brands | 14. Mondelez | |

TIER D

3 companies have cage-free commitments but that lack any form of reporting about their progress.

- | | | |
|---------|-----------------|----------------------------------|
| 1. Aman | 2. Melía Hotels | 3. Millennium & Copthorne Hotels |
|---------|-----------------|----------------------------------|

● JAPAN



TIER A

41 companies have fully transitioned to sourcing 100% cage-free eggs in Japan or Asia.

- | | | |
|-------------------------------------|---------------------------------|---|
| 1. Asukayama Terrace | 15. Hiyokono Cafe House | 29. Pullman Tokyo Tamachi (Accor Group) |
| 2. Barilla Group | 16. Horizon Farms | 30. Ranko-An |
| 3. Bridor | 17. Hormel Foods | 31. Ricco gelato Co., Ltd. |
| 4. Cabinet Office Cafeteria (Japan) | 18. Hotel Continental Fuchu | 32. Rustica |
| 5. Carma | 19. Innovation Design Co., Ltd. | 33. San-no-Hachi (サンノハチ) |
| 6. Costa Vista Okinawa Hotel & Spa | 20. Kijima (杵島) | 34. Sekizuka Farm |
| 7. Daichi wo Mamoru-kai | 21. Kodawariya (こだわりや) | 35. Shizen ran Noen (自然卵農園) |
| 8. Danone | 22. Loc Maria Biscuits | 36. Tabino yado Saikawa |
| 9. Eat Natural | 23. Lush | 37. Takahashi Shoten |
| 10. Egg Restaurant Tokyo | 24. Mizunoya | 38. The Hershey Company |
| 11. Fusui Project (風水プロジェクト) | 25. Nanakusa no Sato | 39. Toritama-Kobo (とりたま工房) |
| 12. Hachikatte | 26. Pantry & Lucky (パントリー&ラッキー) | 40. Yoneya |
| 13. Hain Celestial Group | 27. Papacaldo | 41. Yudanaka Onsen Pudding |
| 14. Healthy Mate (ヘルシーメイト) | 28. Papadopoulos S.A. | |

TIER B

14 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Japan or Asia. Progress can range from 0% to 99%.

- | | | |
|------------------|------------------------------|--------------------------|
| 1. Accor | 6. ISS World | 11. RBI |
| 2. Compass Group | 7. Kraft Heinz | 12. SaladStop! |
| 3. Four Seasons | 8. Langham Hospitality Group | 13. The Peninsula Hotels |
| 4. Hilton | 9. Marriott | 14. Unilever |
| 5. Hyatt | 10. Radisson Hotel group | |

TIER C

23 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Japan or Asia.

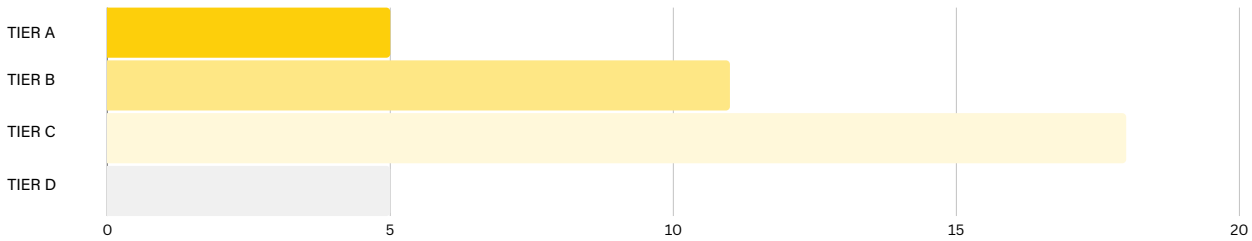
- | | | |
|-------------------|-------------------------------|---|
| 1. Club Med | 10. Mandarin Oriental | 19. Shake Shack |
| 2. Costa Coffee | 11. McCain Foods | 20. Sodexo |
| 3. General Mills | 12. McCormick | 21. Starbucks |
| 4. Groupe Holder | 13. MGM Resorts International | 22. Travel + Leisure Co. (formerly
Wyndham Destinations) |
| 5. Groupe Le Duff | 14. Mondelez | 23. Yum! Brands |
| 6. IHG | 15. Nestlé | |
| 7. Ikea | 16. Norwegian Cruise Line | |
| 8. Inspire Brands | 17. Pepsico | |
| 9. Krispy Kreme | 18. Puratos | |

TIER D

8 companies have cage-free commitments but that lack any form of reporting about their progress.

- | | | |
|-----------------|----------------------|----------------------------------|
| 1. Aman | 4. Hotel Matsumoto | 7. Millennium & Copthorne Hotels |
| 2. Best Western | 5. IMU Hotel Kyoto | 8. Pierre Herme |
| 3. Focus Brands | 6. Le Pain Quotidien | |

 **MALAYSIA**



TIER A

5 companies have fully transitioned to sourcing 100% cage-free eggs in Malaysia or Asia.

- | | | |
|-----------|----------------------|------------------------|
| 1. Bridor | 3. Danone | 5. The Hershey Company |
| 2. Carma | 4. Marks and Spencer | |

TIER B

11 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Malaysia or Asia. Progress can range from 0% to 99%.

- | | | |
|-----------------|-----------------|-------------------------|
| 1. Accor | 5. Kraft Heinz | 9. Radisson Hotel group |
| 2. Four Seasons | 6. Marriott | 10. RBI |
| 3. Hilton | 7. Minor Foods | 11. Unilever |
| 4. Hyatt | 8. Minor Hotels | |

TIER C

18 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Malaysia or Asia.

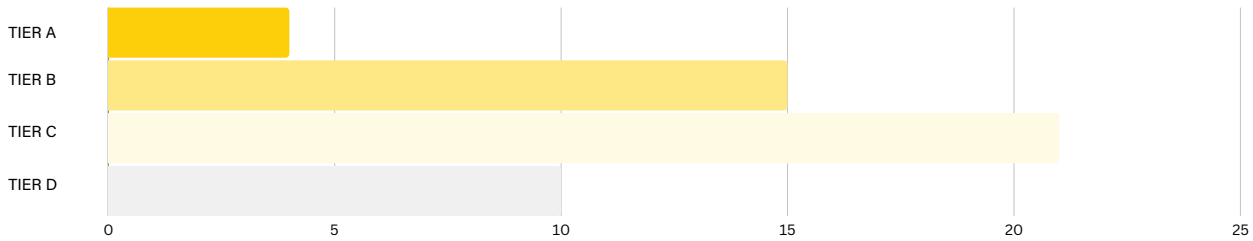
- | | | |
|------------------|-----------------------|--------------------|
| 1. Club Med | 7. Inspire Brands | 13. Nestlé |
| 2. Costa Coffee | 8. Krispy Kreme | 14. Pepsico |
| 3. General Mills | 8. Lotus's | 15. Puratos |
| 4. Groupe Holder | 10. Mandarin Oriental | 16. Sodexo |
| 5. IHG | 11. McCain Foods | 17. Wyndham Hotels |
| 6. Ikea | 12. Mondelez | 18. Yum! Brands |

TIER D

5 companies have cage-free commitments but that lack any form of reporting about their progress.

- | | |
|-----------------|----------------------------------|
| 1. Best Western | 4. Millennium & Copthorne hotels |
| 2. Focus Brands | 5. Subway |
| 3. Melía Hotels | |

THAILAND



TIER A

4 companies have fully transitioned to sourcing 100% cage-free eggs in Thailand or Asia.

- | | |
|---------------|----------------------|
| 1. Danone | 3. Marks and Spencer |
| 2. Lemon Farm | 4. Sunshine Market |

TIER B

15 companies have made a commitment with a clear timeline and have shared how advanced the implementation of their cage-free policy is, in Thailand or Asia. Progress can range from 0% to 99%.

- | | | |
|------------------------|------------------|--------------------------|
| 1. Accor | 6. Kraft Heinz | 11. SaladStop! |
| 2. Central Food Retail | 7. Lotus's | 12. Radisson Hotel group |
| 3. Four Seasons | 8. Marriott | 13. RBI |
| 4. Hilton | 9. Minor Foods | 14. The Peninsula Hotels |
| 5. Hyatt | 10. Minor Hotels | 15. Unilever |

TIER C

21 companies have cage-free egg commitments and shared some cage-free progress but lack progress information in Thailand or Asia.

- | | | |
|-------------------|----------------------|---|
| 1. Club Med | 9. Mandarin Oriental | 17. Sodexo |
| 2. General Mills | 10. McCain Foods | 18. SSP |
| 3. Groupe Holder | 11. McCormick | 19. Travel + Leisure Co. (formerly
Wyndham Destinations) |
| 4. IHG | 12. Mondelez | 20. Wyndham Hotels |
| 5. Ikea | 13. Nestlé | 21. Yum! Brands |
| 6. Inspire Brands | 14. Pepsico | |
| 7. Kempinski | 15. Puratos | |
| 8. Krispy Kreme | 16. Shake Shack | |

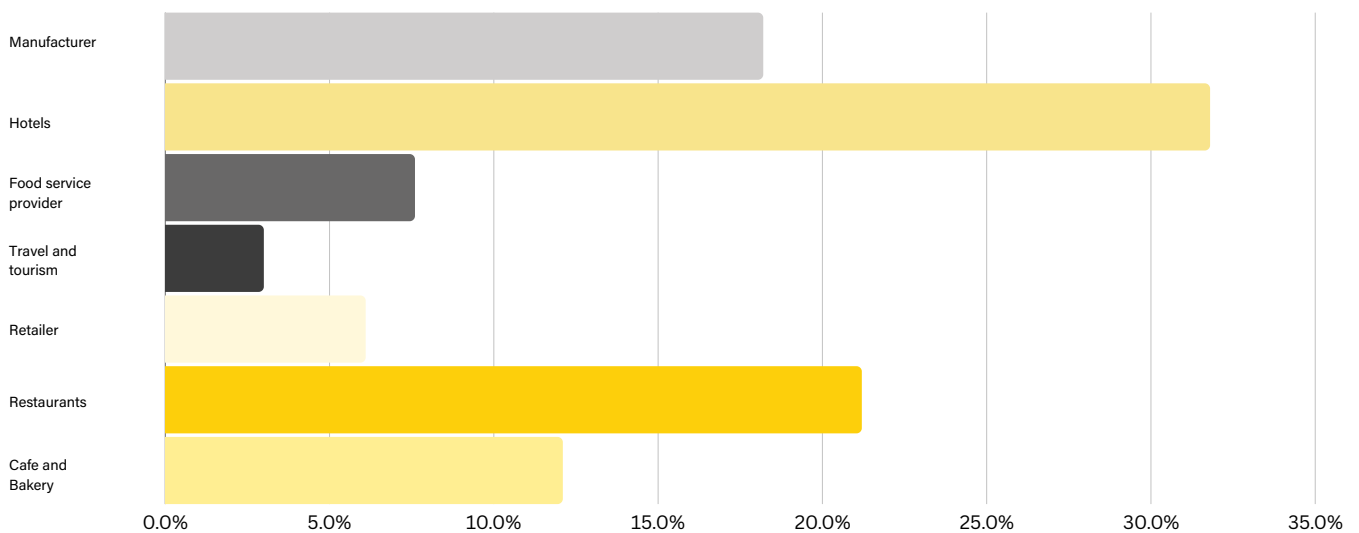
TIER D

10 companies have cage-free commitments but that lack any form of reporting about their progress.

- | | | |
|-----------------|----------------------------------|------------|
| 1. Aman | 5. Food Passion | 9. Rewe |
| 2. Au Bon Pain | 6. Melía Hotels | 10. Subway |
| 3. Best Western | 7. Millennium & Copthorne Hotels | |
| 4. Focus Brands | 8. Pierre Herme | |

OTHER DATA

The sector with the highest number of companies evaluated in this report was hotels, accounting for 31.8% of the cage-free commitments. Restaurants and manufacturers took the second and third positions, with 21.2% and 18.2% respectively. Cafes and bakeries are in the fourth position at 12.1%, followed by food service providers at 7.6%, retailers at 6.1%, and travel and tourism at 3%.



CAGE-FREE PROGRESS: IN NUMBERS

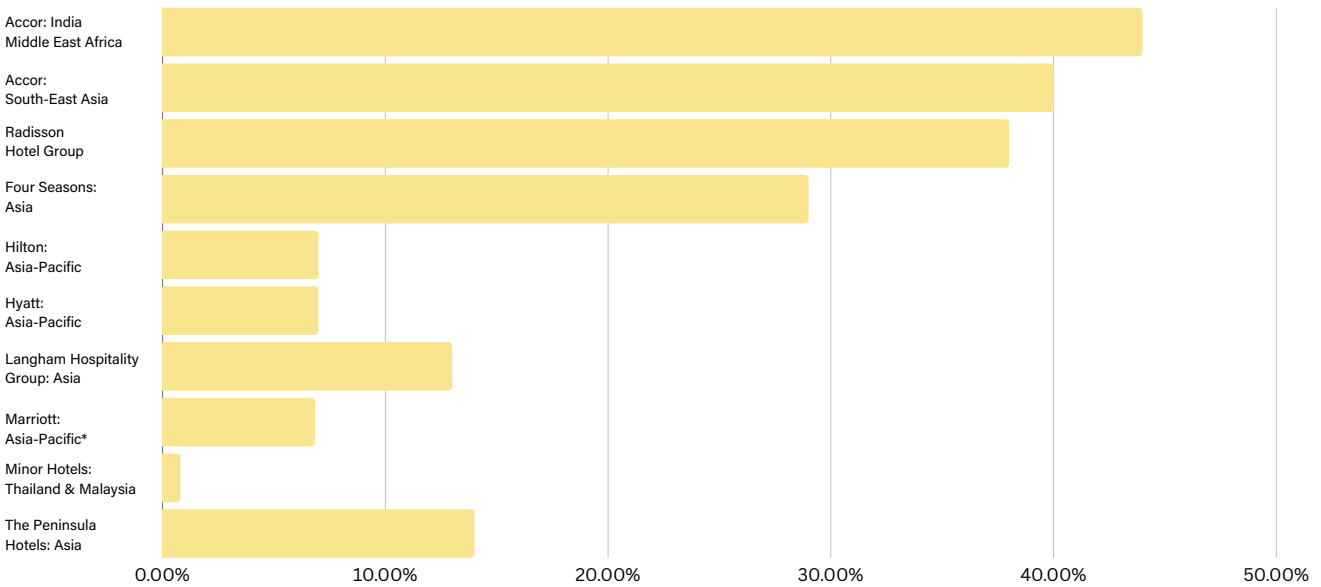
As several sectors have been tracked by this report, each company may utilize different types of egg products (all types, shell eggs, egg products such as liquid, frozen egg products, or egg powder) in their supply chain. The categorization of their progress may also vary depending on the type of eggs they use.

Furthermore, companies may use different metrics for reporting their sustainability efforts in this context. While some companies report on the amount spent on egg procurement, others choose to disclose their total egg volume procurement.

ASIA'S CAGE FREE PROGRESS: ALL TYPE OF EGGS

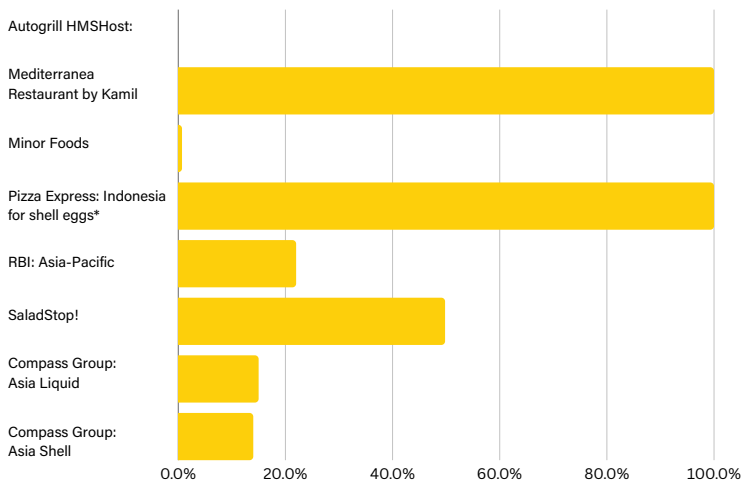
Below is the list of the companies' cage-free progress related to the use of all types of eggs (shell and egg products) specifically in Asia.

HOTEL



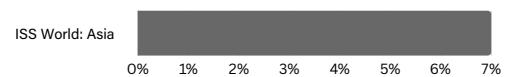
* This excludes the hotels from the chain that are managed by third parties in China.

RESTAURANT

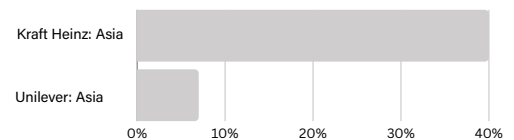


* Pizza Express is also present in India, however they do not report progress for this country, saying that India does not have a certified cage-free certification according to local legislation.

FOOD SERVICE PROVIDER



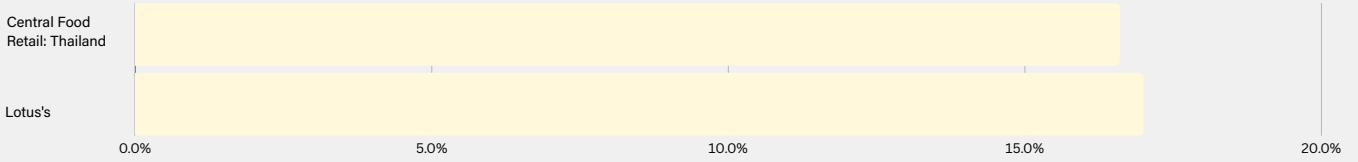
MANUFACTURER



ASIA'S CAGE FREE PROGRESS: SHELL EGGS

Below is the list of companies' cage free progress related to the use of only shell eggs specifically in Asia.

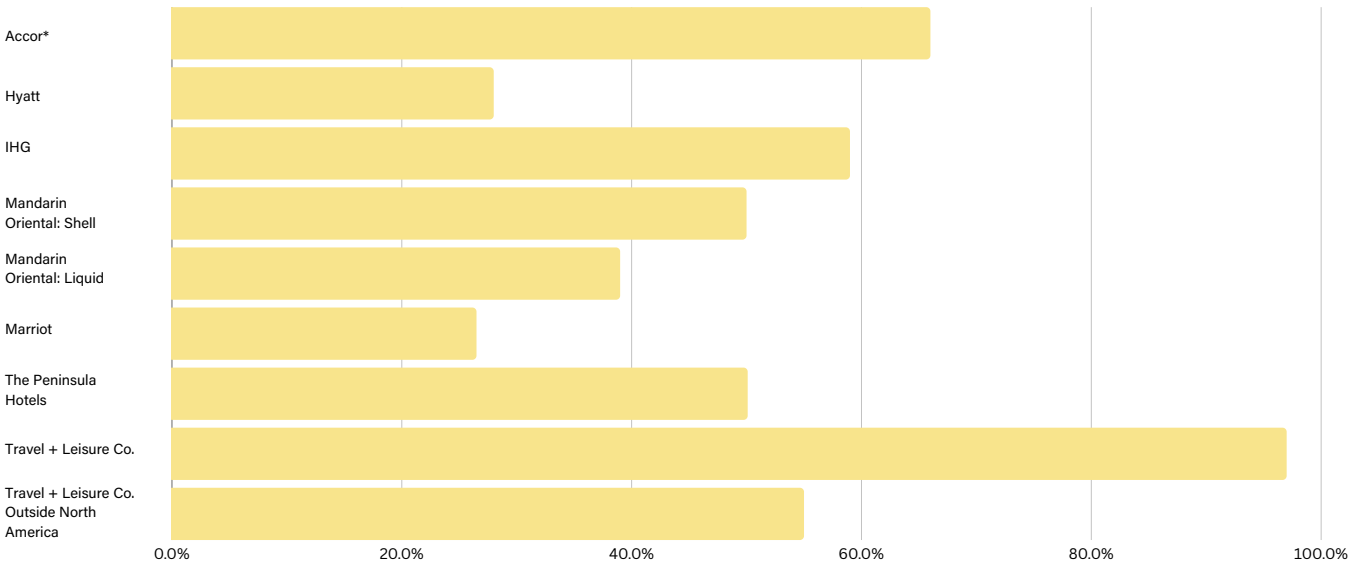
RETAILERS



GLOBAL CAGE-FREE PROGRESS

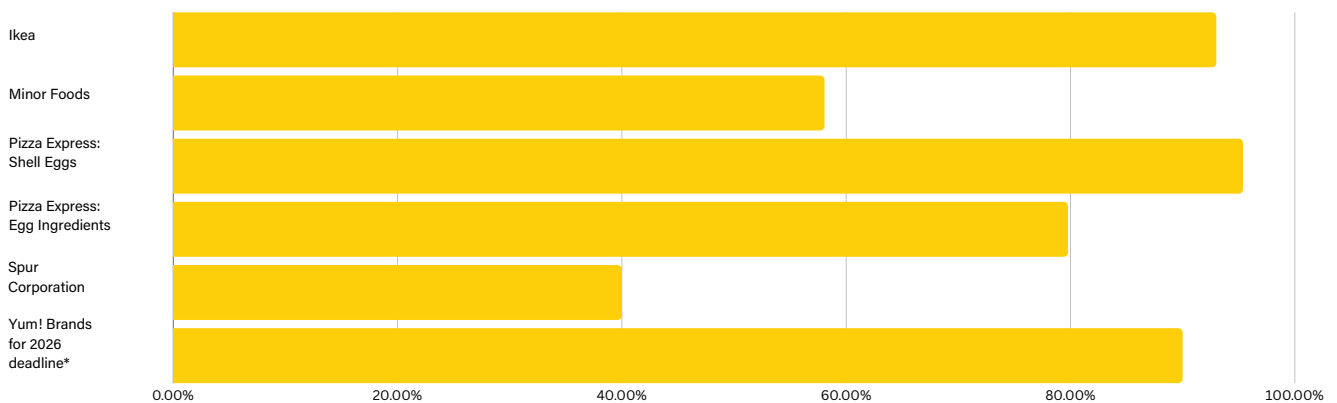
Below is the list of the companies' cage free progress towards the use of eggs globally. Although it is not specified for Asia, these companies have a presence in at least one of the five countries listed.

HOTEL



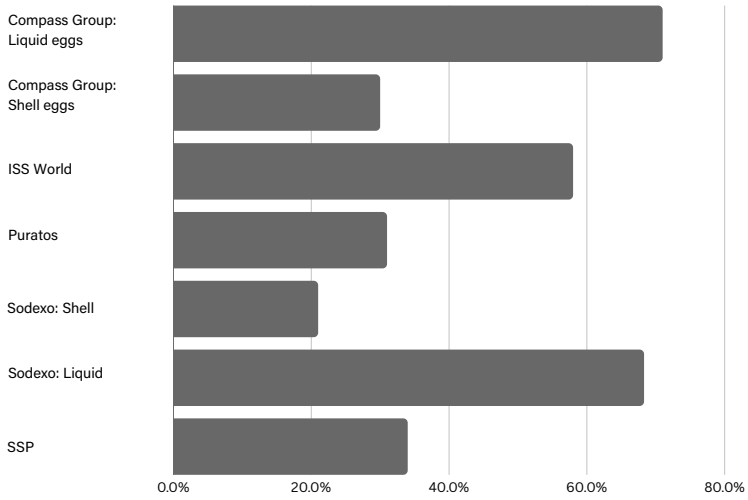
* Accor reports by the number of hotels where the cage-free policy has been implemented, not the volume of eggs replaced, for both shell eggs and egg products.
 ** This number refers to the global egg supply for all managed and franchised hotels combined.

RESTAURANT

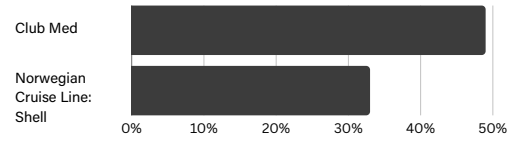


* Yum! Brands have two deadlines, one for 2026, valid for 25,000 restaurants (including the U.S., Western Europe, and other markets), and another for 2030, by when they pledge to be completely cage-free globally.

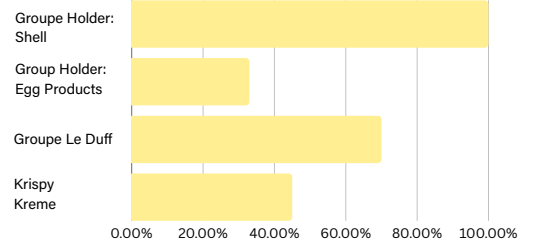
FOOD SERVICE PROVIDER



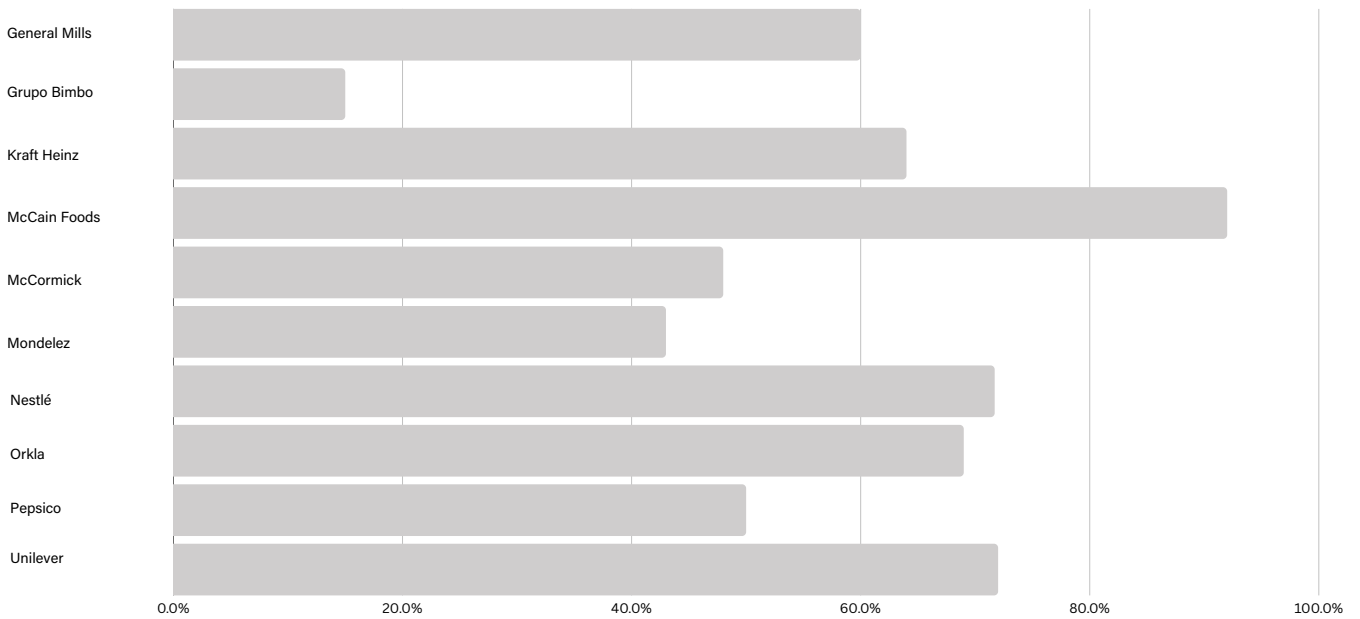
TRAVEL AND TOURISM



CAFE AND BAKERIES



MANUFACTURER



CHALLENGES

During our survey, we gathered quantitative data about some companies' transitions, but also tried to understand the roadblocks that can prevent companies from switching to cage-free. Some of the most frequently reasons mentioned were:



Supply chain disruptions:

Avian flu continues to impact egg sources and availability globally, affecting the availability of cage-free egg products in certain markets, including Japan and China. The COVID-19 pandemic has also been mentioned as having affected the supply chain, operations, and product availability.



Higher cost

of cage-free eggs compared to battery cages ones, and unwillingness of consumers to pay the extra price.



There are limited suppliers

with cage-free certification.



Data

Collecting and consolidating egg usage data from various partners operating in diverse geographic regions can pose challenges in calculating a global average for progress.



The increase of feedstock costs;

farmers have been reluctant to invest in new farms due to high uncertainty in the market.



THAILAND'S CAGE-FREE EGG PRODUCERS

In January 2023, Sinergia Animal reached out to 15 cage-free egg producers in Thailand through various channels, including emails, LinkedIn, and social media. A comprehensive questionnaire was distributed to gather essential information regarding production methods and plans to transition.

As a first time experience gathering information about producers, our goal was to identify cage-free egg producers in Thailand, and categorize them by their production practices and standards. This information is then useful for companies that are switching to a cage-free supply chain and therefore need new producers. Four out of 15 contacted producers participated, replying to the questionnaire and reporting how advanced they are in regards to cage-free production.

By sharing their progress via the Cage-Free Tracker, they are showing their commitment to transparency and collaboration. We encourage other producers to do the same and share how their eggs are produced in the next edition.

15 producers contacted

27% of contacted producers replied

13% of the contacted producers reported 100% cage-free production (with or without certification)

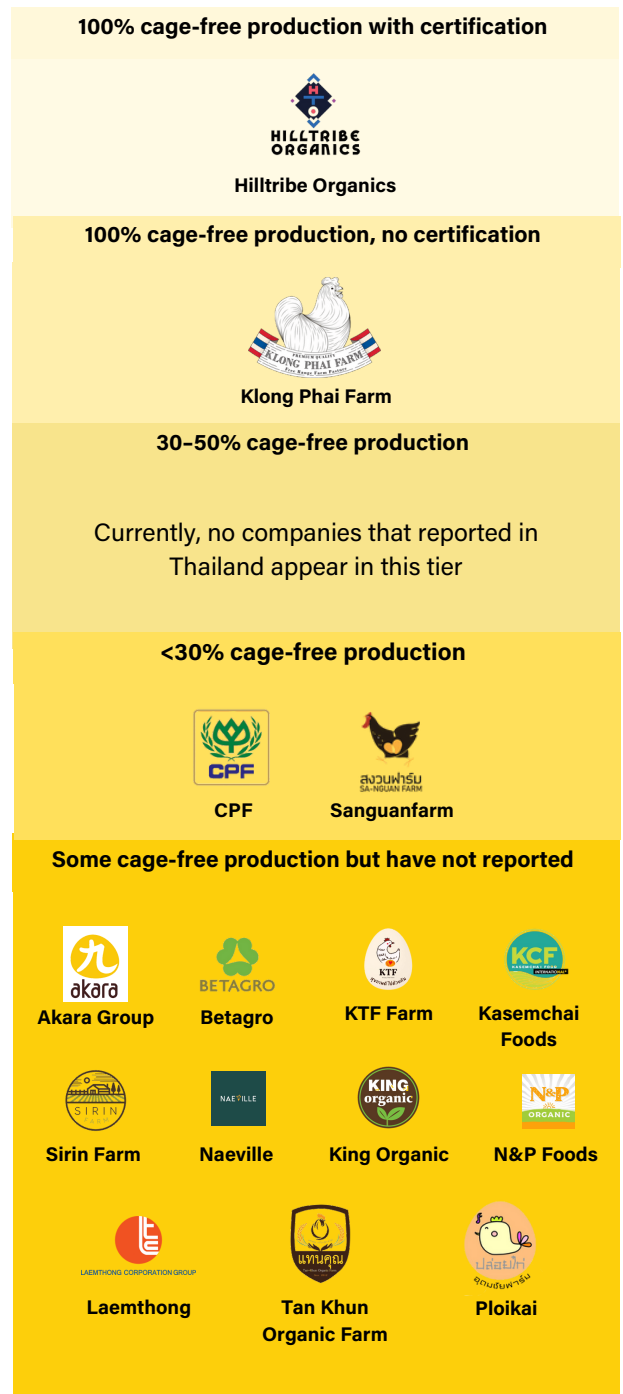
WHY THAILAND?

Companies in Thailand have identified the scarcity of cage-free egg production as a significant challenge. The introduction of a ranking system for cage-free egg producers is anticipated to assist these companies in evaluating their choices and conducting supplier comparisons. This data is also expected to accelerate the adoption of cage-free eggs by providing companies with valuable insights and facilitating informed decision-making regarding their suppliers.



CATEGORIZATION

Below is the categorization of cage-free egg producers that were contacted and in which stage of the cage-free switch they are. It is our intention that this will provide valuable insights and guidance for consumers, retailers, and stakeholders in their decision-making processes.



A broader goal of the project is to establish a centralized information platform for cage-free egg producers in Thailand. This platform will aim to serve as a comprehensive resource hub, facilitating knowledge exchange, sharing of best practices, and collaboration among producers. By creating a centralized platform, we seek to foster an environment conducive to accelerated implementation of cage-free systems across the industry, ultimately promoting improved animal welfare and sustainability within Thailand's egg production sector.

ADDITIONAL SUPPORT

100% of producers that responded to the survey would like additional support when it comes to transitioning to a cage-free system, including training, financial support, marketing support, and logistics support for shipment to rural areas.

CHALLENGES

The majority of the surveyed producers highlighted production costs as a significant challenge in adopting a cage-free system. They emphasized that the initial investment required for transitioning to cage-free systems, coupled with market demands, posed significant concerns.

UPCOMING PLANS

The production volume of many producers is largely influenced by the demand for cage-free eggs. If there is sufficient demand for cage-free eggs, producers will be eager to increase their production levels. That means that increasing awareness about the cruelty and human health risks associated with battery-cage systems is an essential part of the future work to be done.



NEXT STEPS

The results revealed a general improvement in reporting, with increased participation and progress among numerous companies. We see increased transparency among companies as reporting on progress could start becoming part of their yearly planning and sustainability strategy. Specifically in Asia this year, more companies started to include their cage-free progress as part of their annual reports.



Moving forward, we expect to see more companies share their progress as implementation of cage-free policies increases and becomes standard practice.

While there is still work to be done to ensure that hens are raised in more humane conditions, the progress made by companies in Asia is encouraging. As more companies commit to stop sourcing eggs from battery-cage egg systems, the industry as a whole will be incentivised to transition, leading to improved animal welfare standards and a more sustainable food system.

Sinergia Animal welcomes companies to engage in dialogue and share their advances at the regional level, as well as stating in which areas they need more support. We hope the Cage-Free Tracker inspires companies to persist in their efforts towards a more ethical and healthy approach to egg production, offering a platform to hold them accountable, showcase their achievements, and foster transparency in the industry.

For more information, please visit our website at www.cagefreetracker.com



Reporting improvement ✓
First survey including egg producers ✓



Strengthen reporting from producers



Inspire companies to commit to new policies and work on their implementation



Have more companies sharing their progress



Identifying implementation areas that require support



Build a food system that is kinder to laying hens and healthier for humans



ABOUT

Sinergia Animal is an international animal protection organization working in countries of the Global South to reduce the suffering of farmed animals and promote more compassionate food choices.

We are recognized as one of the most effective animal protection NGOs in the world by Animal Charity Evaluators (ACE).



www.sinergiaanimalinternational.org